



NEWS RELEASE

GoPro Wins Emmy® Award for 360 Technology

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Marks the Company's Third Emmy® Award

Recognized for Innovation in 360 Hardware and Software at the 76th Annual Technology and Engineering Emmy® Awards

SAN MATEO, Calif., Sept. 18, 2025 /PRNewswire/ -- Today, GoPro (NASDAQ: GPRO) announced that the National Academy of Television Arts & Sciences (NATAS) has recognized the company with a 2025 Technology & Engineering Emmy® Award, in the category of 360-degree Consumer and Professional Camera Technology with Panoramic Image Stitching Algorithms and Software for Immersive Video Production and Seamless Live Streaming. This Emmy® is in recognition of GoPro's industry-leading 360 technology—which is core to its 360 cameras and software, including the next-generation MAX2 360 camera launching soon.

"This Emmy® award recognizes GoPro's pioneering and ongoing commitment to innovation in 360 hardware and software," said Nicholas Woodman, GoPro's Founder and CEO. "I'm proud of the GoPro team and all that we've achieved, and I'm excited about the meaningful innovations GoPro has planned for the 360 category."

This is GoPro's third Emmy® Award. In 2013, GoPro received its first Emmy® for its groundbreaking HERO3 camera, honored in the category of Inexpensive Small Rugged HD Camcorders, which revolutionized how production professionals captured dynamic, immersive perspectives. In 2022, GoPro was recognized for its industry-leading HyperSmooth video stabilization technology, featured across its camera lineup—from HERO7 Black to HERO13

Black and MAX 360 cameras.

"We're delighted to honor once again those individuals and companies carrying the torch of innovation for our industry...We look forward to celebrating these spectacular honorees and announcing the final winners on December 4," shared Adam Sharp, President & CEO of NATAS.

To learn more about the 2025 Technology & Engineering Emmy Awards and Honorees, visit **The Emmys**.

About GoPro, Inc. (NASDAQ: GPRO)

GoPro helps the world capture and share itself in immersive and exciting ways.

GoPro has been recognized as an employer of choice by both [Outside Magazine](#) and [U.S. News & World Report](#) for being among the best places to work. Open roles can be found on our [careers page](#). For more information, visit [GoPro.com](#).

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