



August 6, 2014

GoPro to Present at Investor Conferences in August and September

SAN MATEO, Calif., Aug. 6, 2014 /PRNewswire/ -- GoPro, Inc. (NASDAQ: GPRO), maker of one of the world's most versatile cameras and enabler of some of today's most engaging content, today announced it will present at the 16th Annual Pacific Crest Global Technology Leadership Forum on Tuesday, Aug. 12 at The *Sonnenalp* Hotel in Vail, CO. GoPro will also present at the Citi 2014 Global Technology Conference on Wednesday, Sep. 3 at the Hilton New York Hotel in New York City, NY.

The presentations are scheduled for 12:10 p.m. Mountain Time (2:10 p.m. Eastern Time) on Aug. 12, and 2:45 p.m. Eastern Time on Sep. 3. The presentations will be webcast live and accessible for replay on the "Events & Presentations" section of the Company's website at <http://investor.gopro.com>.

About GoPro, Inc. (NASDAQ: GPRO):

GoPro, Inc. is transforming the way consumers capture, manage, share and enjoy meaningful life experiences. We do this by enabling people to capture compelling, immersive photo and video content of themselves participating in their favorite activities. Our customers include some of the world's most active and passionate people. The volume and quality of their shared GoPro content, coupled with their enthusiasm for our brand, are virally driving awareness and demand for our products.

For more information, visit www.gopro.com or connect with GoPro on [YouTube](#), [Twitter](#), [Facebook](#), or [LinkedIn](#). GOPRO® and HERO® are trademarks or registered trademarks of GoPro Inc. in the United States and other countries.

Investor Contact:

Peter Salkowski (855) GOPROHD or (855) 467-7643
investor@gopro.com

Media Contact:

Jeff Brown (650) 332-7600 x 9997

SOURCE GoPro, Inc.

News Provided by Acquire Media