



NEWS RELEASE

GoPro's New Fluid Pro AI Gimbal Available for Preorder

2025-10-03

One Gimbal for All Your Cameras—AI Tracking and Stabilization for GoPro Cameras, Smartphones and Compact Point-and-Shoot Cameras

SAN MATEO, Calif., Oct. 3, 2025 /PRNewswire/ -- Today, GoPro (NASDAQ: GPRO) announced that its new Fluid Pro AI gimbal is now available for preorder for \$229.99USD on **GoPro.com**.

Fluid Pro AI is an AI Subject Tracking gimbal designed for GoPro cameras, smartphones and compact point-and-shoot cameras. Engineered to meet the needs of today's multi-camera owning content creators, Fluid Pro AI's features include:

- Robust 3-Axis Gimbal with interchangeable mounts for GoPro cameras, smartphones and some compact point-and-shoot cameras weighing up to 400 grams.
- Forward or Rear-Facing AI Subject Tracker that locks onto faces or bodies to keep subjects perfectly framed.
- Integrated Fill Light for balanced, professional-looking shots during the day and at night.
- Up to 18 hours of runtime with power bank functionality to charge your devices on the go.

Fluid Pro AI is available for preorder today for \$229.99 on **GoPro.com** and on-shelf at retail stores in early November.

About GoPro, Inc. (NASDAQ: GPRO) GoPro helps the world capture and share itself in immersive and exciting ways.

GoPro was named one of the World's Most Trustworthy Companies by **Newsweek** for the second consecutive year, recognized globally for earning and maintaining the trust of customers, investors and employees.

GoPro has been recognized as an employer of choice by both **Outside Magazine** and **U.S. News & World Report** for being among the best places to work. Open roles can be found on our **careers page**. For more information, visit **GoPro.com**.

Connect with GoPro on **Facebook, Instagram, LinkedIn, TikTok, X, YouTube**, and GoPro's blog, **The Current**. GoPro customers can submit their photos and videos to **GoPro Awards** for an opportunity to be featured on GoPro's social channels and receive gear and cash awards. Members of the press can access official logos and imagery on our **press portal**.

GoPro, HERO and their respective logos are trademarks or registered trademarks of GoPro, Inc. in the United States and other countries.

View original content to download multimedia:<https://www.prnewswire.com/news-releases/gopros-new-fluid-pro-ai-gimbal-available-for-preorder-302574555.html>

SOURCE GoPro, Inc.