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GoPro Partners with Vislink to Develop Live Wireless HD Video Transmission Solutions for the Professional Broadcast Market

Partnership Brings Immersive GoPro Perspectives to Live Events with the Smallest, Lightest and Lowest Power Professional Broadcast Wireless Transmitter

SAN MATEO, Calif., Jan. 14, 2015 /PRNewswire/ -- [GoPro](#), Inc. (NASDAQ:GPRO), enabler of some of today's most immersive and engaging content and Vislink, the leading global technology provider specializing in the collection, management and delivery of high quality video and associated data, today announced a partnership to enable GoPro HERO4 cameras with a professional grade, live, HD wireless broadcast solution.

The two companies have been working together on a transmitter that is small enough to be worn or mounted in unique areas to provide all new perspectives for people watching their favorite live sports and events. The solution will be showcased during popular live events this winter, including Winter X Games 2015 Aspen, select AMA Monster Energy Supercross events and other live sporting events. GoPro cameras are already used extensively in professional applications, worn by athletes or mounted on gear during televised events. But, to date the footage has been restricted to a post-production workflow with memory cards being shuttled back to the truck to provide a look back at the action. This new solution will be the first time official GoPro products are used to transmit the action in high definition, allowing for integration into a live television broadcast.

"GoPro has changed the way people see the world, creating an immersive viewing experience. Now with unique GoPro perspectives available to broadcasters, watching live events is like being part of the action instead of watching it from the stands. Our partnership with Vislink brings a new level of excitement to live broadcast and we can't wait to see what players, broadcasters and fans do with this new innovative solution," said GoPro President Tony Bates.

John Hawkins, Chairman of Vislink PLC commenting on the partnership said, "We are delighted to be partnering with GoPro, a global leader in its field, to develop a unique solution designed specifically for professional broadcasters. For decades Vislink has been the market leader in providing low latency, wireless cameras and transmission systems for highly prestigious live broadcast events. Many of the events where Vislink technology operates are within highly demanding broadcast environments such as the Olympics, MotoGP, WRC World Rally Championship, Formula-E, and the America's Cup. Working with GoPro, a highly innovative global leader in video content, is testament to our cutting edge technology and its ability to operate in all environments."

More details on the product, pricing and availability will be announced this spring.

About Vislink

Vislink is a global technology business specializing in the collection, transmission, management and distribution of high quality video and associated data from the field to the point of usage. Vislink provides solutions to the broadcast market for the collection of live news, sport and entertainment events and to the surveillance market including defense, law enforcement and public safety customers. With over 50 years in operation, Vislink has the expertise and technology portfolio to deliver fully integrated, seamless, end-to-end solutions using our best-in-class brands. The Company is fully listed on the AIM. For further information, visit www.vislink.com.

About GoPro, Inc. (NASDAQ:GPRO)

GoPro, Inc. is transforming the way consumers capture, manage, share and enjoy meaningful life experiences. We do this by enabling people to self-capture engaging, immersive photo and video content of themselves participating in their favorite activities. Our customers include some of the world's most active and passionate people. The quality and volume of their shared GoPro content, coupled with their enthusiasm for our brand, virally drives awareness and demand for our products.

What began as an idea to help athletes document themselves engaged in their sport has become a widely adopted solution for people to document themselves engaged in their interests, whatever they may be. From extreme to mainstream, professional to consumer, GoPro has enabled the world to capture and share its passions. And in doing so, the world, in turn, is helping GoPro become one of the most exciting and aspirational companies of our time.

For more information, visit www.gopro.com or connect with GoPro on [YouTube](#), [Twitter](#), [Facebook](#), [Pinterest](#) or [LinkedIn](#).

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