



NEWS RELEASE

J.Jill Appoints Maria Martinez as Chief Human Resources Officer

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Martinez brings over two decades of transformational HR experience overseeing talent acquisition, culture and engagement, and Diversity, Equity, and Inclusion (DE&I) initiatives to J.Jill

QUINCY, Mass.--(BUSINESS WIRE)-- **J.Jill, Inc.** (NYSE:JILL), a premier omnichannel retailer and national lifestyle brand, has announced the appointment of Maria Martinez as its Chief Human Resources Officer (CHRO), effective immediately. In this role, Martinez will lead J.Jill's human resources function and strategy, including talent acquisition and retention, corporate and retail business partners, culture and engagement, diversity, equity, and inclusion, corporate communications, and total rewards.

"With over two decades of experience developing and implementing impactful human resources programs and strategies, Maria will be instrumental in our business-focused people strategy," said Claire Spofford, President and CEO of J.Jill. "I am incredibly excited to welcome such an accomplished leader to our J.Jill team and look forward to seeing the ways in which she builds upon our culture of creativity, inclusivity, and customer obsession."

An esteemed leader of HR organizations across diverse industries, Martinez joins J.Jill from Axogen, Inc., a publicly traded company focused on surgical solutions for peripheral nerve repair. As CHRO, she evolved the company's talent strategies to keep pace with their rapid growth and cultural transformation. Prior to her time at Axogen, Inc., Martinez served as CHRO at HSNi, a \$4 billion direct-to-consumer retail portfolio consisting of HSN, a leading interactive multichannel retailer, and Cornerstone, which is comprised of leading home and apparel lifestyle brands. At HSNi, Martinez oversaw talent acquisition, career and succession development, culture and engagement,

and total rewards.

“I am thrilled to join J.Jill,” said Martinez. “J.Jill’s mission to celebrate the totality of all women really resonates with me, and I am excited to see that commitment reflected in their inclusive workforce and culture. The talented people behind J.Jill represent a balance of corporate, retail, distribution and customer contact center functions, and I look forward to supporting them as we continue to build upon the legacy of this great brand.”

Martinez currently serves on the Board of Directors of Good360, a Virginia-based 501 charitable organization, and was selected as a Tampa Bay Business Journal’s Women of the Year 2022 Honoree.

About J.Jill, Inc.

J.Jill is a national lifestyle brand that provides apparel, footwear and accessories designed to help its customers move through a full life with ease. The brand represents an easy, thoughtful, and inspired style that celebrates the totality of all women and designs its products with its core brand ethos in mind: keep it simple and make it matter. J.Jill offers a high touch customer experience through over 200 stores nationwide and a robust ecommerce platform. J.Jill is headquartered outside Boston. For more information, please visit www.jjill.com or <http://investors.jjill.com>. The information included on our websites is not incorporated by reference herein.

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