



NEWS RELEASE

"No Questions Asked" Damaged Camera Replacement from GoPro

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GoPro Adds Damaged Camera Replacement to its Global Plus Subscription Service

SAN MATEO, Calif., April 15, 2019 /PRNewswire/ -- Wir geben dir Deckung. Nous assurons vos arrières. Te cubrimos las espaldas. GoPro が安心をお届けします。We've got you covered, mate. Whatever the language, the news is the same: beginning today, countries around the world will enjoy Damaged Camera Replacement as part of the GoPro Plus subscription service. This means GoPro users in Germany, France, Spain, Japan, Australia and 25 other countries, can embark on any adventure knowing that if they bust, break or bang up their GoPro, we'll replace it, no questions asked. This benefit was piloted in the US and is expanding to provide international users with the same peace of mind.

"Part of what makes a GoPro special is that you can use it in any situation," said GoPro founder and CEO, Nick Woodman. "With the GoPro Plus damaged camera replacement benefit, subscribers can have the confidence that their camera is covered, no questions asked."

Beyond Damaged Camera Replacement, GoPro Plus subscribers around the world enjoy benefits that far exceed the \$4.99 monthly service fee, including:

- Unlimited Cloud Storage – unlimited backup of your videos and photos at their original quality
- Auto-Offload of Content – videos and photos from your GoPro automatically transfer to your phone and are

then backed up in the cloud

- 50% off Mounts and Accessories – save 50% on most mounts and accessories at **GoPro.com** and get access to other special offers
- VIP Support – jump to the front of the queue for phone and chat support

To learn more about GoPro Plus, including details and terms surrounding damaged camera replacement, accessories discounts and availability of benefits worldwide, visit the **GoPro Plus** page at **GoPro.com**.

About GoPro

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