



NEWS RELEASE

Tell Your Story in One Tap with GoPro QuikStories

7/27/2017

New GoPro App Pulls Footage from Your GoPro and Creates Awesome Videos, Automatically

SAN MATEO, Calif., July 27, 2017 /PRNewswire/ -- Sharing cool experiences is now easy thanks to **QuikStories** – a new GoPro app feature that automatically pulls footage from a **HERO5** camera and creates ready-to-share videos on your phone. QuikStories are polished, shareable videos featuring customizable music, filters, and effects.

"QuikStories is our biggest leap forward since the invention of the GoPro itself," says GoPro founder and CEO, Nicholas Woodman. "QuikStories is the simple storytelling solution our customers have been dreaming about for years. It's an absolute game changer."

Making a QuikStory is as simple as pairing a HERO5 camera to your phone and launching the GoPro app. Then kick back as the app automatically copies your most recent GoPro footage to your phone and creates an exciting video for you.

Customizing a QuikStory is also easy. Add text, slow motion and speed effects, change filters and music, adjust the total video length and more. Additionally, any footage on your phone can be added to a QuikStory video.

QuikStories is now available for HERO5 Black and HERO5 Session users. To get started, download the new GoPro app from the Apple App Store or Google Play. Learn more about QuikStories on our **news page**, The Inside Line.

About GoPro, Inc. (NASDAQ: GPRO)

GoPro makes it easy for people to celebrate and share experiences. We believe life is more meaningful when shared. We build cameras, software and accessories that help the world share itself in immersive and exciting ways.

GoPro, HERO, Karma, Quik, QuikStories and their respective logos are trademarks or registered trademarks of GoPro, Inc. in the United States and other countries. All other trademarks are the property of their respective owners. For more information, visit www.gopro.com or connect with GoPro on Facebook, Instagram, LinkedIn, Pinterest, Twitter, YouTube, and GoPro's The Inside Line.

View original content with multimedia: <http://www.prnewswire.com/news-releases/tell-your-story-in-one-tap-with-gopro-quickstories-300495283.html>

SOURCE GoPro, Inc.

pr@gopro.com