## box

# First Fiscal Quarter FY22 Financial Results

May 27, 2021

### Forward-looking statements & non-GAAP financial measures

This presentation contains forward-looking statements that involve risks, uncertainties, and assumptions, including statements regarding Box's expectations regarding the size of its market opportunity, its leadership position in the cloud content management market, the demand for its products, the impact of its acquisitions on future Box product offerings, the benefits to its customers from completing acquisitions, the time needed to integrate acquired businesses into Box, the impact of the COVID-19 pandemic on its business, its ability to grow and scale its business and drive operating efficiencies, its ability to achieve revenue targets and billings expectations, its ability to achieve profitability on a quarterly or ongoing basis, its free cash flow, its ability to continue to grow unrecognized revenue and remaining performance obligations, the timing of recent and planned product introductions, enhancements and integrations, the short- and long-term success, market adoption and retention, capabilities, and benefits of such product introductions and enhancements, the success of strategic partnerships, its revenue, billings, gross margin, GAAP and non-GAAP net income (loss) per share, non-GAAP operating margins for future periods, the related components of GAAP and non-GAAP net income (loss) per share, weighted-average outstanding share count expectations for Box's fiscal second quarter and full fiscal year 2022, the KKR-led investment and achievement of its potential benefits, any potential repurchase of its common stock, whether, when, in what amount and by what method (whether by tender offer or otherwise) any such repurchase would be consummated, and the share price of any such repurchase.

There are a significant number of factors that could cause actual results to differ materially from statements made in this presentation, including: (1) adverse changes in general economic or market conditions, including those caused by the COVID-19 pandemic; (2) delays or reductions in information technology spending; (3) factors related to Box's highly competitive market, including but not limited to pricing pressures, industry consolidation, entry of new competitors and new applications and marketing initiatives by Box's current or future competitors; (4) the development of the cloud content management market; (5) the risk that Box's customers do not renew their subscriptions, expand their use of Box's services, or adopt new products offered by Box on a timely basis, or at all; (6) Box's ability to provide timely and successful enhancements and integrations, new features, integrations and modifications to its platform and services; (7) actual or perceived security vulnerabilities in Box's services or any breaches of Box's security controls; (8) Box's ability to realize the expected benefits of its third-party partnerships; (9) the potential impact of shareholder activism on Box's business and operations; and (10) Box's ability to successfully integrate acquired businesses and achieve the expected benefits from those acquisitions. Further information on these and other factors that could affect the forward-looking Box's most recent Annual Report on Form 10-K filed for the fiscal year ended January 31, 2021. In addition, the preliminary financial results set forth in this presentation are estimates based on information currently available to Box. While Box believes these estimates are meaningful, they could differ from the actual amounts that Box ultimately reports in its Quarterly Report on Form 10-Q for the fiscal quarter ended April 30, 2021. Box assumes no obligations and does not intend to update these estimates prior to filing its Form 10-Q for the fiscal quarter ended April 30, 2021.

You should not rely on any forward-looking statements, and we assume no obligation, nor do we intend, to update them. All information in this presentation is as of May 27, 2021.

This presentation contains non-GAAP financial measures and key metrics relating to the company's past and expected future performance. You can find the reconciliation of these measures to the nearest comparable GAAP financial measures in the appendix at the end of this presentation.

### More applications are moving to the cloud than ever







### Then

9–5, office-based work

Internal collaboration only

Manual, paper-based processes

Legacy, complex software

Securing the perimeter

### Now

Agile, work from anywhere

External and internal collaboration

Digital, automated workflows

Simple, intuitive apps

Securing information from anywhere

## Legacy enterprise content management

- Lacks external file sharing capabilities
- Doesn't tie to communication and productivity apps
- Remote access can't be deployed quickly and requires VPN

SharePoint

opentext<sup>®</sup>



## Personal storage and sharing

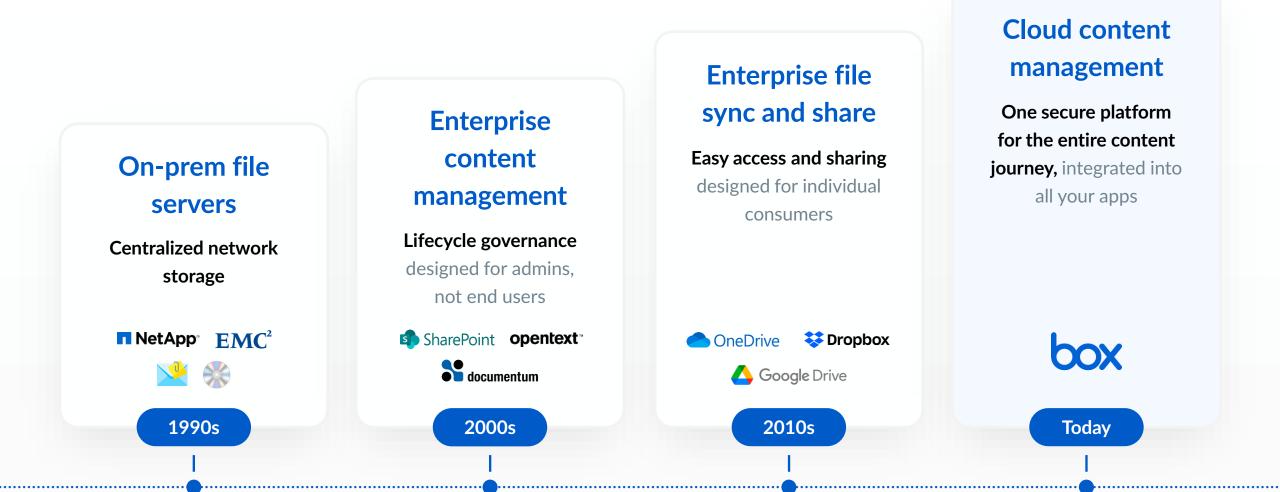
- Lacks security controls and reporting
- Doesn't tie to departmental apps (e.g., Salesforce)
- Unable to automate critical business processes

