



November 19, 2014

GoPro Announces Pricing of Follow-on Public Offering

SAN MATEO, Calif., Nov. 19, 2014 /PRNewswire/ -- GoPro, Inc. (NASDAQ: GPRO), maker of one of the world's most versatile cameras and enabler of some of today's most immersive and engaging content, today announced the pricing of its follow-on public offering of 10,360,500 shares of its Class A common stock at a price to the public of \$75.00 per share. GoPro is offering 1,287,533 shares and the selling stockholders are offering 9,072,967 shares. In addition, certain of the selling stockholders have granted the underwriters a 30-day option to purchase up to an additional 1,554,075 shares of Class A common stock. GoPro will not receive any proceeds from the sale of the shares by the selling stockholders.

J.P. Morgan is acting as lead book-running manager for the offering. Barclays, Morgan Stanley and Citigroup are acting as book-running managers for the offering. Allen & Company LLC, Stifel, Baird, JMP Securities, Piper Jaffray and Raymond James are acting as co-managers for the offering.

A registration statement relating to these securities has been filed with, and declared effective by, the Securities and Exchange Commission. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

The offering is being made only by means of a prospectus. A copy of the final prospectus related to the offering may be obtained, when available, from J.P. Morgan Securities LLC, Attention: Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, New York 11717, or by phone at (866) 803-9204; from Barclays Capital Inc., Attention: Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, New York 11717, or by phone at (888) 603-5847; from Morgan Stanley & Co. LLC, Attention: Prospectus Department, 180 Varick Street, 2nd Floor, New York, NY 10014, or by phone at (866) 718-1649; or from Citigroup Global Markets Inc., Attention: Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, New York 11717, or by phone at (800) 831-9146.

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