



April 21, 2015

GoPro to Present at Investor Conferences in May

SAN MATEO, Calif., April 21, 2015 /PRNewswire/ -- GoPro, Inc. (NASDAQ: GPRO), enabler of some of today's most engaging content, today announced that it will present at the following investor conferences in May 2015:

- Baird's 36th Annual Growth Stock Conference on Tuesday, May 5 in Chicago, IL; presentation scheduled for 2:25 pm Central Time (12:25 pm Pacific Time);
- The J.P. Morgan 43rd Annual Global Technology, Media & Telecom (TMT) Conference on Tuesday, May 19 in Boston, MA; keynote presentation scheduled for 1:30 pm Eastern Time (10:30 am Pacific Time); and
- The Cowen Group's 43rd Annual Technology, Media & Telecom Conference on Thursday, May 28 in New York, New York, presentation scheduled for 8:45 am Eastern Time (5:45 am Pacific Time).

The presentations will be webcast live and accessible for replay on the "Events & Presentations" section of the Company's website at <http://investor.gopro.com>. Presentation dates and times are subject to change.

About GoPro, Inc. (NASDAQ:GPRO)

GoPro, Inc. is transforming the way people capture and share their lives. What began as an idea to help athletes self-document themselves engaged in their sport has become a widely adopted solution for people to capture themselves engaged in their interests whatever they may be. From extreme to mainstream, professional to consumer, GoPro enables the world to capture and share its passion. And in turn, the world has helped GoPro become one of the most exciting and aspirational companies of our time.

For more information, visit www.gopro.com or connect with GoPro on [YouTube](#), [Twitter](#), [Facebook](#), [Pinterest](#) or [LinkedIn](#).

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