OneDrive

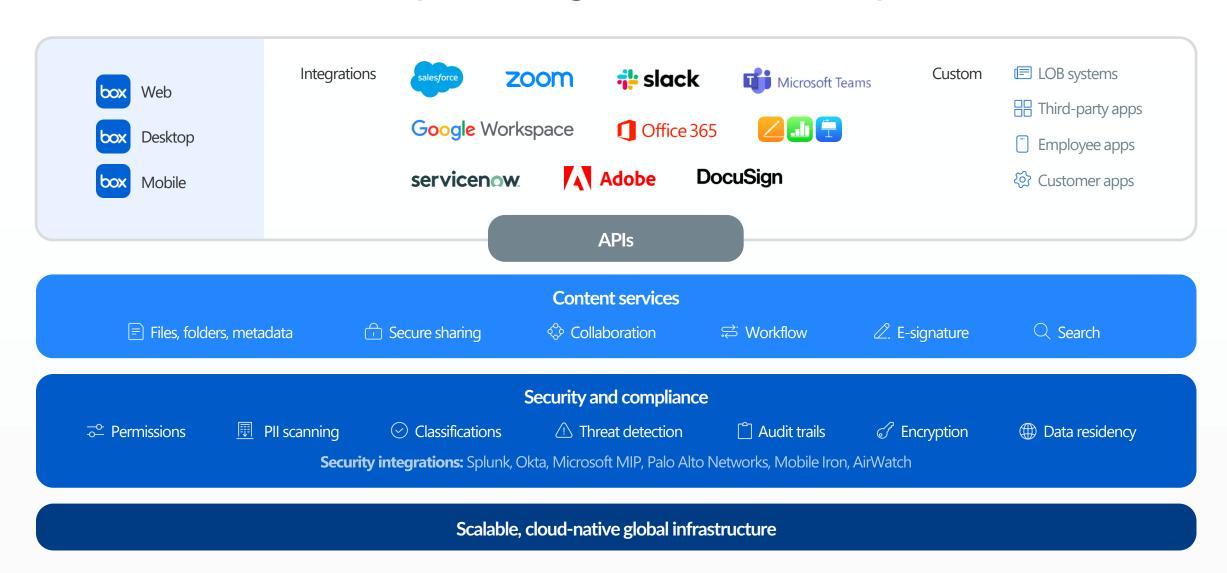




### Every tech shift has changed how we manage content



### The industry-leading cloud content platform



### Addressing mission-critical use cases





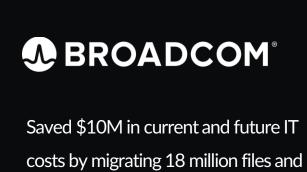
Reduced risk of data leaks and loss of millions of dollars in revenue with watermarked product designs



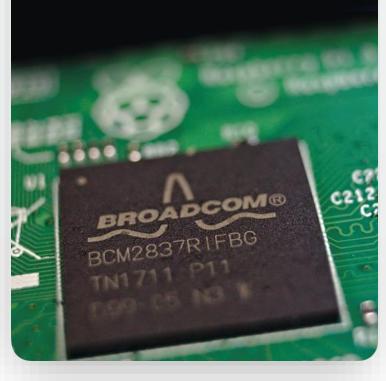
### Morgan Stanley

Reimagined how to connect and engage with customers while empowering its wealth management advisors





eliminating all Windows-based servers



### Mission extends beyond powering how the world works together

Environmental, social and corporate governance

Box is committed to advocating for critical nonprofit causes, a culture of diversity and inclusion, and issues of social justice, climate change, public health, and safety.

#### ESG highlights:

- Hired a Vice President of Communities and Impact, who will lead ESG improvements in partnership with the investor relations and legal teams
- Launched our ESG website, which can be found at:

https://www.box.com/about-us/esg

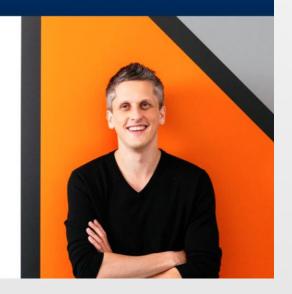
## Environmental, social, and corporate governance

Creating a better world through our values

At Box, leading positive change in the world has always been a key priority. Our mission is to power how the world works together, and we believe that by making it easy to securely share ideas, businesses are able to connect with customers, governments can better serve citizens, and nonprofits make a greater impact. We aim to create a better future for generations to come, while building long-term value for our stakeholders, communities, customers, teams, and the planet.

