

Pfizer Inc. Revenues
First Quarter 2019 and 2018
Unaudited
(millions of dollars)
Quarter-to-Date

	WORLDWIDE				UNITED STATES				TOTAL INTERNATIONAL ^(a)				DEVELOPED EUROPE ^(a)				DEVELOPED REST OF WORLD ^(a)				EMERGING MARKETS ^(a)			
			% of Change				% of Change				% of Change				% of Change				% of Change					
	2019	2018	Reported	Operational	2019	2018	Reported	Operational	2019	2018	Reported	Operational	2019	2018	Reported	Operational	2019	2018	Reported	Operational	2019	2018	Reported	Operational
TOTAL REVENUES	13,118	12,906	2%	5%	6,175	6,275	(2%)		6,943	6,631	5%	12%	2,086	2,092	—	6%	1,535	1,461	5%	7%	3,322	3,078	8%	17%
PFIZER BIOPHARMACEUTICALS GROUP (BIOPHARMA)^(b)	9,185	8,881	3%	7%	4,521	4,388	3%		4,664	4,493	4%	11%	1,762	1,721	2%	9%	958	911	5%	8%	1,944	1,861	4%	15%
Internal Medicine^(c)	2,217	2,071	7%	10%	1,181	1,087	9%		1,036	984	5%	12%	428	377	13%	21%	292	292	—	2%	316	315	1%	12%
Eliquis alliance revenues and direct sales	1,011	765	32%	36%	601	435	38%		410	330	24%	33%	239	191	25%	34%	79	68	17%	19%	92	71	29%	44%
Chantix/Champix	273	251	8%	10%	212	188	13%		61	64	(4%)	1%	20	21	(6%)	—	17	28	(38%)	(35%)	24	14	64%	72%
Premarin family	168	191	(12%)	(12%)	158	180	(12%)		10	11	(6%)	1%	—	—	—	—	5	6	(20%)	(16%)	5	5	10%	20%
BMP2	67	73	(8%)	(8%)	67	73	(8%)		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Toviaz	60	60	(1%)	2%	17	18	(10%)		43	42	3%	7%	17	17	(3%)	3%	24	22	9%	10%	3	3	(8%)	15%
All other Internal Medicine	639	730	(13%)	(8%)	127	192	(34%)		512	538	(5%)	1%	152	148	3%	9%	167	169	(1%)	—	193	221	(13%)	(2%)
Oncology^(d)	1,961	1,760	11%	15%	1,179	1,135	4%		782	625	25%	36%	393	300	31%	40%	153	113	35%	37%	236	212	11%	29%
Ibrance	1,133	933	21%	25%	741	726	2%		392	207	90%	*	228	116	97%	*	74	41	80%	82%	90	49	82%	*
Sutent	232	262	(12%)	(6%)	71	88	(19%)		161	174	(8%)	1%	76	80	(5%)	1%	26	27	(6%)	(3%)	59	67	(12%)	2%
Xtandi alliance revenues	168	159	6%	6%	168	159	6%		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Xalkori	123	153	(20%)	(16%)	34	42	(19%)		88	110	(20%)	(14%)	29	46	(36%)	(32%)	13	15	(12%)	(9%)	46	50	(8%)	—
Bosulif	80	60	33%	35%	54	41	31%		27	20	36%	42%	15	10	44%	53%	10	8	31%	31%	2	2	15%	26%
Inlyta	73	74	(1%)	4%	33	28	17%		40	46	(12%)	(4%)	9	13	(32%)	(28%)	17	17	(4%)	(4%)	15	15	(4%)	15%
All other Oncology	153	119	28%	31%	79	51	54%		74	68	9%	15%	36	34	6%	12%	13	5	*	*	24	28	(15%)	(9%)
Hospital^(e)	1,887	2,026	(7%)	(3%)	752	820	(6%)		1,135	1,206	(6%)	—	219	259	(15%)	(10%)	184	179	3%	7%	732	768	(5%)	2%
Sulperazon	177	168	5%	11%	—	—	—		177	168	5%	11%	—	—	—	—	2	2	(13%)	(14%)	175	166	5%	11%
Medrol ^(f)	120	136	(12%)	(10%)	70	83	(16%)		50	52	(5%)	—	17	18	(9%)	(3%)	8	5	42%	47%	25	28	(11%)	(6%)
Zithromax ^(g)	104	101	4%	9%	(3)	2	*		107	99	8%	13%	15	17	(12%)	(6%)	10	11	(2%)	(1%)	82	71	15%	20%
Vtend ^(h)	85	98	(13%)	(8%)	4	2	*		81	96	(16%)	(10%)	6	10	(45%)	(41%)	18	20	(11%)	(10%)	57	66	(13%)	(5%)
EpiPen	66	52	26%	27%	56	45	26%		10	8	28%	35%	—	—	—	—	10	8	28%	35%	—	—	—	—
Zyvox ⁽ⁱ⁾	64	68	(7%)	(3%)	5	6	(9%)		58	63	(7%)	(3%)	3	6	(44%)	(40%)	13	12	16%	16%	42	45	(8%)	(3%)
