



NEWS RELEASE

GoPro Management to Host Product Launch Webcast on September 20, 2018

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SAN MATEO, Calif., Sept. 18, 2018 /PRNewswire/ -- GoPro, Inc. (NASDAQ: GPRO) today announced that it will host an audio-visual product launch webcast on Thursday, September 20 at 8 a.m. Pacific Time (11 a.m. Eastern Time).

The live presentation will be accessible on the "Events & Presentations" section of the Company's website at <https://investor.gopro.com>. The webcast will be recorded, and the recording will be available on GoPro's website approximately two hours after the call and for 90 days thereafter. For a live, audio-only version of the presentation, please dial toll free (866) 652-5200 or (412) 317-6060 and reference GoPro approximately 10 minutes prior to the start of the call.

About GoPro, Inc. (NASDAQ: GPRO)

GoPro helps the world celebrate and share itself in immersive and exciting ways.

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For more information, visit www.gopro.com. GoPro users can submit their photos, raw clips and video edits to GoPro Awards for social stoke, GoPro gear and cash prizes. Learn more at www.gopro.com/awards. Connect with GoPro on [Facebook](#), [Instagram](#), [LinkedIn](#), [Pinterest](#), [Twitter](#), [YouTube](#), and GoPro's blog [The Inside Line](#).

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