#### Aaron Levie

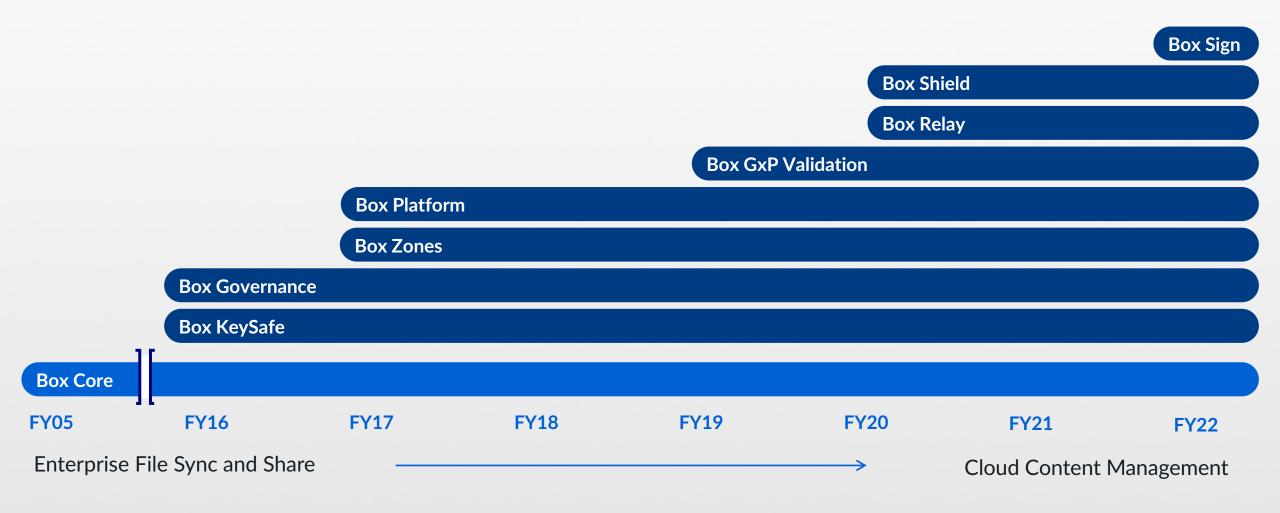
CEO and Co-founder



## **Products and Solutions**

### Rapid pace of innovation

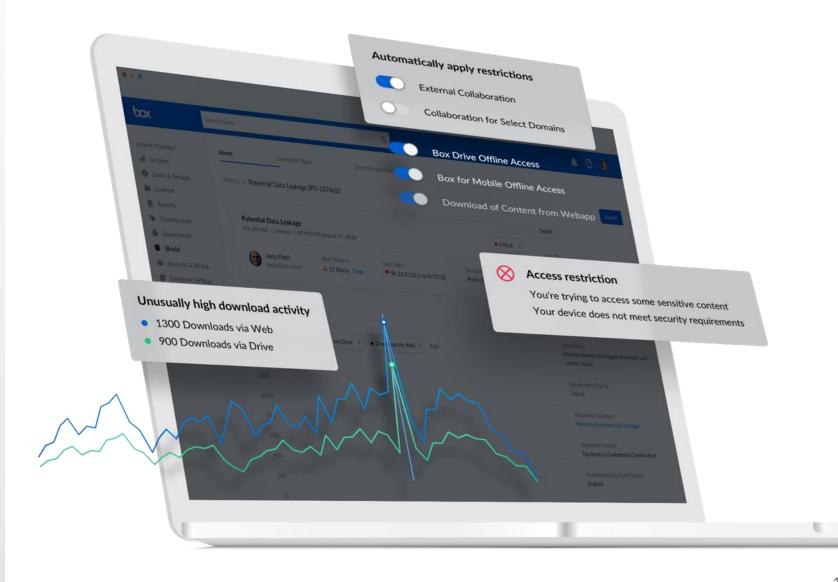
Bundled suite offering creates an efficient sales motion



### **Box Shield**

Intelligent, frictionless security for the way you work today

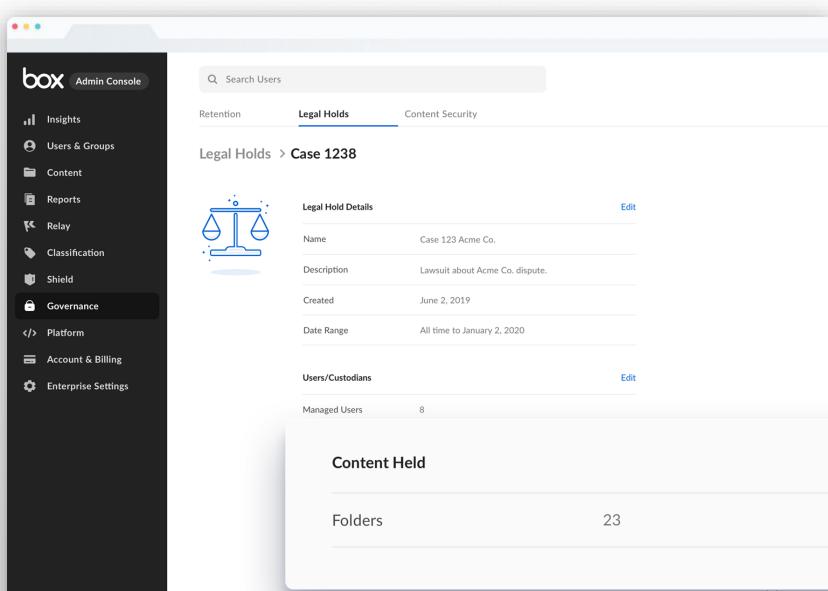
- Smart Access
   Prevent data leaks with
   frictionless content controls
- Threat Detection
   Detect potential data theft
   and malicious content



### **Box Governance**

## Content lifecycle management in the cloud

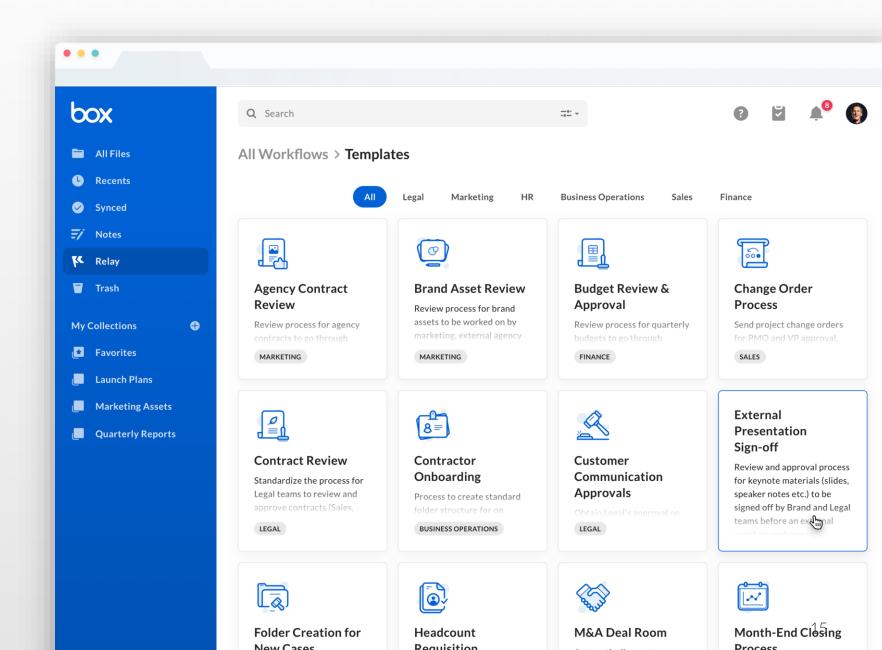
- Ensure proper retention and disposition of business content
- Set legal holds on content or individuals to reduce legal risk
- Maintain complete control with granular deletion settings