Fragmin	60	70	(15%)	(9%)	2	4	(52%)		58	66	(13%)	(7%)	29	37	(21%)	(18%)	14	18	(23%)	(18%)	15	11	30%	40%
Zosyn/Tazocin	51	61	(17%)	(15%)	35	43	(18%)		16	19	(14%)	(6%)	—	1	(76%)	(75%)	1	2	(49%)	(47%)	15	16	(5%)	4%
Pfizer CentreOne ^(j)	176	171	3%	4%	97	96	1%		79	75	4%	8%	37	24	57%	62%	3	2	13%	13%	39	49	(21%)	(18%)
All other Anti-infectives	354	392	(10%)	(5%)	93	107	(13%)		261	285	(9%)	(2%)	70	85	(18%)	(12%)	26	25	4%	6%	165	175	(6%)	2%
All other Hospital ^(k)	631	708	(11%)	(9%)	391	432	(9%)		240	275	(13%)	(8%)	42	61	(31%)	(27%)	80	75	7%	13%	118	140	(16%)	(11%)
Vaccines	1,612	1,463	10%	13%	894	837	7%		718	626	15%	22%	226	198	14%	22%	92	106	(13%)	(11%)	400	322	24%	33%
Pvencar 13/Prevenar 13	1,486	1,380	8%	10%	878	826	6%		608	555	10%	16%	143	141	1%	8%	86	103	(17%)	(14%)	379	310	22%	31%
All other Vaccines	126	83	53%	63%	17	11	44%		110	71	54%	66%	83	57	47%	57%	6	3	*	*	21	12	76%	95%
Inflammation & Immunology (I&I)^(l)	1,037	1,013	2%	8%	378	338	12%		659	675	(2%)	6%	325	380	(14%)	(9%)	151	133	13%	16%	182	162	13%	34%
Enbrel (Outside the U.S. and Canada)	451	506	(11%)	(3%)	—	—	—		451	506	(11%)	(3%)	217	290	(25%)	(21%)	93	89	4%	5%	141	126	12%	32%
Xeljanz	423	326	30%	34%	298	253	18%		125	72	72%	89%	45	19	*	*	43	29	49%	54%	36	24	49%	82%
Inflectra/Remsima	138	145	(4%)	—	57	55	5%		81	90	(10%)	(4%)	71	75	(6%)	—	5	4	40%	50%	5	11	(54%)	(50%)
Eucrisa	22	26	(12%)	(12%)	22	26	(14%)		—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
All other I&I	3	11	(74%)	(79%)	—	4	(94%)		3	6	(61%)	(69%)	(7)	(5)	(52%)	(62%)	10	11	(13%)	(13%)	—	—	—	—
Rare Disease	470	549	(14%)	(9%)	137	172	(20%)		333	377	(12%)	(4%)	170	207	(18%)	(13%)	86	87	(1%)	1%	78	83	(7%)	11%
BeneFIX	125	147	(15%)	(11%)	65	68	(4%)		60	79	(24%)	(18%)	26	40	(36%)	(32%)	19	21	(11%)	(8%)	15	17	(12%)	2%
Genotropin	107	132	(19%)	(14%)	13	31	(60%)		95	101	(6%)	—	38	44	(13%)	(7%)	36	35	2%	3%	21	22	(7%)	9%
Refacto AF/Xyntha	106	130	(19%)	(13%)	27	30	(10%)		79	100	(21%)	(13%)	46	64	(28%)	(24%)	11	14	(21%)	(15%)	22	23	(2%)	17%
Somavert	59	63	(5%)	(1%)	22	24	(10%)		38	39	(2%)	5%	31	31	(1%)	6%	4	4	(11%)	(8%)	3	3	(3%)	19%
All other Rare Disease	72	76	(6%)	2%	10	18	(43%)		62	58	6%	16%	29	28	4%	11%	16	12	30%	32%	16	18	(8%)	14%
UPJOHN^(m)	3,075	3,120	(1%)	1%	1,213	1,408	(14%)		1,861	1,712	9%	14%	217	266	(19%)	(13%)	492	465	6%	7%	1,152	981	17%	25%
Lyrica	1,186	1,213	(2%)	(1%)	889	907	(2%)		298	307	(3%)	—	45	63	(29%)	(24%)	189	169	12%	12%	63	74	(14%)	(8%)
Lipitor	622	511	22%	28%	21	29	(26%)		601	483	25%	31%	38	44	(14%)	(8%)	50	46	9%	12%	513	393	31%	38%
Norvasc	300	256	17%	24%	10	9	10%		289	246	17%	24%	15	17	(14%)	(8%)	41	45	(9%)	(7%)	234	184	27%	35%
Celebrex	174	145	20%	23%	15	16	(6%)		159	129	23%	27%	6	6	(9%)	(3%)	71	60	18%	18%	82	63	31%	38%
Viagra	145	187	(22%)	(19%)	40	88	(55%)		105	99	7%	14%	8	9	(13%)	(7%)	15	16	(4%)	—	82	73	11%	19%
Efexor	77	71	8%	13%	17	18	(5%)		60	53	13%	19%	12	14	(17%)	(12%)	27	20	37%	39%	22	19	11%	21%
Zolof	69	74	(7%)	—	11	16	(27%)		58	59	(1%)	7%	7	10										

PFIZER INC.
