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GoPro Partners with NYU Tisch School of the Arts and UCLA School of Theater, Film and Television

GoPro expands university program as GoPro Awards continues to show momentum

SAN MATEO, Calif., Dec. 8, 2015 /PRNewswire/ -- [GoPro, Inc.](#) (NASDAQ:GPRO) today announced NYU Tisch School of the Arts and UCLA School of Theater, Film and Television (UCLA TFT) have joined its university program, [announced in October, live at USC](#). As part of the program, GoPro provided NYU and UCLA TFT students with cameras and accessories to create their own engaging content. GoPro will also provide guided workshops, education and one-on-one mentorship at the schools.

"As we celebrate the school's 50th anniversary, our partnership with GoPro allows our scholars, musicians, actors, designers, writers, filmmakers, coders, photographers, and animators to incorporate new technology in wonderfully creative and diverse ways," said Allyson Green, dean of the Tisch School of the Arts. "Fifty years ago, our school was heralded as a daring adventure, and innovative tools like GoPros help ensure that the spirit of adventure continues, inspiring both students and faculty to push the boundaries in the arts."

Students are encouraged to participate in [GoPro Awards](#), GoPro's always-on content platform that rewards the creative community for capturing and sharing their best GoPro photos, raw video clips and video edits. Selected photos and videos are eligible for inclusion in GoPro Channel programming, licensing and more, and students will also be eligible to receive monetary rewards through the program. Announced in October, GoPro Awards continues to attract thousands of new submissions weekly.

"We're excited to welcome GoPro to the UCLA School of Theater, Film and Television. Our students are some of the most artistic and talented anywhere, and it's important for us to find new ways to make their stories and experiences even more exceptional and varied," stated Teri Schwartz, dean of the UCLA School of Theater, Film and Television. "We are confident this partnership will help to make our students' most enchanting ideas and stories a reality."

Tisch, UCLA TFT and GoPro plan to showcase the student content early next year.

About GoPro, Inc. (NASDAQ:GPRO) GoPro, Inc. is transforming the way people visually capture and share their lives. What began as an idea to help athletes self-document themselves engaged in their sport, GoPro has become a standard for how people capture themselves engaged in their interests, whatever they may be. From extreme to mainstream, professional to consumer, GoPro enables the world to capture and share its passion in the form of immersive and engaging content.

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For more information, visit www.gopro.com or connect with GoPro on [YouTube](#), [Twitter](#), [Facebook](#), [Pinterest](#), [Instagram](#), or [LinkedIn](#).

About Tisch School of the Arts

For 50 years, the Tisch School of the Arts has drawn on the vast resources of New York City and New York University to create one of the world's leading centers of undergraduate and graduate study in the arts offering acting, dance, design, performance, film, animation, writing for musical theatre, stage, screen & television, preservation, recorded music, photography, interactive media, games, and public policy.

About the UCLA School of Film and Television

The vision of the [UCLA School of Theater, Film and Television](#) is to serve as a premiere global interdisciplinary professional school that develops outstanding humanistic storytellers, industry leaders and scholars whose diverse, innovative voices enlighten, engage and inspire change for a better world. Consistently ranked as one of the top entertainment and performing arts institutions in the world, UCLA TFT offers an innovative curriculum that integrates the study and creation of live performance, film, television and the digital arts. The distinguished graduate and undergraduate programs at UCLA TFT include acting, directing, writing, producing, animation, cinematography, lighting design, set design, costume design, sound

design, moving image archive studies, and the school offers doctoral degrees in theater and performance studies and cinema and media studies.

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