### **Box Relay**

## Automate content-centric business processes

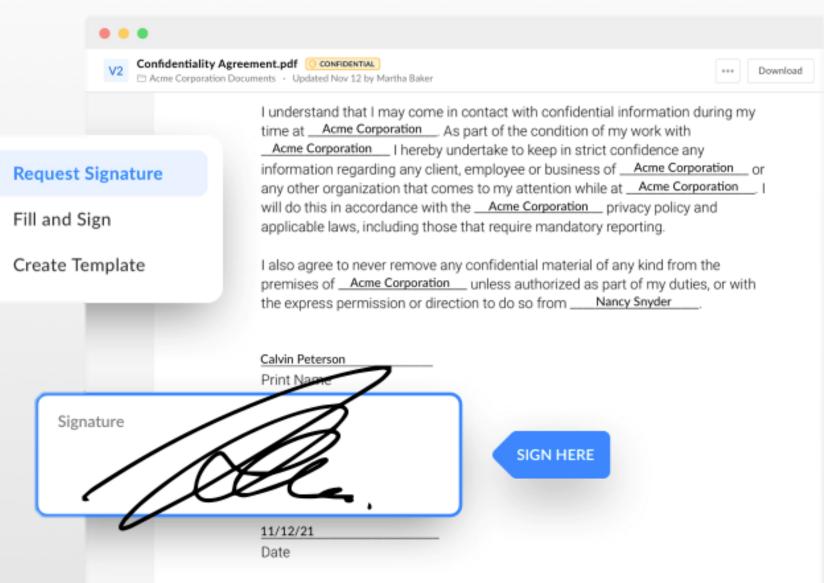
- Simplify workflows with a no-code builder
- Get started quickly with prebuilt and custom workflow templates
- Automate a wide range of processes with extensive list of triggers, conditions, and outcomes
- User activity reports for monitoring and auditing actions



### Box Sign

# Simple, secure e-signatures where your content lives

- E-signatures where they belong
- Connect Box Sign to your workflows
- Extend the power of e-signatures with APIs
- Secure and compliant e-signatures
- Save money across your organization



# Content is at the center of all mission critical business processes





Sales enablement



Digital client exchange



Campaign planning and management



Contract management



Vendor / partner onboarding



Product and project planning



Supplier workspaces



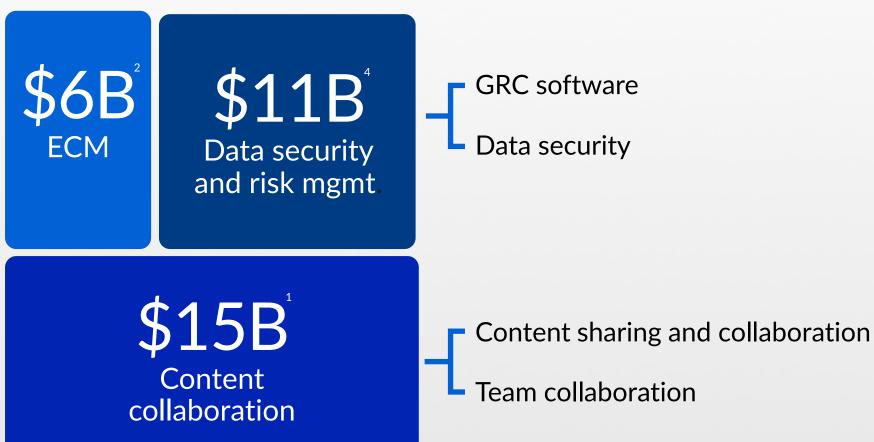
Legal review

## Market Opportunity and Growth

### Our expanded product portfolio addresses a ~\$55B market

Addition of Box Sign enables customers to manage entire content lifecycle in the cloud





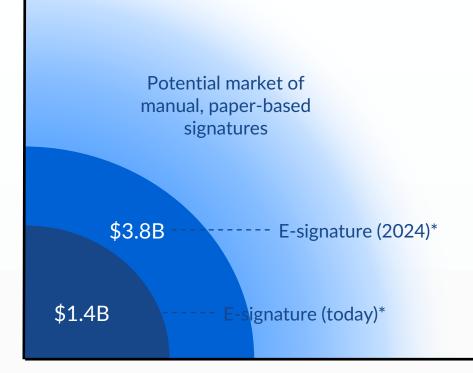
<sup>(1)</sup> IDC, Worldwide ECM and CSC Market Forecast (2019), projected to 2023; IDC, Team Collaboration Market Forecast (2019), projected to 2023

<sup>(2)</sup> IDC, Worldwide ECM and CSC Market Forecast (2019), projected to 2023

<sup>(3)</sup> IDC, Worldwide File-based Storage Market Forecast (2015), projected to 2019

<sup>(4)</sup> Statista, Size of worldwide Cyber Security Market (2019), projected to 2023; IDC, Worldwide GRC Software Market Forecast (2019), projected to 2023

### Box Sign further expands our TAM



Source: IDC TechBrief: eSignature Software; May 2020

<sup>1/3</sup>companies surveyed have adopted e-signature

<sup>\*</sup> Source: IDC Worldwide eSignature Software Forecast, 2020–2024; Aug 2020

