



NEWS RELEASE

J.Jill, Inc. to Report Second Quarter Fiscal Year 2024 Results on September 4, 2024

2024-08-21

QUINCY, Mass.--(BUSINESS WIRE)-- J.Jill, Inc. (NYSE:JILL) (“J.Jill” or the “Company”) today announced that its financial results for the second quarter fiscal year 2024 will be released before market open on Wednesday, September 4, 2024. Claire Spofford, Chief Executive Officer, and Mark Webb, Chief Financial Officer and Chief Operating Officer, will host a conference call at 8:00 a.m. Eastern Time to discuss the financial results.

Investors and analysts interested in listening to the call are invited to dial (888) 596-4144 or (646) 968-2525 if calling internationally. Please dial in approximately 10 minutes prior to the start of the call and reference Conference ID 7311773 when prompted. A live audio webcast of the conference call will be available online at <http://investors.jjill.com/Investors-Relations/News-Events/events> .

A taped replay of the conference call will be available approximately two hours following the call and can be accessed both online and by dialing (800) 770-2030 or (609) 800-9909. The pin number to access the telephone replay is 7311773. The telephone replay will be available until Wednesday, September 11, 2024.

About J.Jill, Inc.

J.Jill is a national lifestyle brand that provides apparel, footwear and accessories designed to help its customers move through a full life with ease. The brand represents an easy, thoughtful, and inspired style that celebrates the totality of all women and designs its products with its core brand ethos in mind: keep it simple and make it matter. J.Jill offers a high touch customer experience through over 200 stores nationwide and a robust ecommerce

platform. J.Jill is headquartered outside Boston. For more information, please visit www.jjill.com or <http://investors.jjill.com> . The information included on our websites is not incorporated by reference herein.

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Source: J.Jill, Inc.