



NEWS RELEASE

GoPro Schedules Second Quarter 2017 Financial Results for August 3, 2017

7/13/2017

SAN MATEO, Calif., July 13, 2017 /PRNewswire/ -- GoPro, Inc. (NASDAQ: GPRO) today announced that it will release its financial results for the second quarter of 2017, ended June 30, 2017, after the market closes on August 3, 2017.

GoPro management will host a conference call and live webcast for analysts and investors on August 3, 2017 at 2 p.m. Pacific Time (5 p.m. Eastern Time) to discuss the Company's financial results.

A live webcast of the conference call will be accessible on the "Events & Presentations" section of the Company's website at <http://investor.gopro.com>. The webcast will be recorded and the recording will be available on GoPro's website, <http://investor.gopro.com>, approximately two hours after the call and for 90 days thereafter. To listen to the live conference call, please dial toll free (877) 681-3376 or (719) 325-2452, access code 7396825, approximately 10 minutes prior to the start of the call.

About GoPro, Inc. (NASDAQ: GPRO)

GoPro, Inc. is transforming the way people capture and share their lives. What began as an idea to help athletes self-document themselves engaged in sport, GoPro has become a mobile storytelling solution that helps the world share itself through immersive content.

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For more information, visit <http://www.gopro.com/> or connect with GoPro on **Facebook, Instagram, LinkedIn, Pinterest, Twitter, YouTube**, and GoPro's **The Inside Line**.

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