### Multiple avenues of growth to reaccelerate revenue



#### Seat growth

~7x user expansion opportunity within install base



### **CCM** product traction

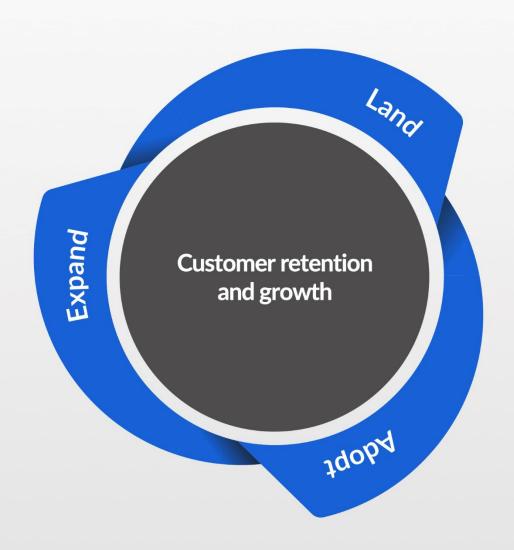
Delivering high value use cases and add-on products



### **International expansion**

1B+ digital workers worldwide<sup>1</sup>

# Our GTM strategy enables us to reach across customer segments through an efficient land-and-expand motion



#### **LAND**

Acquiring new customers with a repeatable sales motion, enhanced digital experience, and robust partnerships

#### **ADOPT**

Driving growth and adoption within customers through high-value use cases

#### **EXPAND**

Growing our footprint by going wider across the enterprise and deeper with add-on products

# Robust partnership ecosystem helps us drive this land-and-expand motion

### **Technology partners**

Office 365





**G** Suite

























### **System integrators and resellers**

















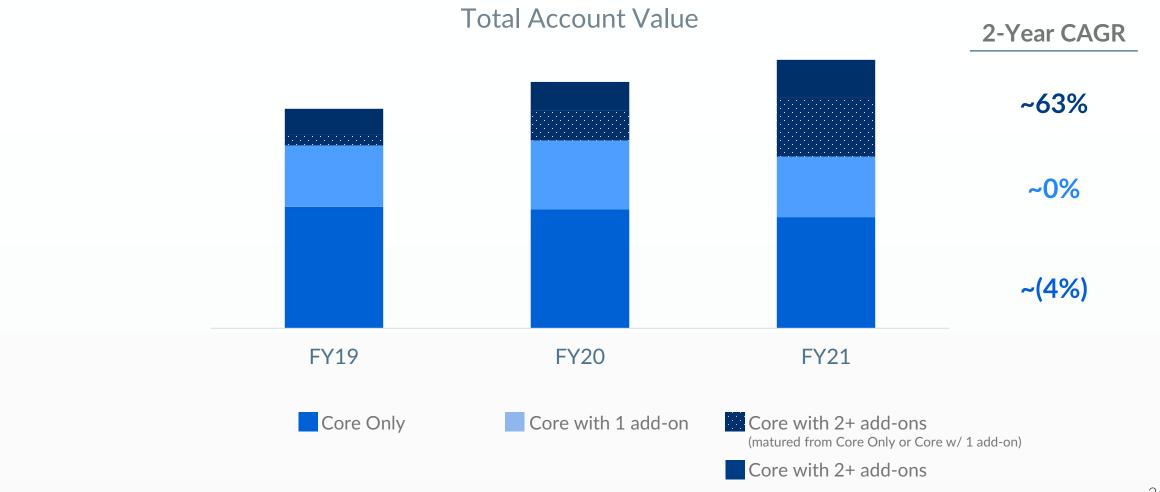






### Strong customer economics and upsell

Customers adopting more advanced product capabilities deliver stronger economics; customers with add-on products contribute 59% of recurring revenue



