



Concentrix is Named the Highest-Designated Leader in Everest Group's B2B Sales Services PEAK Matrix® Assessment for Second Consecutive Year

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Strategic use of AI technologies, broad partner ecosystem, and exceptional client-centric flexibility deliver high-impact B2B solutions

NEWARK, Calif., Nov. 18, 2025 (GLOBE NEWSWIRE) -- [Concentrix Corporation](#) (NASDAQ: [CNXC](#)), a global technology and services leader, today announced that leading research firm Everest Group has positioned the company as the Highest-Designated Leader in its Business-to-Business (B2B) Sales Services PEAK Matrix® Assessment for the second year in a row.

Among 24 leading service providers evaluated for the report, Concentrix earned the Highest-Designated Leader spot for its ability to help businesses drive growth through intelligent, AI-powered sales solutions. Concentrix outperformed peers across key categories including Market Adoption, Vision and Strategy, Innovation and Investments, and Delivery Footprint.

"Concentrix delivers a comprehensive suite of B2B sales services spanning demand generation, inside sales, ad sales, channel sales, account management, customer success services and strategic consulting. Its robust line of in-house capabilities, including Lead Factory for AI-driven lead automation and the iX Hello™ platform for gen AI-powered virtual assistants for automating routine sales tasks, streamlining onboarding, and providing real-time coaching, further strengthen its capabilities," says Sharang Sharma, Vice President at Everest Group. "In addition, Concentrix collaborates with leading technology organizations, and operates across key global markets. These factors, among others, have contributed to Concentrix's recognition as a Leader on the Everest Group's B2B Sales Services PEAK Matrix® Assessment 2025."

"AI is reshaping how companies sell and buy, and B2B organizations are under more pressure than ever to deliver personalized, data-driven experiences," said Mike Naughton, Global Vice President of B2B Sales at Concentrix. "We're proud to be recognized for the work we're doing to help clients meet that challenge, simplifying complex sales ecosystems and using data, automation, and strategy to drive smarter, faster growth. This acknowledgment reflects how we're helping clients evolve today while building what's next for B2B sales."

[For more information on Concentrix' B2B sales services, see the Everest Group report.](#)

About us: Powering a World That Works

Concentrix Corporation (NASDAQ: CNXC), a *Fortune* 500® company, is the global technology and services leader that powers the world's best brands, today and into the future. We're solution-focused, tech-powered, intelligence-fueled. Every day, we design, build, and run fully integrated, end-to-end solutions at speed and scale across the entire enterprise, helping over 2,000 clients solve their toughest business challenges. With unique data and insights, deep industry expertise, and advanced technology solutions, we're the intelligent transformation partner that powers a world that works, helping companies become refreshingly simple to work, interact, and transact with. Delivering outcomes unimagined across every major vertical in 70+ markets. Virtually everywhere. Visit [concentrix.com](#) to learn more.

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This news release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements include, but are not limited to, statements regarding the company's capabilities and positioning to deliver business outcomes and solve challenges for its clients, and statements that include words such as believe, expect, may, will, provide, could and should and other similar expressions. These forward-looking statements are inherently uncertain and involve substantial risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Risks and uncertainties include, among other things, risks related to the company's ability to successfully execute its strategy, competitive conditions in the company's industry, and other factors contained in the Company's Annual Report on Form 10-K for the fiscal year ended November 30, 2024 filed with the Securities and Exchange Commission and subsequent SEC filings. We do not undertake a duty to update forward-looking statements, which speak only as of the date on which they are made.

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About Everest Group

Everest Group is a leading global research firm helping business leaders make confident decisions. Everest Group's PEAK Matrix® assessments provide the analysis and insights enterprises need to make critical selection decisions about global services providers, locations, and products and solutions within various market segments. Likewise, providers of these services, products, and solutions, look to the PEAK Matrix® to gauge and calibrate their offerings against others in the industry or market. Find further details and in-depth content at www.everestgrp.com.