



NEWS RELEASE

Honor 8 Pro Smartphones to Feature GoPro's Quik Mobile Video Editing App

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SAN MATEO, Calif., April 6, 2017 /PRNewswire/ -- Building off a **previously announced partnership** with Honor, a leading smartphone e-brand under the Huawei Group, GoPro's Quik mobile video editing app will be preloaded on the new Honor 8 Pro smartphone.

As the best performing Honor smartphone to date, the Honor 8 Pro is engineered for stunning multimedia experiences. The Quik App will integrate seamlessly with the photo gallery of the Honor 8 Pro, which runs on EMUI 5.1 O.S, and will serve as the primary video editing solution on Huawei's latest devices. Honor 8 Pro boasts a 5.7-inch Quad HD display with 515ppi resolution and colour gamut nearing the cinematic standard, the octa-core Kirin 960 chipset and Mali-G71 GPU with Vulkan API support, and a 4,000 mAh battery that will power it all for days

"We are thrilled to be furthering our partnership with Honor, an international leader in the smartphone industry," says GoPro's Chief Operating Officer, CJ Prober. "The partnership provides an excellent opportunity to introduce GoPro to new users around the world."

The photo gallery of the Honor 8 Pro uses a new feature called "Highlights," which automatically selects photos and videos for the user. With a tap of the button, Quik generates a video synchronized to the beat of the selected music. From there, the user can share the video or further customize it with additional filters, transitions, effects and more.

Capturing Unique Perspectives to Share Compelling Stories

GoPro enables the capture of unique, immersive and hands-free perspectives that are otherwise difficult to get with a smartphone or would put the phone and its user at risk. Users can easily transfer photos and videos from the GoPro camera to the Honor 8 Pro photo gallery for inclusion in video edits made with the Quik app.

"GoPro and Honor are the perfect combination for young, active on-the-go adventurers looking to create engaging content from anywhere," remarked Prober.

The Honor 8 Pro Launch Privileges

In recognition of their tremendous support and to ensure they are the first to experience the power of the Honor 8 Pro, fans in select regions will enjoy the following offers:

United Kingdom, Germany, Italy, Spain, France and Switzerland

- Pre-order will start on April 5 on www.vmall.eu. Users pre-ordering to get a gift set for free (a 128GB SD card + an Honor Tripod selfie stick; or an Honor battery pack + an Honor tripod selfie stick. Offer subject to availability).

About GoPro, Inc. (NASDAQ: GPRO)

GoPro, Inc. is transforming the way people capture and share their lives. What began as an idea to help athletes self-document themselves in sport, GoPro has become a mobile storytelling solution that helps the world share itself through immersive content.

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For more information, visit www.gopro.com or connect with GoPro on **Facebook, Instagram, LinkedIn, Pinterest, Twitter, YouTube**, and GoPro's **The Inside Line**.

About Honor

Honor is a leading smartphone e-brand under the Huawei Group. In line with its slogan, "For the Brave", the brand was created to meet the needs of digital natives through internet-optimized products that offer superior user experiences, inspire action, foster creativity and empower the young to achieve their dreams. In doing this, Honor

has set itself apart by showcasing its own bravery to do things differently and to take the steps needed to usher in the latest technologies and innovations for its customers.

For more information, visit www.hihonor.com

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/honor-8-pro-smartphones-to-feature-gopros-quick-mobile-video-editing-app-300435746.html>

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