



NEWS RELEASE

GoPro Unlocks New Creative Possibilities in Image Capture with Release of Mobile OverCapture Experience for its Fusion 360 Camera

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Fusion Now Available in New Global Markets

New Pricing Makes GoPro HERO6 and HERO5 Cameras Even More Accessible

LAS VEGAS, Jan. 9, 2018 /PRNewswire/ -- GoPro, Inc. (NASDAQ: GPRO) is changing video capture with its 360-degree camera, **Fusion**, and today's release of its Mobile OverCapture editing experience for iOS devices. Available now in an update to the **GoPro App**, Mobile OverCapture allows users to reshoot their 360 video moments again and again, from infinite perspectives. **Watch this video** to learn more about Mobile OverCapture.

Visitors at the Consumer Electronics Show in Las Vegas, can try Fusion and direct their very own Mobile OverCapture edit in the GoPro booth (Central Hall #17831).

Fusion captures everything and misses nothing, shooting immersive 5.2K, 360-spherical content and unlocking unique perspectives and visual effects that are not possible with traditional single-lens cameras. Built-in, gimbal-like stabilization ensures super smooth content every time.

The \$699.99 Fusion 360-camera is a GoPro through and through, designed to withstand any shooting environment and engineered to capture stunning video and photos. It is already receiving praise for its outstanding function and performance, earning a CES 2018 Innovation Award in the digital imaging category.

Fusion is now available for purchase in select regions around the world:

- Shipping in North America, UK and EU on GoPro.com
- Pre-order in Japan beginning today on GoPro.com, with orders shipping in early February
- Available in China via TMall with orders shipping in mid-January, in time for Chinese New Years
- Available at select retailers in North America beginning in February and rolling out worldwide in April

When paired with the GoPro App, Fusion becomes an end-to-end solution going from capture to edit and share with ease. The GoPro App enables users to control the Fusion camera, live preview shots, and stitch, trim and share content right from their iOS device.

With the new Mobile OverCapture feature, the GoPro App takes the storytelling experience to the next level, allowing iOS users to re-frame and save traditional fixed-perspective videos "punched out" from the large 360-degree video.

Support for Android devices will be announced in the coming month.

GoPro has also unveiled a new 2018 pricing structure for its HERO6 and HERO5 cameras, making these devices even more accessible worldwide. HERO6 is now priced at \$399.99, HERO5 Black at \$299.99 and HERO5 Session at \$199.99.

For more information about GoPro's camera and software ecosystem, visit **The Inside Line**. Download the GoPro App and Fusion Studio App at **GoPro.com**.

About GoPro, Inc. (NASDAQ: GPRO)

GoPro makes it easy for people to celebrate and share experiences. We believe life is more meaningful when shared. We build cameras, software and accessories that help the world share itself in immersive and exciting ways.

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pr@gopro.com