



NEWS RELEASE

GoPro Named to Newsweek's World's Most Trustworthy Companies 2025 List

2025-09-22

SAN MATEO, Calif., Sept. 22, 2025 /PRNewswire/ -- Today, GoPro (NASDAQ: GPRO) announced its inclusion in Newsweek's World's Most Trustworthy Companies list for the second year in a row. GoPro ranked #5 in the Appliances & Electronics category, joining a prestigious group of companies recognized for earning and maintaining the trust of customers, investors and employees around the world.

Compiled in partnership with Statista, the ranking is based on an extensive independent survey of more than 65,000 participants across 20 countries. The methodology also included a social listening analysis of over 500,000 online mentions to assess public sentiment. Companies were evaluated across three dimensions of trust—customer, investor and employee.

"We're honored to be recognized by Newsweek as one of the world's most trustworthy companies," said Nicholas Woodman, GoPro's founder and CEO. "This recognition underscores our commitment to product quality, innovation and super serving our customers."

Learn more about Newsweek's World's Most Trustworthy Companies list [here](#).

About GoPro, Inc. (NASDAQ: GPRO)

GoPro helps the world capture and share itself in immersive and exciting ways.

GoPro was named one of the World's Most Trustworthy Companies by **Newsweek** for the second consecutive year, recognized globally for earning and maintaining the trust of customers, investors and employees.

GoPro has been recognized as an employer of choice by both **Outside Magazine** and **U.S. News & World Report** for being among the best places to work. Open roles can be found on our **careers page**. For more information, visit **GoPro.com**.

Connect with GoPro on **Facebook**, **Instagram**, **LinkedIn**, **TikTok**, **X**, **YouTube**, and GoPro's blog, **The Current**. GoPro customers can submit their photos and videos to **GoPro Awards** for an opportunity to be featured on GoPro's social channels and receive gear and cash awards. Members of the press can access official logos and imagery on our **press portal**.

GoPro, HERO and their respective logos are trademarks or registered trademarks of GoPro, Inc. in the United States and other countries.

View original content to download multimedia:**<https://www.prnewswire.com/news-releases/gopro-named-to-newsweeks-worlds-most-trustworthy-companies-2025-list-302562673.html>**

SOURCE GoPro, Inc.