



NEWS RELEASE

GoPro and ASUS Co-Branded ProArt Laptop Available Globally

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CES Innovation Award-winning ProArt GoPro Edition laptop is available exclusively at Best Buy in the United States

SAN MATEO, Calif., Feb. 25, 2026 /PRNewswire/ -- GoPro, Inc. (NASDAQ: GPRO) and ASUS today announced global availability of the **ProArt GoPro Limited Edition (PX13)** convertible laptop, with U.S. availability exclusively at Best Buy for \$2,999. The CES Innovation Award-winning laptop was developed through a close collaboration between GoPro and ASUS to streamline the storytelling journey from capture to edit—combining GoPro's creator-first, go-anywhere DNA with ASUS' powerful, professional-ready hardware.

The ProArt GoPro Edition is built to integrate directly into the GoPro ecosystem, ensuring it always keeps up with content creators on the move. A dedicated GoPro hotkey launches GoPro Player instantly, while StoryCube—the first Windows AI app with GoPro Cloud and 360 video integration—uses AI to automatically organize your GoPro footage, making it easier for creators to find their best shots. Powered by the AMD Ryzen™ AI Max+ 395 processor and 128GB of unified memory, ProArt GoPro Edition effortlessly handles ultra high-quality **HERO13 Black** 5.3K and **MAX2** True 8K 360° video editing workflows.

ProArt GoPro Limited Edition is available starting today globally and will be sold exclusively in the United States through Best Buy for \$2,999. This Limited Edition includes a rugged sleeve, special packaging, ASUS Pen 3.0, and a one-year GoPro Premium+ Subscription.

GoPro and ASUS are excited to continue innovating as part of a long-term partnership focused on creator-first tools that help people capture, organize, edit, and share their stories more easily.

About GoPro, Inc. (NASDAQ: GPRO)

GoPro helps the world capture and share itself in immersive and exciting ways.

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Note on Forward-looking Statements

This press release may contain projections or other forward-looking statements within the meaning of Section 27A of the Private Securities Litigation Reform Act. Words such as "anticipate," "believe," "estimate," "expect," "intend," "should," "will," "continue", "innovate" and variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. These statements are based on current expectations and assumptions that are subject to risks and uncertainties. Actual results could differ materially from those anticipated due to factors detailed in the Risk Factors section of our Annual Report on Form 10-K for the year ended December 31, 2025, which is on file with the SEC, and as updated in filings with the SEC including the Quarterly Report on Form 10-Q for the quarter ended September 30, 2025. GoPro undertakes no obligation to update any forward-looking statement.

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