24

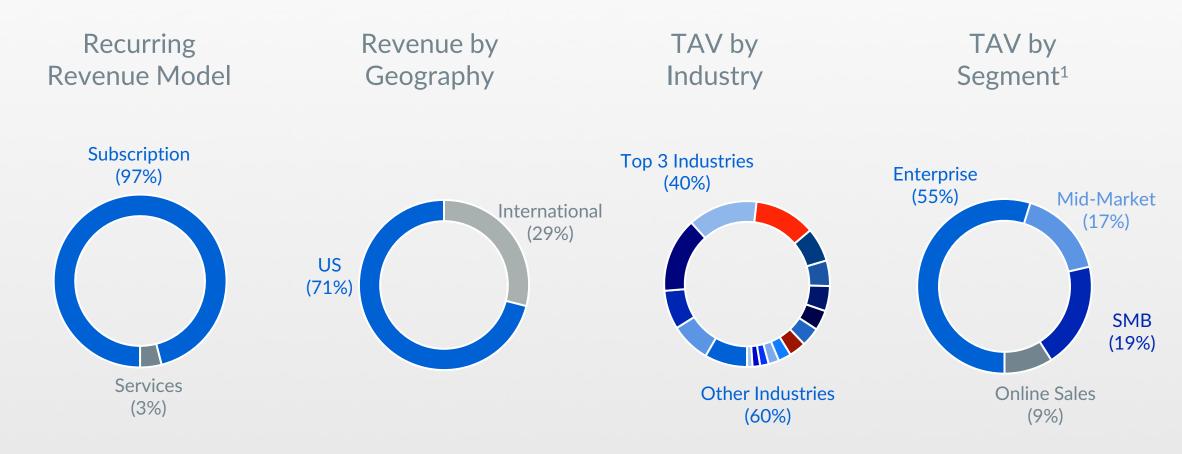
## Financial Overview

### Business model delivering growth and profitability



### Highly diversified recurring revenue base

Horizontal platform drives business model resiliency

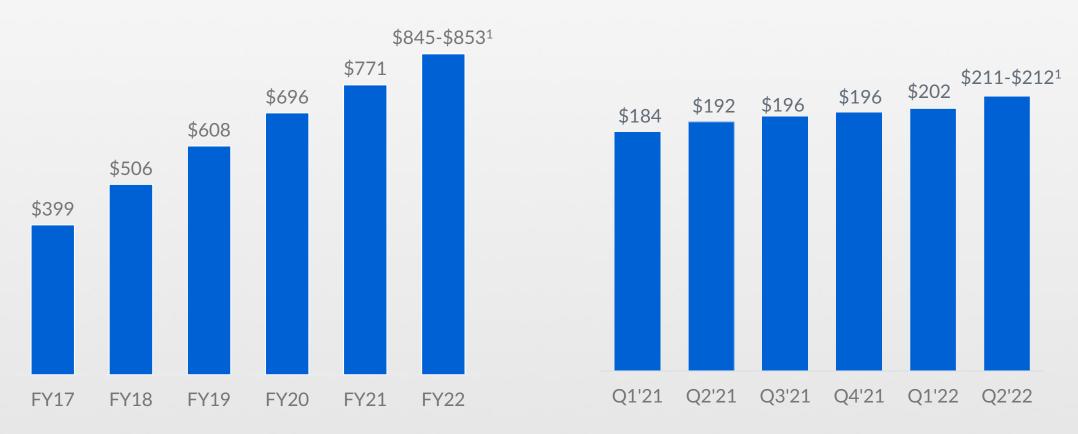


### Strong revenue growth at scale

Driven by customer retention and expansion



Quarterly Revenue (\$M)



Note: Box adopted the new revenue recognition standard ASC 606 beginning with its fiscal year 2019 using the modified retrospective transition method. The reported results for years including and subsequent to fiscal year 2019 reflect the application of ASC 606 while the reported results for fiscal years 2017 and 2018 are not adjusted and continue to be reported under the prior revenue recognition standard ASC 605. A reconciliation of non-GAAP operating margin to the nearest GAAP financial measure can be found in the Appendix of this presentation.

(1) Based on FY22 guidance provided on Q1 FY22 earnings call.

### RPO supports enduring growth and revenue visibility

Trajectory reflects stability and signing longer term strategic deals





### Billings and deferred revenue



Note: \$ values are shown in millions

<sup>\*</sup>Reconciliations of billings to revenue, deferred revenue, and contract assets calculated in accordance with GAAP can be found in the Appendix of this presentation.

## Multiple levers for continued op margin expansion



## Workforce strategy

Leverage lower cost locations including secondary Engineering site in Poland



## Gross margin improvement

Optimize data center footprint and public cloud, driving hardware and software efficiencies



## Operational excellence

ROI-based rigor across all expenses and leverage more automation and digital processes



## Sales productivity

Focus on higher performing regions and improve ACV via CCM product portfolio



## Business model leverage

Mix shift toward expansion and renewals drive greater operating leverage

### Gross margin and operating expense\*

### Non-GAAP gross margin



• Benefit from optimizations to reduce infrastructure costs and improve overall efficiencies.

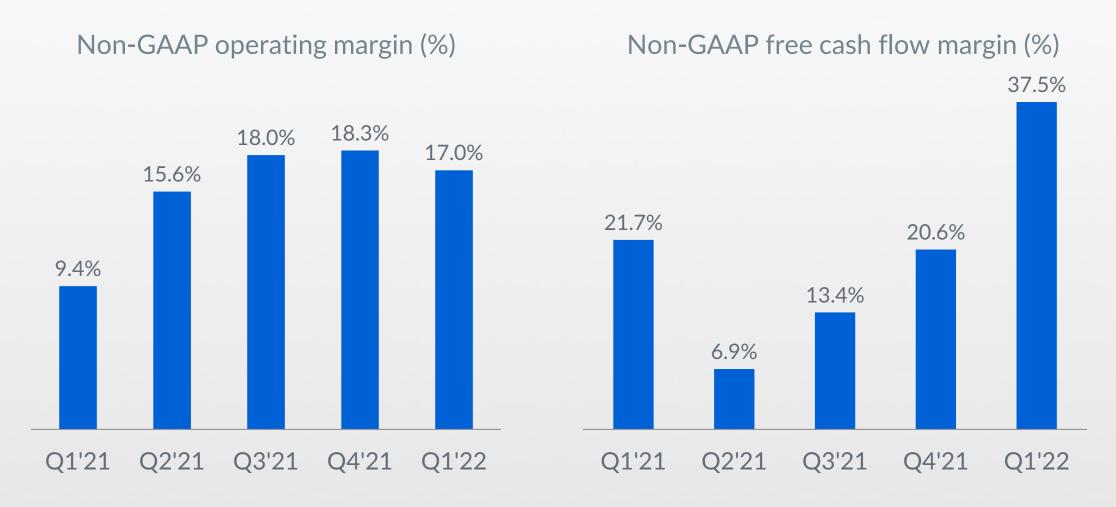
### Non-GAAP op expense



- S&M improved 5 percentage points from improved go-to-market efficiencies
- R&D improved 3 percentage points from enhancements to product offerings
- G&A was flat from continued operational excellence and scale

### Delivering significant OM and FCF improvements

Operating leverage accelerates margin expansion



## Cash, cash equivalents, restricted cash, and short-term investments



<sup>\*&</sup>quot;Other" primarily consists of cash used for acquisitions, purchase of short-term investments and RSU taxes, partially offset by proceeds from issuances of common stock under our employee stock purchase plan

## Q2 and fiscal year 2022 guidance

Q2 FY22	Guidance
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Revenue	\$211M - \$212M	
GAAP EPS	(13¢) – (12¢)	
Non-GAAP EPS (diluted)	17¢ - 18¢	
Weighted-average shares used to compute GAAP EPS	160 million	
Weighted-average shares used to compute non-GAAP EPS (diluted)	167 million	
Non-GAAP operating margin	18% - 18.5%	

### Fiscal year 2022

Revenue	\$845M - \$853M	
GAAP EPS	(50¢) – (45¢)	
Non-GAAP EPS (diluted)	71¢ - 76¢	
Weighted-average shares used to compute GAAP EPS	154 million	
Weighted-average shares used to compute non-GAAP EPS (diluted)	161 million	
Non-GAAP operating margin	18% - 18.5%	

## Q2 and fiscal year 2022 EPS summary

	Q2 FY22	FY22
Previous guidance (as of Q4FY21 earnings call; March 2, 2021)	n/a	76¢ - 81¢
Impact of business performance	n/a	4¢
Impact from elevated temporary share count	(2¢)	(2¢)
Impact from preferred stock dividend*	(2¢)	(7¢)
Total impact to non-GAAP EPS	(4¢)	(5¢)
Updated guidance (as of Q1FY22 earnings call; May 27, 2021)	17¢ - 18¢	71¢ - 76¢

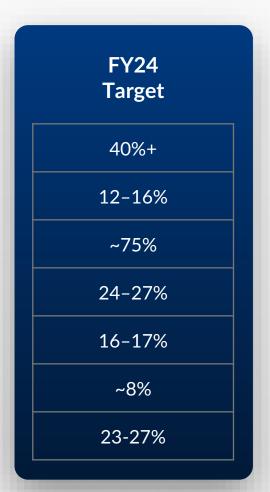
Note: Non-GAAP financial measures. A reconciliation to their nearest GAAP financial measures can be found in the Appendix of this presentation.

