MICHAEL KORS

NEWS RELEASE

Michael Kors Names Daisuke Yamazaki President of Japan

8/13/2015

LONDON--(BUSINESS WIRE)-- Michael Kors (NYSE:KORS), a global luxury lifestyle brand, is pleased to announce that Daisuke Yamazaki has been named President of Japan, following the retirement of Toshi Tashiro. Mr. Yamazaki will report to Stephane Lafay, the Company's President of Asia. Mr. Yamazaki's appointment is effective August 10, 2015, and Mr. Tashiro will stay on through the end of 2015 in order to ensure a smooth transition of responsibilities.

Mr. Yamazaki most recently served as CEO of Roberto Cavalli Japan. Previously, he was the CEO of the Alexander McQueen Division, at Gucci Japan Limited. Prior to that he spent 15 years at Giorgio Armani Japan, where he held a variety of positions, including heading sales and merchandising for both the women's and men's lines.

John D. Idol, Chairman and Chief Executive Officer of Michael Kors, said, "Daisuke's background and expertise make him an ideal match for Michael Kors. He will be working closely with Stephane Lafay to take our business in Japan to the next level of success. With deep knowledge of the Japanese fashion market and expertise in managing international fashion brands he will be a tremendous resource as we build upon the success we have achieved in growing the Michael Kors brand in this region."

"I am thrilled to join Michael Kors at this exciting moment in the brand's development," said Mr. Yamazaki. "There are great opportunities for the Michael Kors brand in Japan and I look forward to building upon the success achieved by Mr. Tashiro and his team to achieve the next stage of growth."

Mr. Idol continued, "Toshi has achieved enormous success in building the Michael Kors brand in Japan over the past five years and we are extremely grateful for his significant contributions. We also appreciate the opportunity to ensure a seamless and constructive transition before Toshi moves on to a well-deserved retirement."

About Michael Kors

Michael Kors is a world-renowned, award-winning designer of luxury accessories and ready-to-wear. His namesake company, established in 1981, currently produces a range of products through his Michael Kors and MICHAEL Michael Kors labels, including accessories, footwear, watches, jewelry, men's and women's ready-to-wear and a full line of fragrance products. Michael Kors stores are operated, either directly or through licensing partners, in some of the most prestigious cities in the world, including New York, Beverly Hills, Chicago, London, Milan, Paris, Munich, Istanbul, Dubai, Seoul, Tokyo and Hong Kong.

Forward-Looking Statements

This press release contains forward-looking statements. You should not place undue reliance on such statements because they are subject to numerous uncertainties and factors relating to the operations and business environment of the Company, all of which are difficult to predict and many of which are beyond the Company's control. Forward-looking statements include information concerning the Company's possible or assumed future results of operations, including descriptions of its business strategy. These statements often include words such as "may," "will," "should," "believe," "expect," "anticipate," "intend," "plan," "estimate" or similar expressions. The forward-looking statements contained in this press release are based on assumptions that the Company has made in light of management's experience in the industry as well as its perceptions of historical trends, current conditions, expected future developments and other factors that it believes are appropriate under the circumstances. You should understand that these statements are not guarantees of performance or results. They involve known and unknown risks, uncertainties and assumptions. Although the Company believes that these forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect its actual financial results or results of operations and could cause actual results to differ materially from those in these forward-looking statements.

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Source: Michael Kors

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