



NEWS RELEASE

GoPro's YouTube Channel Rockets to Two Billion Views

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More than 7.8 Thousand Years of GoPro Content Watched by Fans in Every Country on Earth

SAN MATEO, Calif., April 29, 2019 /PRNewswire/ -- GoPro, Inc. (NASDAQ: GPRO) today shared that its YouTube channel has surpassed two billion views, and the YouTube community has spent more than four billion minutes – or 7.8 thousand years – watching the content GoPro has shared.

"GoPro serves as a platform for positivity, celebrating all that's awesome in our world," said GoPro Founder and CEO Nick Woodman. "We take pride in being a beacon of radness in today's hectic world. People are amazing, and we're proud to champion them through our content channels."

In celebration of this milestone, GoPro has released **GoPro: 2 Billion Views with YOU** on YouTube, summarizing its journey to today. The video includes a collection of GoPro's YouTube highlights – from its iconic launch videos to 72-foot backflips and lion hugs.

To learn more about the company and its cameras, please visit GoPro's news blog, **The Inside Line**.

About GoPro, Inc. (NASDAQ: GPRO)

GoPro helps the world celebrate and share itself in immersive and exciting ways.

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For more information, visit www.gopro.com. GoPro users can submit their photos, raw clips and video edits to GoPro Awards for social stoke, GoPro gear and cash prizes. Learn more at www.gopro.com/awards. Connect with GoPro on **Facebook**, **Instagram**, **LinkedIn**, **Pinterest**, **Twitter**, **YouTube**, and GoPro's blog **The Inside Line**.

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