



NEWS RELEASE

GoPro Management to Host Two Live Events on September 28, 2017

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SAN MATEO, Calif., Sept. 25, 2017 /PRNewswire/ -- **GoPro, Inc.** (NASDAQ: GPRO), will host two live presentations from San Francisco, CA on Thursday, September 28.

Details:

New Product Unveiling

- 9:00 am - GoPro management will host a live event to unveil new products.
- Location: San Francisco, CA
- To join the live stream, please visit <https://gopro.com/>

Management hosted Q & A

- 10:45 am - GoPro management will host a Q&A session for the investor and analyst communities.
- Location: San Francisco, CA
- A live webcast of the Q&A session will be accessible on the "Events & Presentations" section of the Company's website at <http://investor.gopro.com>. The webcast will be recorded and the recording will be available on GoPro's website, <http://investor.gopro.com>, approximately two hours after the call and for 90 days thereafter.

About GoPro, Inc. (NASDAQ: GPRO)

GoPro makes it easy for people to celebrate and share experiences. We believe life is more meaningful when shared. We build cameras, software and accessories that help the world share itself in immersive and exciting ways.

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For more information, visit www.gopro.com or connect with GoPro on **Facebook, Instagram, LinkedIn, Pinterest, Twitter, YouTube**, and GoPro's **The Inside Line**.

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SOURCE GoPro, Inc.

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