



August 25, 2014

Capture the World From a Dog's Point of View with GoPro's Fetch

GoPro Unveils First Mount For Pets View Fetch in Action with New GoPro Video

SAN MATEO, Calif., Aug. 25, 2014 /PRNewswire/ -- Digging, running, swimming, hunting and exploring - dogs can now showcase their world using the new Fetch mount from [GoPro](#), Inc. (NASDAQ:GPRO), the company's first pet accessory. The Fetch dog harness has two mount locations for HERO cameras - one on the back for over-the-head shots and another on the chest for a field of view closer to all the action. The fully adjustable mount is designed to fit small dogs of 15 pounds (7 kilograms) to large breeds up to 120 pounds (54 kilograms).



"The adaptability and versatility of GoPro cameras make them the perfect device to document life from a dog's point of view," said Paul Osborne, GoPro's senior director of product management. "We designed Fetch to meet the unique needs and usage for pets and can't wait to see the images and videos that owners will capture and share now that they have a mount specifically for their dog."

The Fetch harness and HERO cameras in appropriate housings enable dog owners to document a range of pet activities on land or in water. Mud, snow, water and woods are no match for Fetch - the water-friendly mount holds up to the elements and can be machine or hand-washed to keep it clean. An included camera tether ensures that the GoPro stays attached, no matter what type of play the dog engages in.

To learn more about the Fetch dog harness and see the mount in action, check out the new GoPro video. Please also visit GoPro animal channels including [Furry Friends](#) and [Wild Animals](#) on [GoPro.com](#) to view more playful and entertaining dog content.

Fetch is available now for \$59.99 on [www.gopro.com](#) and at select retailers.

GoPro: Introducing Fetch (Dog Harness) - <http://youtu.be/-VBKUMNcmWU>

About GoPro, Inc. (NASDAQ:GPRO)

GoPro, Inc. is transforming the way consumers capture, manage, share and enjoy meaningful life experiences. We do this by enabling people to capture compelling, immersive photo and video content of themselves participating in their favorite activities. Our customers include some of the world's most active and passionate people. The volume and quality of their shared GoPro content, coupled with their enthusiasm for our brand, are virally driving awareness and demand for our products.

What began as an idea to help athletes document themselves engaged in their sport has become a widely adopted solution for people to document themselves engaged in their interests, whatever they may be. From extreme to mainstream, professional to consumer, GoPro has enabled the world to capture and share its passions, and the world, in turn, is enabling GoPro to become one of the most exciting and aspirational companies of our time. For more information, visit www.gopro.com or connect with GoPro on [YouTube](#), [Twitter](#), [Facebook](#), [Pinterest](#) or [LinkedIn](#).

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