TORRID
SIZES 10 TO 30

NEWS RELEASE

Torrid Named on the Forbes List of Best Employers for Diversity 2022

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Los Angeles, CA, May 10, 2022 – For the third consecutive year, Torrid has been recognized as one of the best employers for diversity as published on Forbes list of Best Employers for Diversity 2022. This prestigious award is presented by Forbes and Statista Inc., a statistics portal and industry ranking provider. The awards list can currently be viewed on the Forbes website.

https://www.forbes.com/sites/jaredcouncil/2022/04/26/meet-americas-best-employers-for-diversity-2022/

The Best Employers for Diversity were selected based on Statista's innovative methodology, guaranteeing unbiased results and providing reliable insights. Over 60,000 U.S. employees were surveyed in companies with a minimum of 1,000 employees to identify The Best Employers for Diversity.

The evaluation was based on four different criteria:

- Direct recommendations: Employees were asked to give their opinions on a series of statements regarding Age, Gender, Ethnicity, Disability, LGBTQA+ & General Diversity in their current workplace. The recommendations of women, elders, and ethnic minorities were weighted higher than the non-minority groups.
- Indirect Recommendations: Participants were also given the chance to evaluate other employers in their respective industries that stand out either positively or negatively with regard to diversity. Only the recommendations of minority groups were considered.
- Diversity Among Top Executives/Board and Diversity Engagement Indicators were also part of the evaluation.

Statista found that some of the best-performing companies on the list have tangible action plans and initiatives aimed at providing support and representation for diverse employees. That includes initiatives such as leadership programs that target underrepresented groups and women. According to Statista, 16% of researched companies had women CEOs, and 31% had executive leadership and board positions filled by women. More than 55% had an executive leadership position with the explicit task of promoting diversity and inclusion.

'We are a company built on diversity, representing the communities we serve, and inclusion, where employees feel like they belong. We demonstrate that inclusivity is intentional with thoughtful, cultural event programming, philanthropic work with the Torrid Foundation and employee led internal communication. Our employees have led the way by dedicating themselves to making Torrid a place of individual acceptance, and we are thrilled to see their work rewarded by this recognition.'

Micheal Price – Torrid Director, People Development and Inclusion

About TORRID

TORRID is a direct-to-consumer brand of apparel, intimates and accessories in North America targeting the 25- to 40-year-old woman who is curvy and wears sizes 10 to 30. TORRID is focused on fit and offers high quality products across a broad assortment that includes tops, bottoms, denim, dresses, intimates, activewear, footwear and accessories.

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