



July 1, 2014

GoPro Announces Closing of Initial Public Offering and Full Exercise of the Underwriters' Option to Purchase Additional Shares

SAN MATEO, Calif., July 1, 2014 /PRNewswire/ -- GoPro, Inc. (NASDAQ: GPRO) today announced the closing of its initial public offering of Class A common stock and the full exercise of the underwriters' option to purchase 2,670,000 additional shares. GoPro sold 8,900,000 shares and the selling stockholders sold 11,570,000 shares, including the shares sold upon exercise of the underwriters' option to purchase additional shares.

J.P. Morgan, Citigroup, and Barclays are acting as lead joint book-running managers for the offering. Allen & Company, Stifel, Baird, MCS Capital Markets, Piper Jaffray, and Raymond James are acting as co-managers for the offering. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

A registration statement relating to these securities was declared effective by the Securities and Exchange Commission on June 25, 2014. This offering was made solely by means of a prospectus. A copy of the final prospectus related to the offering may be obtained, when available, from J.P. Morgan Securities LLC, Attention: Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, New York 11717, or by phone at (866) 803-9204; from Citigroup Global Markets Inc., Attention: Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, New York 11717, or by phone at (800) 831-9146; or from Barclays Capital Inc., Attention: Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, New York 11717, or by phone at (888) 603-5847.

SOURCE GoPro, Inc.

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