



NEWS RELEASE

GoPro Fusion 360-Degree Camera Now Shipping

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Fusion is the Most Versatile Tool for VR and Traditional Content Creation

SAN MATEO, Calif., Nov. 14, 2017 /PRNewswire/ -- GoPro, Inc. (NASDAQ: GPRO) ushered in a new era of creativity with the announcement of its 360-degree camera, Fusion, which begins shipping to US and European customers today. With its ability to capture immersive 5.2K 360-degree spherical content, Fusion captures everything around you, so you'll never miss the shot. And gimbal-like stabilization makes sure it all looks super smooth.

The GoPro app enables users to control the camera, live preview their shots, and stitch, trim and share content right from their iOS smartphone (Android coming soon). On desktop, Fusion Studio (with Adobe Premiere Pro CC plug-ins) enables **OverCapture**, which lets you re-frame and save traditional fixed perspective videos "punched out" from the large 360-degree video. Fusion, together with its apps, enables people to capture and share unique perspectives that are not possible with traditional single lens cameras.

A mobile OverCapture experience and new visual presets including Tiny Planet and PanoFlow will be released in early 2018, while ongoing software updates will continue to enhance the experience for users.

Fusion is already receiving praise for its outstanding design and engineering, earning a CES 2018 Innovation Award in the digital imaging category.

Fusion - \$699.99 (US); €749.99 EUR

- 5.2K30 and 3K60 Spherical Video
- 18MP Spherical Photo
- OverCapture Allows for Traditional Video Creation from 360 Footage
- Advanced Stabilization
- 360 Audio
- Waterproof to 16ft (5m)
- Time Lapse Video + Photo, Night Lapse and Burst Modes
- Voice Control in 10 Languages
- GPS, Accelerometer, Gyroscope and Compass
- Wi-Fi + Bluetooth
- In-box with: Fusion Grip, protective case, sticky mounts, battery, charging cable

GoPro Fusion is currently available on GoPro.com and shipping today to USA, Canada, United Kingdom and the European Union. To learn more about Fusion visit our news page, **The Inside Line**.

About GoPro, Inc. (NASDAQ: GPRO)

GoPro makes it easy for people to celebrate and share experiences. We believe life is more meaningful when shared. We build cameras, software and accessories that help the world share itself in immersive and exciting ways.

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