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GoPro Releases New Suite of Mounts and Accessories to Enhance Versatility of Every GoPro

SAN MATEO, Calif., July 6, 2015 /PRNewswire/ -- GoPro, Inc. (NASDAQ: GPRO), enabler of some of today's most engaging content, introduced a collection of new accessories to stoke out your creativity and content capture with every GoPro camera. The products add to GoPro's expansive array of mounts and accessories, providing infinite options for capturing unique shots and immersive content.



Two of the new mounts were designed specifically for use with the [HERO4 Session](#) camera, which GoPro also announced today. The **Ball Joint Buckle**, which comes included with every HERO4 Session, has a rotating axis that allows for a range of perspectives from a single mounting position and enables users to quickly change the angle of capture without un-mounting the camera. **Floaty** (\$19.99) is an easy-to-spot flotation accessory that wraps around the HERO4 Session to keep it afloat. It's specially designed to protect your camera while also allowing easy access to the shutter button and is perfect for worry-free shooting in and around the water.

GoPro has also released several additional accessories that are compatible with all HERO cameras, including:

- **The Strap** (\$59.99) -- Delivers nearly limitless mounting possibilities without limiting your range of motion, whether wrapped on your hand, wrist, or leg.
- **The Jam** (\$69.99)-- For the musician in your life, The Jam mounts your GoPro to just about anything on stage, whether it's a guitar headstock, drum hoop, keyboard, brass instrument, or a mic stand. Highly adjustable, the Jam can score any angle you want.
- **Casey** (\$49.99) -- GoPro's first travel and storage solution to keep all your gear protected. Casey features a water-resistant, semi-rigid shell to protect against light rain and snow, while a padded interior with removable dividers protects your arsenal of camera(s) and accessories. It will fit inside your backpack, but is large enough to carry everything you need to capture your adventure.

Finally, GoPro HERO4, HERO3+ and HERO3 users can also benefit from the new [WindSlayer](#) (\$19.99), a foam windscreen

that reduces wind noise to enhance audio capture during high-speed activities or in windy environments. It's designed for use with The Frame or handheld shooting with just the camera.

New mounts and accessories will be available for purchase at authorized GoPro retailers around the world and on GoPro.com beginning July 12, 2015. For an overview of HERO4 Session, The Strap and The Jam, please visit the [GoPro YouTube Tutorials](#) page.

About GoPro, Inc. (NASDAQ:GPRO) GoPro, Inc. is transforming the way people capture and share their lives. What began as an idea to help athletes self-document themselves engaged in their sport has become a widely adopted solution for people to capture themselves engaged in their interests, whatever they may be. From extreme to mainstream, professional to consumer, GoPro enables the world to capture and share its passion. And in turn, the world has helped GoPro become one of the most exciting and aspirational companies of our time.

For more information, visit www.gopro.com or connect with GoPro on [YouTube](#), [Twitter](#), [Facebook](#), [Pinterest](#), [Instagram](#), or [LinkedIn](#).

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