

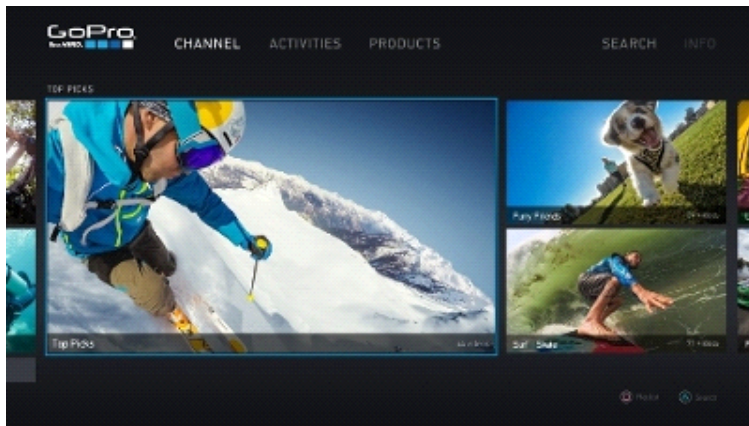


December 22, 2015

GoPro Channel Available on PlayStation®

GoPro Content Comes to Millions of PlayStation 4 and PlayStation 3 Customers

SAN MATEO, Calif., Dec 22, 2015 /PRNewswire/ -- GoPro, Inc. (NASDAQ:GPRO) announced [The GoPro Channel](#) will be available starting today on the PlayStation®4 (PS4™) and PlayStation®3 (PS3™) systems. The custom designed GoPro Channel app allows PS4 and PS3 owners to stream GoPro content on-demand, browse GoPro cameras and accessories, and more. PlayStation joins GoPro's growing roster of distribution partners including [Amazon Fire TV](#), [Roku](#), [Comcast Watchable](#), [Sky](#), [Vessel Entertainment](#), [Xbox](#), [LG](#) and [Virgin America](#).



"We want GoPro content and programming to be easily accessible on every platform where our millions of fans spend time," said Jon Cohen, GoPro's director, distribution. "There's a sweet-spot of overlap between PlayStation's super-engaged audience and the GoPro audience and we're excited to welcome PlayStation to GoPro's expanding OTT family."

Key Features of the GoPro Channel app for PS4 and PS3 systems include:

- | Activities: Access all the videos related to your favorite activities such as ski, surf and flight
- | Enhanced Search: Search for videos and playlists and watch videos without leaving the search experience
- | Playlist Browsing: Navigate to your favorite videos within playlists
- | Product Discovery: Watch product videos and learn more about GoPro cameras and accessories

The GoPro Channel app on PS4 and PS3 systems launches in conjunction with an exclusive GoPro video, ***The 66th Parallel - Discovering Iceland with Ben Brown***. The video will be available on PS4 and PS3 only, until December 29. After that, check it out on all GoPro platforms.

About GoPro, Inc. (NASDAQ:GPRO) GoPro, Inc. is transforming the way people visually capture and share their lives. What began as an idea to help athletes self-document themselves engaged in their sport, GoPro has become a standard for how people capture themselves engaged in their interests, whatever they may be. From extreme to mainstream, professional to consumer, GoPro enables the world to capture and share its passion in the form of immersive and engaging content.

GOPRO® and HERO® are trademarks or registered trademarks of GoPro, Inc. in the United States and other countries.

"PlayStation" is a registered trademark of Sony Computer Entertainment Inc. "PS4" and "PS3" are trademarks of the same company.

For more information, visit www.gopro.com or connect with GoPro on [YouTube](#), [Twitter](#), [Facebook](#), [Pinterest](#), [Instagram](#) or [LinkedIn](#).

Photo - <http://photos.prnewswire.com/prnh/20151221/317557>

Â

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/gopro-channel-available-on-playstation-300195896.html>

SOURCE GoPro, Inc.

News Provided by Acquire Media