



NEWS RELEASE

GoPro Management to Host Two Live Events on September 19, 2016

9/18/2016

SAN MATEO, Calif., Sept. 18, 2016 /PRNewswire/ -- **GoPro, Inc.** (NASDAQ: GPRO), will host two live presentations from Squaw Valley, CA on Monday, September 19.

Details:

New Product Unveiling

- 9:00 am - GoPro management will host a live event to unveil new products.
- Location: Squaw Valley, CA
- To join the live stream, please visit: <https://www.gopro.com/livestream?embedded=1>

Management hosted Q & A

- 10:30 am - GoPro management will host a Q&A session for the investor and analyst communities
- Location: Squaw Valley, CA
- A live webcast of the Q&A session will be accessible on the "Events & Presentations" section of the Company's website at <http://investor.gopro.com>. The webcast will be recorded and the recording will be available on GoPro's website, <http://investor.gopro.com>, approximately two hours after the call and for 90 days thereafter.

About GoPro, Inc. (NASDAQ: GPRO)

GoPro, Inc. is transforming the way people visually capture and share their lives. What began as an idea to help

athletes self-document themselves engaged in their sport, GoPro has become a standard for how people capture themselves engaged in their interests, whatever they may be. From extreme to mainstream, professional to consumer, GoPro enables the world to capture and share its passion in the form of immersive and engaging content.

For more information, visit www.gopro.com or connect with GoPro on **Facebook, Instagram, LinkedIn, Pinterest, Twitter, YouTube**, and GoPro's **The Inside Line**.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/gopro-management-to-host-two-live-events-on-september-19-2016-300329793.html>

SOURCE GoPro

pr@gopro.com