Notes to Revenue Table Information

-
- (a) Total International represents Developed Europe region + Developed Rest of World region + Emerging Markets region. Details for these regions are described in footnotes (m) to (o) below, respectively.
-
- (b) The Pfizer Biopharmaceuticals Group encompasses Internal Medicine, Oncology, Hospital, Vaccines, Inflammation & Immunology and Rare Disease. The Hospital business unit commercializes our global portfolio of sterile injectable and anti-infective medicines, and also includes Pfizer CentreOne^(h).
-
- (c) We reclassified certain products from the Legacy Established Products (LEP) category, including Premarin family products, and certain other products from the legacy Peri-LOE category, including Pristiq, to the Internal Medicine category and reclassified Lyrica from the Internal Medicine category to the Upjohn business to conform 2018 product revenues to the current presentation.
-
- (d) We performed certain reclassifications in the All other Oncology category to conform 2018 product revenues to the current presentation.
-
- (e) Biosimilars are highly similar versions of approved and authorized biological medicines and primarily include revenues from Inflectra/Remsima and Retacrit.
-
- (f) Hospital is a business unit that commercializes our global portfolio of sterile injectable and anti-infective medicines. We performed certain reclassifications, primarily from the legacy Sterile Injectables Pharmaceuticals (SIP) category (Sulperazon, Medrol, Fragmin, Tygacil, Zosyn/Tazocin and Precedex, among other products), the LEP category (Epipen and Zithromax), and the legacy Peri-LOE category (Vfend and Zyvox) to the Hospital category to conform 2018 product revenues to the current presentation. Hospital also includes Pfizer CentreOne^(h). All other Hospital primarily includes revenues from legacy SIP products (that are not anti-infective products) and, to a much lesser extent, solid oral dose products (that are not anti-infective products). SIP anti-infective products that are not individually listed above are recorded in “All other Anti-infectives”.
-
- (g) 2018 revenues for Medrol and Zithromax may not agree to previously disclosed revenues because revenues for those products were previously split between LEP and the legacy SIP categories. All revenues for these products are currently reported in the Hospital category.
-
- (h) Pfizer CentreOne includes revenues from our contract manufacturing and active pharmaceutical ingredient sales operation, including sterile injectables contract manufacturing, and revenues related to our manufacturing and supply agreements, including with Zoetis Inc. In the fourth quarter of 2017, we sold our equity share in Hisun Pfizer. As a result, effective in the first quarter of 2018, Hisun Pfizer-related revenues, previously reported in emerging markets within legacy All Other LEP and legacy All Other SIP, are reported in emerging markets within Pfizer CentreOne.
-
- (i) We reclassified Inflectra/Remsima from the legacy Biosimilars category to the Inflammation & Immunology category to conform 2018 product revenues to the current presentation.
-
- (j) Pfizer’s Upjohn business is a global, primarily off-patent branded and generic medicines business, which includes a portfolio of 20 globally recognized solid oral dose brands including Lyrica, Lipitor, Norvasc, Celebrex and Viagra, as well as a U.S.-based generics platform, Greenstone.
-
- (k) On July 31, 2019, Pfizer’s Consumer Healthcare business, an over-the-counter medicines business, was combined with GSK’s consumer healthcare business to form a new consumer healthcare joint venture, of which we own 32%. Upon the closing of the transaction, we deconsolidated our Consumer Healthcare business and from August 1, 2019 began to record our pro rata share of the joint venture’s earnings on a one-quarter lag basis in Other (income)/deductions—net and to receive dividends, which are paid on a quarterly basis. Therefore, we have recorded our share of two months of the joint venture’s earnings generated in the third quarter of 2019 in our operating results in the fourth quarter of 2019. In accordance with our domestic and international reporting periods, our financial results, and our Consumer Healthcare segment’s operating results, for full-year 2019 reflect seven months of Consumer Healthcare segment domestic operations and eight months of Consumer Healthcare segment international operations.
-
- (l) Sterile Injectable Pharmaceuticals represents the total of all branded and generic injectable products in the Hospital business, including anti-infective sterile injectable pharmaceuticals.
-
- (m) Developed Europe region includes the following markets: Western Europe, Scandinavian countries and Finland.
-
- (n) Developed Rest of World region includes the following markets: Japan, Canada, South Korea, Australia and New Zealand.
-
- (o) Emerging Markets region includes, but is not limited to, the following markets: Asia (excluding Japan and South Korea), Latin America, Eastern Europe, Africa, the Middle East, Central Europe and Turkey.
-