

AppLovin Announces Second Quarter 2024 Financial Results

PALO ALTO – August 7, 2024 – AppLovin Corporation (NASDAQ: APP) (“AppLovin”), a leading marketing platform, today announced financial results for the second quarter ended June 30, 2024 and posted a letter to its shareholders on its Investor Relations website located at <https://investors.applovin.com>.

Webcast and Conference Calls

AppLovin will host a webinar today at 2:00 PM PT / 5:00 PM ET, during which management will discuss the Company’s second quarter 2024 results and provide commentary on the business’ performance. A question-and-answer session will follow the prepared remarks.

The webinar may be accessed on the [Company’s investor relations website](#) or via [webinar registration](#). A replay of the webinar will also be available under the [Events & Presentations](#) section of our Investor Relations website.

About AppLovin

AppLovin makes technologies that help businesses of every size connect to their ideal customers. The company provides end-to-end software and AI solutions for businesses to reach, monetize and grow their global audiences. For more information about AppLovin, visit: www.applovin.com.

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Source: AppLovin Corp.