



**Danny Meisenheimer**  
**Chief Operating Officer, Pollo Tropical**

Meisenheimer joined Pollo Tropical® in early 2012 as chief brand officer and was elevated to chief operating officer in 2013. He is responsible for daily operations, marketing and financial performance for the Miami-based restaurant chain that includes 105 company-owned domestic locations. Meisenheimer's top priority in 2014 is the expansion of the Caribbean concept into Texas, where Pollo Tropical's parent company Fiesta Restaurant Group®, Inc. is headquartered.

Meisenheimer's experience in restaurant marketing, branding and operations leadership spans more than 20 years. Prior to joining Pollo Tropical, Meisenheimer served as chief operating officer at Souper Salads/Grandy's, and previously was the vice president of brand management at Pizza Inn.

Meisenheimer is a University of Oklahoma graduate with a bachelor's degree in liberal studies.