



NEWS RELEASE

GoPro Ranks No. 1 Large Employer in Outside Magazine's "Best Places to Work"

11/11/2021

Commitment to remote + hybrid work and employee wellness wins prestigious recognition

SAN MATEO, Calif., Nov. 11, 2021 /PRNewswire/ -- GoPro, Inc. (NASDAQ: GPRO) today announced that it's been ranked as the No. 1 large employer in Outside Magazine's **50 Best Places to Work in 2021** list. The annual list, presented in collaboration with the Outdoor Industry Association, celebrates U.S.-based companies that lead in their commitment to employee engagement and wellness. GoPro ranks No. 36 overall while earning the No. 1 ranking for companies with more than 250 employees based in the United States.

"A big thank you to Outside Magazine for this recognition," said GoPro Founder and CEO, Nicholas Woodman. "GoPro places a big priority on health and happiness — we want to help our employees achieve their life dreams because it's good for both business and humanity."

GoPro's flexible remote work policy headlines its employee-first approach that helped it land the No. 1 ranking for large businesses. GoPro employees can work as much or as little in a physical office as they like and are encouraged to relocate for whatever reason — whether to pursue their life dreams, be closer to family, or otherwise — without sacrificing their current compensation. GoPro's unlimited time-off policy, commitment to diversity, equity, inclusion, and belonging (DEIB), and competitive wellness-focused benefits also contribute to the recognition.

To learn more about the company and its cameras, please visit GoPro's news blog, **The Inside Line**. To learn more

about career opportunities at GoPro, visit jobs.gopro.com.

About GoPro, Inc. (NASDAQ: GPRO)

GoPro helps the world capture and share itself in immersive and exciting ways.

For more information, visit www.gopro.com. Members of the press can access official brand and product images, logos and reviewer guides by visiting GoPro's [press portal](#). GoPro customers can submit their photos, raw video clips and edits to GoPro Awards for an opportunity to be featured on GoPro's social channels and receive gear and cash awards. Learn more at www.gopro.com/awards. Connect with GoPro on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), [Twitter](#), [YouTube](#), and GoPro's blog [The Inside Line](#).

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