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GoPro Channel Launches on Comcast Watchable

New video streaming platform available on web, mobile, and TV

SAN MATEO, Calif., Sept. 29, 2015 /PRNewswire/ -- [GoPro, Inc.](#) (NASDAQ:GPRO), enabler of some of today's most engaging content, today announced it's bringing the [GoPro Channel](#) to Watchable, [Comcast's new](#), cross-platform video service that curates a selection of the world's best content in an easy-to-use experience. GoPro's first Multichannel Video Programming Distributor (MVPD) agreement will deliver immersive, high-definition GoPro content to users on iOS, [Watchable.com](#), and [X1](#).

"We are always seeking new ways to deliver GoPro content to our diverse audience, from the adventure seeker to the animal lover to the family vacationer," said Zander Lurie, Senior Vice President of Entertainment at GoPro. "Comcast is aggressively moving to offer Internet content on multiple platforms — Watchable presents GoPro with a great opportunity to deliver our emotionally-stirring content to new consumers. We're excited to add Comcast to our growing partner base."

The GoPro Channel on Watchable will feature hundreds of curated library videos, plus current content that will be refreshed regularly for Watchable users to consume. The Watchable website and mobile apps will complement a curated collection of videos that will be made available to Comcast's video customers who have its X1 Internet-connected set top box.

Launching in beta, all Watchable content is free. Users can browse a full list of shows, organized by categories such as:

- Auto
- Entertainment
- Fashion & Style
- Food & Travel
- Gaming
- Music
- Science & Technology
- Sports

Watchable joins GoPro's expanding list of content distribution partners, which includes Xbox One and Xbox 360 entertainment systems, LG Smart TVs, Roku, Virgin America in-flight entertainment, and Vessel, along with social channels including YouTube, Facebook, Twitter, Instagram, Vimeo, Pinterest and [GoPro.com/Channel](#).

For more information on GoPro and its HERO line of cameras and accessories, visit [GoPro.com](#).

About GoPro, Inc. (NASDAQ:GPRO) GoPro, Inc. is transforming the way people capture and share their lives. What began as an idea to help athletes self-document themselves engaged in their sport has become a widely adopted solution for people to capture themselves engaged in their interests, whatever they may be. From extreme to mainstream, professional to consumer, GoPro enables the world to capture and share its passion. And in turn, the world has helped GoPro become one of the most exciting and aspirational companies of our time.

For more information, visit [www.gopro.com](#) or connect with GoPro on [YouTube](#), [Twitter](#), [Facebook](#), [Pinterest](#), [Instagram](#), or [LinkedIn](#).

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