



NEWS RELEASE

# Schneider Wins 2020 BIG Innovation Award

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Company Recognized for Advancements in Artificial Intelligence, Internet of Things and Data Science

GREEN BAY, Wis.--(BUSINESS WIRE)-- Schneider (NYSE: SNDR), a premier provider of trucking, intermodal and logistics services, has been named a winner in the 2020 **BIG Innovation Awards**, presented by the Business Intelligence Group. This award comes shortly after Schneider was named to the **FreightTech 25** in November, 2019, highlighting the company's award-winning track record of innovation.

Organizations from across the globe submitted recent innovations for consideration in the BIG Innovation Awards. Nominations were then judged by a select group of business leaders and executives, and 100 companies were named leaders and winners. Schneider is the only company recognized from within the transportation and logistics industry.

"Disruption is sometimes considered to be a trendy word in the marketplace, but at Schneider, it's how we think, who we are and how we stay on top," says Shaleen Devgun, Schneider's chief information officer. "We are thrilled the Business Intelligence Group has taken notice of our culture of innovation and long-standing commitment to establishing next-gen technology capabilities that improve the experience of customers, drivers, carriers and associates."

The BIG Innovation Award recognizes Schneider's increasingly powerful array of capabilities that leverage artificial intelligence, advanced Internet of Things (IoT) technology and data science. Recent innovations include:

- "D4" (data-driven dynamic decisions): Schneider utilizes this platform to enable rapid development and modular deployment of decision science models across its organization. This approach allows Schneider to embed advanced analytics throughout processes and systems, enabling predictive, prescriptive and preventive decision recommendations and, in many cases, decision automation. The company leverages vast amounts of internal and external data to find ways to say "yes" to customers more, optimize its network to maximize revenue and provide a superior driver experience.
- Tablet-based transportation platform: Used by all company drivers, the platform delivers content to drivers in or out of the truck. It provides important notifications, workflow processes, navigation and apps that improve productivity and communication.

- Proprietary ETAi™ technology: ETAi™ enables Schneider to power automatic updates of estimated load arrivals based on traffic, weather, driver behavior and hours of service information. The unique technology increases driver productivity, removing the need to pull over to update ETAs. With access to near real-time data, customers stay in lockstep with drivers.
- Artificial intelligence: Schneider uses AI capabilities to provide responsiveness, visibility and control to customers by automating responses to many requests. By understanding the intent of the request and knowing the user's context, accurate responses can be sent in under three seconds – saving time for customers and allowing employees to focus on deepening customer relationships.

"Innovation has become a major theme for organizations across virtually all industries, and this year's winners are a testament to the creativity, passion and perseverance of individuals worldwide," said Maria Jimenez, chief operating officer of the Business Intelligence Group. "We are thrilled to be honoring Schneider as it is leading by example and making real progress on improving the daily lives of so many."

To learn more about how Schneider's culture of innovation is changing the game for shippers, visit [www.schneider.com](http://www.schneider.com). Those interested in joining a company at the forefront of disruption and innovation can view current open job opportunities at [www.schneiderjobs.com](http://www.schneiderjobs.com)

## About Schneider

Schneider is a premier provider of transportation and logistics services. Offering one of the broadest portfolios in the industry, Schneider's solutions include **Regional** and **Long-Haul Truckload, Expedited, Dedicated, Bulk, Intermodal, Brokerage, Warehousing, Supply Chain Management** and **Port Logistics**.

With \$5 billion annual revenue, Schneider has been delivering superior customer experiences and safely getting it done for over 80 years.

For more information about Schneider, visit [www.schneider.com](http://www.schneider.com) or follow the company socially on LinkedIn and Twitter: @WeAreSchneider.

## About Business Intelligence Group

The **Business Intelligence Group** was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other **industry award programs**, these programs are judged by business executives having experience and knowledge. The organization's proprietary and unique scoring system selectively measures performance across multiple business domains and then rewards those companies whose achievements stand above those of their peers.

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