



April 9, 2015

GoPro Schedules First Quarter 2015 Financial Results for April 28, 2015

SAN MATEO, Calif., April 9, 2015 /PRNewswire/ -- GoPro, Inc. (NASDAQ: GPRO), enabler of some of today's most engaging content, today announced that it will release its financial results for the first quarter of 2015, ended March 31, 2015, after the market closes on April 28, 2015.

GoPro management will host a conference call and live webcast for analysts and investors on April 28, 2015 at 2 p.m. Pacific Time (5 p.m. Eastern Time) to discuss the Company's financial results.

To listen to the live conference call, please dial toll free (888) 686-9705 or (913) 312-1469, access code 7553228, approximately 15 minutes prior to the start of the call. A live webcast of the conference call will be accessible on the "Events & Presentations" section of the Company's website at <http://investor.gopro.com>. To access the live webcast, please log in 15 minutes prior to the start of the call to download and install any necessary audio software. The webcast will be recorded and the recording will be available on GoPro's website, <http://investor.gopro.com>, approximately two hours after the call and for six months thereafter.

About GoPro, Inc. (NASDAQ:GPRO)

GoPro, Inc. is transforming the way people capture and share their lives. What began as an idea to help athletes self-document themselves engaged in their sport has become a widely adopted solution for people to capture themselves engaged in their interests whatever they may be. From extreme to mainstream, professional to consumer, GoPro enables the world to capture and share its passion. And in turn, the world has helped GoPro become one of the most exciting and aspirational companies of our time.

For more information, visit www.gopro.com or connect with GoPro on [YouTube](#), [Twitter](#), [Facebook](#), [Pinterest](#) or [LinkedIn](#).

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