



NEWS RELEASE

J.Jill Announces 23rd Annual Compassion Fund Recipients

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Program reaffirms national women's retailer's long-standing commitment to empowering women through strategic community programs

QUINCY, Mass.--(BUSINESS WIRE)-- J.Jill, Inc. (NYSE: JILL) ("J.Jill"), a premier omnichannel retailer and nationally recognized women's apparel brand, today announced the recipients of its 23rd annual J.Jill Compassion Fund grants. Established to support and empower women to move forward faster and create better lives for themselves, their children and their families, the Compassion Fund supports community-based organizations that help disadvantaged women achieve self-sufficiency by providing resources directed at helping these women overcome challenges and gain independence.

The Compassion Fund supports programs centered around education, career development, and basic needs. Since its inception in 2002, the Compassion Fund has donated nearly \$24 million in grants and in-kind donations to a variety of organizations. This year, building on nearly two decades of partnerships, the Compassion Fund is deepening its connection with three long-standing nonprofit partners through multi-year support, including funding, in-kind contributions, and volunteerism, to further its impact:

- Bottomless Closet, New York, NY – Bottomless Closet aims to inspire and guide disadvantaged women in New York City to enter the workforce and achieve success. By providing professional attire, career development services, and ongoing support, Bottomless Closet empowers women to overcome barriers and become economically self-sufficient. Since 2002, the J.Jill Compassion Fund has donated over 700,000 pieces of



clothing for professional outfitting and will continue to support them as they expand their workforce development programs designed to empower these women.

- Rosie's Place, Boston, MA - Rosie's Place is a multi-service community center providing emergency shelter, meals, and comprehensive support to women in need. They offer a sanctuary of hope, providing resources like English for speakers of other language classes, legal assistance, and job search services and empower women with the tools and support necessary to rebuild their lives and create a new start. In partnership with J.Jill, they will establish a new Workforce Development Program, ultimately doubling the number of women served annually by the program.
- Wellspring House, Gloucester, MA - Wellspring's mission is to inspire families and adults on Cape Ann and the North Shore to achieve employment and financial security through stable housing, education, job training and career readiness. The organization offers shelter, adult education, and career training with the goal of empowering individuals and families to achieve long-term stability and success. With the support of the Compassion Fund, they will increase the number of women served by 140% as well as expand educational offerings for women pursuing careers in healthcare.

"At J.Jill, our commitment to celebrating women is at the core of everything we do. The Compassion Fund is a reflection of our dedication to supporting women as they strive for self-sufficiency and a better future for themselves and their families," said Kara Howard, SVP Marketing and Customer Experience at J.Jill. "I am extremely proud of our continued partnerships with Bottomless Closet, Rosie's Place, and Wellspring House and look forward to the ways in which our deepened connections will help women in our communities move forward faster."

100% of the net proceeds from J.Jill's Compassion Fund products benefit women in local communities across the United States. The J.Jill Compassion Fund is supported by both J.Jill and its customers through their Compassion Fund product line and various fundraising initiatives.

For more information about the J.Jill Compassion Fund and the organizations it supports, please visit:

<https://www.jjill.com/compassion>.

About J.Jill, Inc.

J.Jill is a national lifestyle brand that provides apparel, footwear and accessories designed to help its customers move through a full life with ease. The brand represents an easy, thoughtful, and inspired style that celebrates the totality of all women and designs its products with its core brand ethos in mind: keep it simple and make it matter. J.Jill offers a high touch customer experience through over 250 stores nationwide and a robust ecommerce platform. J.Jill is headquartered outside Boston. For more information, please visit **www.jjill.com** or **<http://investors.jjill.com>**. The information included on our websites is not incorporated by reference herein.

Business and Financial Media:

Ariel Kouvaras

Sloane & Company

akouvaras@sloanepr.com

973-897-6241

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