



NEWS RELEASE

# GoPro and Jabil Announce Global Technology and Equipment License

3/22/2018

SAN MATEO, Calif. and ST. PETERSBURG, Fla., March 22, 2018 /PRNewswire/ -- **GoPro, Inc.** (NASDAQ: GPRO) and **Jabil Inc.** (NYSE: JBL) today announced a global, multi-year technology and equipment license. With this agreement, Jabil will leverage GoPro's cutting-edge reference design and IP to produce camera lens and sensor modules for incorporation into GoPro-approved third-party products and solutions. This agreement builds on GoPro and Jabil's longstanding relationship.

"This collaborative approach with Jabil will enable innovative, GoPro enabled products and services from some of the most exciting hardware and software companies out there," said Sandor Barna, GoPro's chief technology officer. "Imagine a world where video conferencing, robotics, and even self-driving cars are powered by GoPro's camera lenses and image sensors. Together, GoPro and Jabil can make this a reality."

This agreement covers a range of products and services each company offers, including certain digital imaging and consumer products. GoPro and Jabil have a history of collaborating to bring high-quality, cutting-edge products to consumers, including GoPro's line of HERO cameras, starting with HERO4.

"This agreement is a natural extension of our long-standing relationship with GoPro and our commitment to developing innovative technologies," said Irv Stein, Jabil's vice president of Jabil Optics. "Early market feedback indicates strong demand in the enterprise action camera segment for applications in smart homes, military, fire, police, rescue, and security."

## About GoPro, Inc. (NASDAQ: GPRO)

GoPro helps the world celebrate and share itself in immersive and exciting ways.

GoPro, HERO, Karma, Quik, QuikStories and their respective logos are trademarks or registered trademarks of GoPro, Inc. in the United States and other countries. The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by GoPro is under license. All other trademarks are the property of their respective owners.

For more information, visit [www.gopro.com](http://www.gopro.com). GoPro users can submit their photos, raw clips and video edits to GoPro Awards for social stoke, GoPro gear and cash prizes. Learn more at [www.gopro.com/awards](http://www.gopro.com/awards). Connect with GoPro on **Facebook**, **Instagram**, **LinkedIn**, **Pinterest**, **Twitter**, **YouTube**, and GoPro's blog **The Inside Line**.

## About Jabil

Jabil is a product solutions company providing comprehensive electronics design, production and product management services to global electronics and technology companies. Offering complete product supply chain management from facilities in 29 countries, Jabil provides comprehensive, focused solutions to customers in a broad range of industries. Jabil common stock is traded on the New York Stock Exchange under the symbol, "JBL". For Further info, visit: [jabil.com/optics](http://jabil.com/optics)

View original content with multimedia: <http://www.prnewswire.com/news-releases/gopro-and-jabil-announce-global-technology-and-equipment-license-300617788.html>

SOURCE GoPro, Inc.

GoPro, PR@gopro.com; Jabil, Joe Bennett, 413-448-2260, Ext. 470, AH&M Marketing Communications for Jabil, Inc., JBennett@ahminc.com