



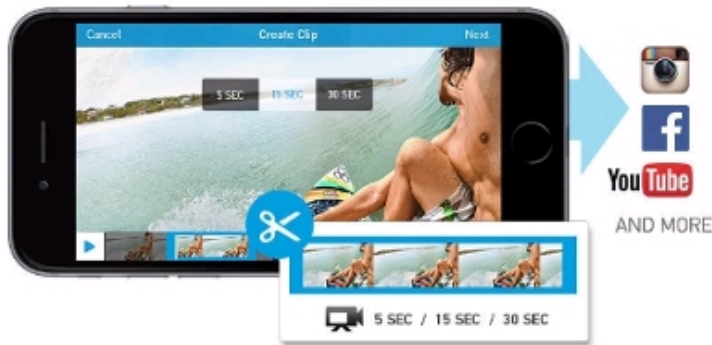
August 31, 2015

GoPro Releases New Trim-and-Share Feature for Cameras and GoPro App

New Functionality Makes It Easier to Create and Share Short Videos Minutes After the Moment Happens

SAN MATEO, Calif., Aug. 31, 2015 /PRNewswire/ -- GoPro, Inc. (NASDAQ:GPRO), enabler of some of today's most engaging content, has released a new feature that further enables users to effortlessly share their memorable moments captured on their GoPro devices. This smart new feature allows the user to create short video clips directly on the camera or mobile device for easy sharing. Simply press the Trim icon in playback mode, choose a 5-, 15-, or 30-second clip from any of your recorded content, and save it for sharing, all without transferring entire video files.

Read more about the new update to the GoPro App and on-camera trimming functionality on the GoPro news blog, [The Inside Line](#).



About GoPro, Inc. (NASDAQ:GPRO) GoPro, Inc. is transforming the way people capture and share their lives. What began as an idea to help athletes self-document themselves engaged in sports has become a widely adopted solution for people to capture themselves engaged in their interests, whatever they may be. From extreme to mainstream, professional to consumer, GoPro enables the world to capture and share its passion. And in turn, the world has helped GoPro become one of the most exciting and aspirational companies of our time.

For more information, visit www.gopro.com or connect with GoPro on [YouTube](#), [Twitter](#), [Facebook](#), [Pinterest](#), [Instagram](#), or [LinkedIn](#).

GOPRO® and HERO® are trademarks or registered trademarks of GoPro Inc. in the United States and other countries.

Photo - <http://photos.prnewswire.com/prnh/20150831/262451>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/gopro-releases-new-trim-and-share-feature-for-cameras-and-gopro-app-300135454.html>

SOURCE GoPro, Inc.

News Provided by Acquire Media