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GoPro to Live Broadcast Jeb Corliss' Wingsuit Flight over the Great Wall of China

GoPro's HEROCast™ to provide first-ever live broadcast from Corliss' point of view

SAN MATEO, Calif., May 25, 2016 /PRNewswire/ -- GoPro, Inc. (NASDAQ:GPRO), enabler of some of today's most engaging content, is excited to announce that Jeb Corliss, GoPro-sponsored athlete and world-renowned wingsuit pilot, will put his skills to the test by performing The Human Arrow stunt at the Great Wall of China on May 28, which will be broadcasted live on GoPro's Facebook page and GoPro's blog, The Inside Line.



The hair-raising stunt, which is 10 years in the making, will require Jeb to drop from a helicopter at 6,000 feet, fly through the air at 120 mph and hit an apple-sized target suspended over the Great Wall of China.

His awe-inspiring jump will be broadcast live on Tianjin TV in China using GoPro's HEROCast™ technology powered by [Vislink](#). This marks the first time ever that Jeb's and GoPro's Chinese fans will see a jump from his perspective, in real time. To enable this, Jeb will be wearing HEROCast, the lightest, most compact wireless HD micro transmitter available. HEROCast directly connects to the back of GoPro HERO4 Black cameras and works with GoPro's ecosystem of mounts to deliver the most versatile, mountable high-definition broadcast solution, which is changing the way broadcasters stream live events.

Ahead of the stunt, which is being jointly produced with the World Wingsuit League (WWL),

GoPro Entertainment will share another first with fans in the form of its first-ever live show, to be aired on GoPro's [Facebook page](#) and blog, [The Inside Line](#). Viewers can start watching at 9:00 PM PDT on Friday, May 27. The show will feature exclusive footage, stories and interviews leading into Jeb's jump, at which time it will pick up the live feed from Tianjin TV, thus enabling fans from around the world to tune in and experience one of the most extreme human flight stunts as it happens.

"GoPro is excited to provide this breakthrough broadcast experience and enable viewers to fly along with Jeb as he takes this historic jump. It will be as if you are right there, riding on his back," said Vice President of GoPro Entertainment Ocean MacAdams. "Jeb is one of the world's foremost and best-known BASE-jumpers and wingsuit pilots, and the perfect athlete to demonstrate how GoPro is changing the way people see and experience live events."

Watch the recently released GoPro original production [video](#) about Jeb's road to recovery from an accident and the valuable life lesson learned along the way.

About GoPro, Inc. (NASDAQ:GPRO) GoPro, Inc. is transforming the way people visually capture and share their lives. What began as an idea to help athletes self-document themselves engaged in their sport, GoPro has become a standard

for how people capture themselves engaged in their interests, whatever they may be. From extreme to mainstream, professional to consumer, GoPro enables the world to capture and share its passion in the form of immersive and engaging content.

For more information, visit www.gopro.com or connect with GoPro on [YouTube](#), [Twitter](#), [Facebook](#), [Pinterest](#), [Instagram](#), or [LinkedIn](#).

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