



November 21, 2014

GoPro to Present at Investor Conferences in December

SAN MATEO, Calif., Nov. 21, 2014 /PRNewswire/ -- GoPro, Inc. (NASDAQ: GPRO), maker of one of the world's most versatile cameras and enabler of some of today's most engaging content, today announced it will present at the Nasdaq 31st Investor Program on Wednesday, Dec. 3 at The Waldorf Hilton in London, UK. GoPro will also present at the Raymond James Systems, Semiconductors, Software & Supply Chain Conference on Monday Dec. 8 at the New York Marriott East Side in New York City, NY and at the Barclays Global Technology Conference on Tuesday Dec. 9 at The Palace Hotel in San Francisco, CA.

The presentations are scheduled for 3:15 p.m. Greenwich Mean Time (10:15 a.m. Eastern Time) on Dec. 3, 3:35 p.m. Eastern Time on Dec. 8 and 8:50 a.m. Pacific Time (11:50 a.m. Eastern Time) on Dec. 9. The presentations will be webcast live and accessible for replay on the "Events & Presentations" section of the Company's website at <http://investor.gopro.com>.

About GoPro, Inc. (NASDAQ: GPRO):

GoPro, Inc. is transforming the way consumers capture, manage, share and enjoy meaningful life experiences. We do this by enabling people to self-capture compelling, immersive photo and video content of themselves participating in their favorite activities. Our customers include some of the world's most active and passionate people. The volume and quality of their shared GoPro content, coupled with their enthusiasm for our brand, virally drives awareness and demand for our products. What began as an idea to help athletes self-document themselves engaged in their sport has become a widely adopted solution for people to self-document themselves engaged in their interests, whatever they may be. From extreme to mainstream, professional to consumer, GoPro has enabled the world to capture and share its passions. And in doing so, the world, in turn, is helping GoPro become one of the most exciting and aspirational companies of our time.

For more information, visit www.gopro.com or connect with GoPro on [Facebook](#), [Instagram](#), [LinkedIn](#), [Pinterest](#), [Twitter](#), [YouTube](#), or [Vimeo](#).

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