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GoPro to Present at Morgan Stanley Technology, Media & Telecom Conference

SAN MATEO, Calif., Feb. 18, 2015 /PRNewswire/ -- GoPro, Inc. (NASDAQ: GPRO), maker of the world's most versatile camera and enabler of some of today's most immersive and engaging content, today announced it will present at the Morgan Stanley Technology, Media & Telecom Conference on Wednesday, March 4 at The Palace Hotel in San Francisco, CA.

The presentation is scheduled for 12:00 p.m. Pacific Time (3:00 p.m. Eastern Time) on March 4 and will be webcast live and accessible for replay on the "Events & Presentations" section of the Company's website at <http://investor.gopro.com>.

About GoPro, Inc. (NASDAQ: GPRO):

GoPro, Inc. is transforming the way consumers capture, manage, share and enjoy meaningful life experiences. We do this by enabling people to self-capture engaging, immersive photo and video content of themselves participating in their favorite activities. Our customers include some of the world's most active and passionate people. The quality and volume of their shared GoPro content, coupled with their enthusiasm for our brand, virally drives awareness and demand for our products.

What began as an idea to help athletes document themselves engaged in their sport has become a widely adopted solution for people to document themselves engaged in their interests, whatever they may be. From extreme to mainstream, professional to consumer, GoPro has enabled the world to capture and share its passions. And in doing so the world, in turn, is helping GoPro become one of the most exciting and aspirational companies of our time.

For more information, visit www.gopro.com or connect with GoPro on [YouTube](#), [Twitter](#), [Facebook](#), [Pinterest](#) or [LinkedIn](#).

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