EMBASSY BANCORP, INC.

July 12, 2024

Dear Shareholder:

I am very pleased to present you with a dividend of $0.42 per share payable to all shareholders of record as of June 28, 2024. This represents an increase over last year's dividend and is our 15th consecutive year of paying a dividend. If you are receiving your dividend via check or by way of direct deposit, please contact us to learn about reinvesting future dividends through the Embassy Bancorp, Inc. Dividend Reinvestment program.

During our 2024 annual meeting, we spoke of our strength, stability and community. We believe that these three words describe us as much today as they did on November 6, 2001, when we opened our temporary Gateway site to bring a new community bank to the Lehigh Valley. Our team has grown over the past 23 years to one hundred and thirteen proud & talented individuals who drive our growth through the exemplification of our very unique culture. The strength of our loan credit quality, efficiency ratios, expense control and our liquidity position are key contributors to our success and will continue to serve us well in the years to come.

When it comes to branching and deposits, we have taken great care to ensure that our growth has been well-timed and carefully orchestrated. We are strategically positioned throughout the Lehigh Valley in ten convenient locations to ensure the needs of our community are met without sacrificing efficiency. While we recognize the importance of in-person service, our branches are complimented by a complete digital banking suite for those who prefer an in-home or mobile experience. Our commitment to organic growth driven by an unwavering customer-first philosophy has resulted in 46% growth in deposits over the past 5 years.

Another driving force of the Embassy model is steady loan growth, while remaining committed to strong credit quality in our loan portfolios. Since 2019, our total loan portfolio has grown 25% from $1 billion to nearly $1.3 billion in outstandings as of March 31, 2024. Our lending teams focus on attracting quality secured loans within our local market, avoiding unsecured and auto lending. We have no credit card assets on our balance sheet. Embassy's non-performing assets to total assets at the end of 2023 continued to be strong at 0.13% and improved to 0.12% as of March 31, 2024.

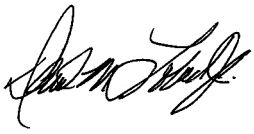
Embassy's efficiency continues to be exceptionally strong when compared to both state and national peers. We handily outperform our peers in terms of our overall efficiency ratio, salary expense to average assets and revenue per employee. In the categories of assets, deposits and loans per employee, we exceed our peer groups by more than double.

While accolades are not our goal, we are pleased with our Bauer five-star rating and having earned the #4 slot in Lehigh Valley Market Share as of June 2023. Also recently published was American Banker Magazine's list of top 100 publicly traded banks under $2 billion, as of year-end 2023, ranking banks based on their 3-year return on average equity. Embassy Bank was ranked 45th this year. The recognition of the Bank based upon these key financial metrics serves to validate our vision, confirms our strength and stability, and enables us to continue to deliver on our commitment to our community.

Being founded with the foresight, commitment, and leadership of our original Board of Directors, the foundation that was built many years ago is re-emphasized by our current Board. These individuals, along with our leadership team, share their time, talents, and treasures to ensure that Embassy Bank remains a market leader in the Lehigh Valley for you, our shareholders.

As a shareholder in Embassy Bancorp, Inc., you hold a share in more than our financial strength and profitability; you hold a share in what banking at its best can achieve for our communities and our country.

Thank you for your investment in Embassy Bank.



Best regards,
David M. Lobach, Jr.
Chairman, President and Chief Executive Officer