<sup>\*</sup>The preferred stock dividend will appear in our Earnings Per Share Note accompanying our financial statements.

## Driving margin expansion while building CCM momentum

Committed to delivering significant improvements to financial profile

	FY19	FY20	FY21
Revenue Growth + FCF Margin	22%	13%	26%
Revenue Growth	20%	14%	11%
Gross Margin	74%	71%	73%
S&M as a % of Revenue	45%	40%	30%
R&D as a % of Revenue	19%	20%	18%
G&A as a % of Revenue	11%	10%	9%
Operating Margin	(2%)	1%	15%



# Company highlights



Appendix

# **GAAP** Revenue to Billings Reconciliation

(\$ in thousands)	Q1FY21	Q2FY21	Q3FY21	Q4FY21	Q1FY22
GAAP revenue	\$183,561	\$192,293	\$196,003	\$198,913	\$202,441
Deferred revenue, end of period	368,349	364,871	354,363	465,613	423,249
Less: Deferred revenue, beginning of period	(423,849)	(368,349)	(364,871)	(354,363)	(465,613)
Contract assets, beginning of period			<u> </u>	<del>-</del>	25
Less: Contract assets, end of period	-	-		(25)	(677)
Billings	\$128,061	\$188,815	\$185,495	\$310,138	\$159,425

## GAAP to Non-GAAP Reconciliation – Gross Margin

16,769

27

\$497,483

Add: Stock-based compensation

Add: Restructuring activities

Non-GAAP gross margin

14,065

\$448,857

73.8%

(\$ in thousands)	Q1FY21	As a % of revenue	Q2FY21	As a % of revenue	Q3FY21	As a % of revenue	Q4FY21	As a % of revenue	Q1FY22	As a % of revenue
GAAP gross margin	\$129,566	70.6%	\$136,959	71.2%	\$139,191	71.0%	\$140,316	70.5%	\$141,494	69.9%
Add: Stock-based compensation	4,541		4,401		4,731		5,263		5,340	
Add: Acquired intangible assets amortization	-		-		-		<u> </u>		901	
Add: Acquisition-related expenses					·		<del>-</del>		135	
Non-GAAP gross margin	\$134,107	73.1%	\$141,360	73.5%	\$143,922	73.4%	\$145,579	73.2%	\$147,870	73.0%
(\$ in thousands)	FY19	As a % of revenue	FY20	As a % of revenue	FY21	As a % of revenue				
GAAP gross margin	\$434,792	71.5%	\$480,687	69.0%	\$546,032	70.8%				

71.4%

18,936

\$564,968

73.3%

# GAAP to Non-GAAP Reconciliation — Operating Expenses

(\$ in thousands)	Q1FY21	As a % of revenue	Q2FY21	As a % of revenue	Q3FY21	As a % of revenue	Q4FY21	As a % of revenue	Q1FY22	As a % of revenue
GAAP research and development	\$53,114	29%	\$50,115	26%	\$49,454	25%	\$48,579	24%	\$50,859	25%
Less: Stock-based compensation	(17,287)		(14,271)		(14,581)		(15,006)		(15,453)	
Non-GAAP research and development	\$35,827	20%	\$35,844	19%	\$34,873	18%	\$33,573	17%	\$35,406	17%
GAAP sales and marketing	\$72,750	40%	\$67,757	35%	\$67,112	34%	\$68,123	34%	\$69,811	34%
Less: Stock-based compensation	(10,079)		(10,666)		(10,619)		(10,651)		(11,551)	
Non-GAAP sales and marketing	\$62,671	34%	\$57,091	30%	\$56,493	29%	\$57,472	29%	\$58,260	29%
GAAP general and administrative	\$27,942	15%	\$26,597	14%	\$25,239	13%	\$26,892	14%	\$31,087	15%
Less: Stock-based compensation	(8,136)		(8,223)		(7,903)		(7,934)		(9,446)	
Less: Acquisition-related expenses	-		-		-		(790)		(785)	
Less: Fees related to shareholder activism	(1,402)		-		-		-		(1,050)	
Non-GAAP general and administrative	\$18,404	10%	\$18,374	10%	\$17,336	9%	\$18,168	9%	\$19,806	10%

# GAAP to Non-GAAP Reconciliation — Operating Expenses

(\$ in thousands)	FY19	As a % of revenue	FY20	As a % of revenue	FY21	As a % of revenue
GAAP research and development	\$163,750	27%	\$199,750	29%	\$201,262	26%
Less: Stock-based compensation	(45,189)		(62,565)		(61,145)	
Less: Restructuring activities			(306)			
Non-GAAP research and development	\$118,561	19%	\$136,879	20%	\$140,117	18%
GAAP sales and marketing	\$312,210	51%	\$317,615	46%	\$275,742	36%
Less: Stock-based compensation	(36,864)		(38,030)		(42,015)	
Less: Intangible assets amortization	(9)		-		-	
Less: Restructuring activities	-		(1,134)		-	
Non-GAAP sales and marketing	\$275,337	45%	\$278,451	40%	\$233,727	30%
GAAP general and administrative	\$93,069	15%	\$102,794	15%	\$106,670	14%
Less: Stock-based compensation	(23,178)		(28,624)		(32,196)	
Less: Intangible assets amortization	(15)		-		-	
Less: Acquisition-related expenses	, , , , , , , <del>,</del> , , , ,		-		(790)	
Less: Fees related to shareholder activism	-		(1,154)		(1,402)	
Less: Restructuring activities	-		(184)		-	
Non-GAAP general and administrative	\$69,876	11%	\$72,832	10%	\$72,282	9%

