



NEWS RELEASE

New Year. New Menu: Taco Cabana Introduces All-Day Breakfast Tacos Starting January 2!

1/2/2018

Also New is the TC Time Dozen Taco Box for Breakfast, Lunch and Dinner

(January 2, 2018) — Taco Cabana is ringing in the New Year with some great new menu offerings — including a whole new way to enjoy breakfast.

Starting January 2, 2018, the great tastes of Taco Cabana Breakfast - helping start many of our guests' mornings since 1978 - is available any time of day with select All-Day Breakfast Tacos.

Enjoy 4 tried-and-true TC Breakfast favorites like the Bean & Cheese Taco for \$1.19, the Bacon, Egg and Cheese and Chorizo, Egg and Cheese Tacos for \$1.69 as well the Steak, Egg & Cheese Taco for \$2.89.

In addition, Taco Cabana is proud to introduce and launch TC Time! - a rotating showcase of a dozen of its favorite signature tacos available at special TC Time! Dozen Box Prices - both Breakfast and Non-Breakfast.

Our two featured January TC Time Taco Boxes are: The Breakfast TC Time Taco Box which includes 12 Bacon, Egg and Cheese Tacos for \$17.99, and the Lunch/Dinner TC Time Taco Box which features 12 Flame-Grilled Chicken Fajita Tacos with peppers and onions for \$25.99. Both January TC Time Dozen Taco Boxes are available any time of day.

"For some time, our guests have asked us to serve select breakfast items outside of the traditional breakfast timeframe. The world we live in today is changing so rapidly...breakfast is no longer 6 am to 11 am. Many of our guests start their workdays later and later and we're happy and proud to now offer a selection of our great-tasting Breakfast Tacos all day long" said Chuck Locke, Taco Cabana President. "Breakfast Tacos aren't just for breakfast. They're now available any time a guest wants to order one or two - or a dozen."

"We also look forward to bringing our special Breakfast, Lunch and Dinner TC Time! Dozen Taco Boxes to our guests throughout 2018." added Locke.

Select All-day Breakfast Tacos and TC Time! Dozen Taco Boxes will be available at participating Taco Cabana restaurants.

About Taco Cabana

Taco Cabana, a subsidiary of Fiesta Restaurant Group, Inc. (NASDAQ: FRGI), was founded in 1978 and will celebrate its 40th Anniversary in 2018. The Brand specializes in Mexican-inspired food made fresh by hand, including fajitas, quesadillas, flautas, enchiladas, burritos, tacos, flour tortillas and a selection of made-from-scratch salsas and sauces. Restaurants feature open-display cooking, a selection of beer and tequila margaritas, patio dining and drive-thru windows. As of Jan. 1, 2018, Taco Cabana operates nearly 175 company-owned and franchised restaurants in Texas, Oklahoma and New Mexico.

About Fiesta Restaurant Group, Inc.

Fiesta Restaurant Group, Inc., owns, operates and franchises Pollo Tropical and Taco Cabana® restaurant brands. The brands specialize in the operation of fast casual/quick service, ethnic restaurants that offer distinct and unique flavors with broad appeal at a compelling value. The brands feature fresh-made cooking, drive-thru service and catering. For more information about Fiesta Restaurant Group, Inc., visit the corporate website at www.frgi.com.

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