# GAAP to Non-GAAP Reconciliation — Operating Margin

(\$ in thousands)	Q1FY21	As a % of revenue	Q2FY21	As a % of revenue	Q3FY21	As a % of revenue	Q4FY21	As a % of revenue	Q1FY22	As a % of revenue
GAAP operating margin	(\$24,240)	(13%)	(\$7,510)	(4%)	(\$2,614)	(1%)	(\$3,278)	(2%)	(\$10,263)	(5%)
Add: Stock-based compensation	40,043	22%	37,561	20%	37,834	19%	38,854	20%	41,790	21%
Add: Acquired intangible assets amortization			-		-			-	901	
Add: Acquisition-related expenses	-	-	-	-	_	-	790	_	920	-
Add: Fees related to shareholder activism	1,402	0%	-		-	-	-	-	1,050	1%
Non-GAAP operating margin	\$17,205	9%	\$30,051	16%	\$35,220	18%	\$36,366	18%	\$34,398	17%
(this the account of	FV40	As a % of	FV20	As a % of	FV24	As a % of				

(\$ in thousands)	FY19	As a % of revenue	FY20	As a % of revenue	FY21	As a % of revenue
GAAP operating margin	(\$134,237)	(22%)	(\$139,472)	(20%)	(\$37,642)	(5%)
Add: Stock-based compensation	119,296	20%	145,988	21%	154,292	20%
Add: Intangible assets amortization	24	0%	-	-	-	-
Add: Expenses related to legal verdict	-	-	-	-	-	-
Add: Acquisition-related expenses	-	-		-	790	0%
Add: Fees related to shareholder activism	-		1,154	0%	1,402	0%
Add: Restructuring activities			1,651	0%	-	-
Non-GAAP operating margin	(\$14,917)	(2%)	\$9,321	1%	\$118,842	15%

#### GAAP to Non-GAAP Reconciliation — Free Cash Flow

(\$ in thousands)	Q1FY21	As a % of revenue	Q2FY21	As a % of revenue	Q3FY21	As a % of revenue	Q4FY21	As a % of revenue	Q1FY22	As a % o
GAAP net cash provided by operating activities	\$61,917	34%	\$32,325	17%	\$45,052	23%	\$57,540	29%	\$94,772	47%
Less: Purchases of property and equipment, net of proceeds from sales	(1,407)		(2,671)		(3,337)		(1,637)		(1,145)	
Less: Principal payments of finance lease liabilities	(17,356)		(14,219)		(14,584)		(13,861)		(13,262)	
Less: Capitalized internal-use software costs	(3,291)		(2,102)		(964)		(1,081)		(4,475)	
Free cash flow	\$39,863	22%	\$13,333	7%	\$26,167	13%	\$40,961	21%	\$75,890	37%
(\$ in thousands)	FY19	As a % of revenue	FY20	As a % of revenue	FY21	As a % of revenue				
GAAP net cash provided by operating activities	\$55,321	9%	\$44,713	6%	\$196,834	26%				
Less: Purchases of property and equipment, net of proceeds from sales	(14,806)		(5,444)		(9,052)					
Less: Principal payments of finance lease liabilities	(23,930)		(38,542)		(60,020)					
Less: Capitalized internal-use software costs	(2,761)		(7,957)		(7,438)					
Free cash flow	\$13,824	2%	(\$7,230)	(1%)	\$120,324	16%				

### GAAP to Non-GAAP Reconciliation — EPS

	For the Three Months Ended April 30, 2020	For the Three Months Ended April 30, 2021
	(40.47)	(40.00)
GAAP net loss per share, basic and diluted	(\$0.17)	(\$0.09)
Stock-based compensation	0.26	0.26
Acquired intangible assets amortization		
Acquisition-related expenses		0.01
Fees related to shareholder activism	0.01	0.01
Amortization of debt issuance costs	. 7-7-1, 7 <u>.</u> 7-7-1, 7.	
Non-GAAP net income per share, basic	\$0.10	\$0.19
Non-GAAP net income per share, diluted	\$0.10	\$0.18
Weighted-average shares outstanding, basic (in thousands)	151,943	161,733
Weighted-average shares outstanding, diluted (in thousands)	157,608	169,221

### GAAP to Non-GAAP Reconciliation — EPS Outlook

	Three Months Ended July 31, 2021	Fiscal Year Ended January 31, 2022
GAAP net loss per share range, basic and diluted	(\$0.13 - \$0.12)	(\$0.50 - \$0.45)
Stock-based compensation	0.28	1.15
Acquired intangible asset amortization	0.01	0.03
Acquisition-related expenses	-	0.01
ees related to shareholder activism	0.02	0.03
itigation expenses	-	0.01
amortization of debt issuance costs	<u>-</u>	0.01
Ion-GAAP net income per share range, basic	\$0.18 - \$0.19	\$0.74 - \$0.79
Non-GAAP net income per share range, diluted	\$0.17 - \$0.18	\$0.71 - \$0.76
Veighted-average shares used to compute GAAP net loss per share, basic and diluted	159,739	153,768
Weighted-average shares used to compute Non-GAAP net income per share		
Basic	159,739	153,768
Diluted	166,540	160,616

#### Presentation of Preferred Stock Dividend

Statements of Operations Q2FY22 (for illustration purposes)

	Three Months	Ended July 31,	Six Months Ended July 31,		
	2021	2020	2021	2020	
Net loss	(XX)	(XX)	(XX)	(XX)	
Less: Series A convertible preferred stock dividends	(XX)	(XX)	(XX)	(XX)	
Net loss attributable to common stockholders	(XX)	(XX)	(XX)	(XX)	