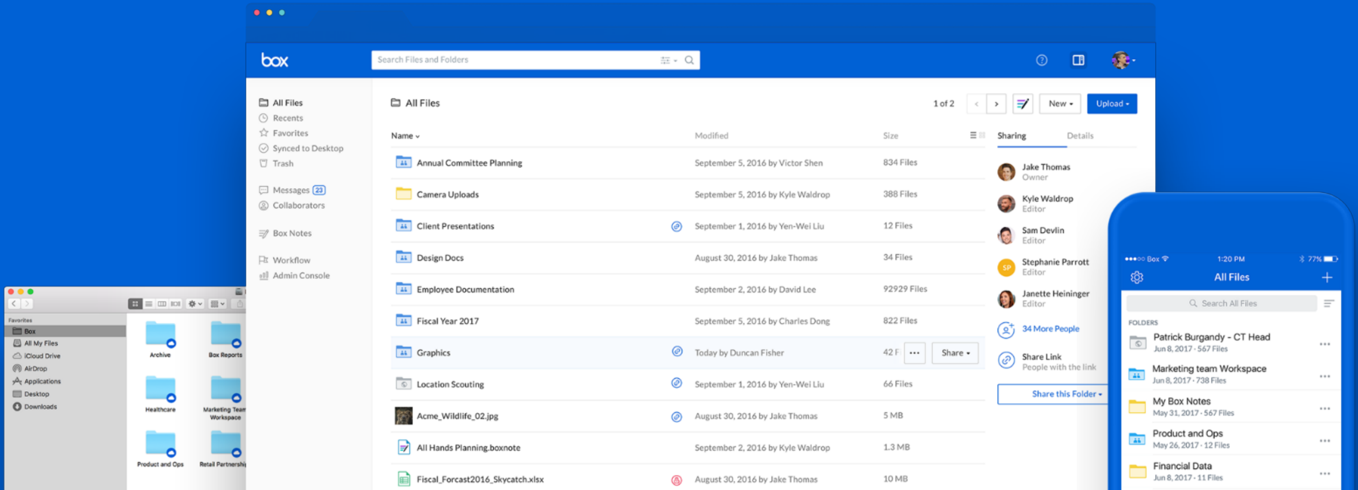
First Fiscal Quarter FY20 Financial Results

June 3, 2019



Forward-Looking Statements and Non-GAAP Financial Measures

This presentation contains forward-looking statements that involve risks and uncertainties, including statements regarding Box's expectations regarding the size of its market opportunity, expectations regarding its leadership position in the cloud content management market, the demand for its products, its ability to scale its business and drive operating efficiencies, its ability to achieve its revenue targets, expectations regarding its ability to achieve profitability on a quarterly or ongoing basis, its expectations regarding free cash flow, its ability to continue to grow unrecognized revenue and remaining performance obligations, the timing of recent and planned product introductions and enhancements, the short- and long-term success, market adoption and retention, capabilities, and benefits of such product introductions and enhancements, and the success of strategic partnerships, as well as expectations regarding the amount and timing of its revenue, gross margin, GAAP and non-GAAP net income (loss) per share, non-GAAP operating margins for future periods, the related components of GAAP and non-GAAP net income (loss) per share, and weighted average outstanding share count expectations for Box's fiscal second quarter and full fiscal year 2020.

There are a significant number of factors that could cause actual results to differ materially from statements made in this press release, including: (1) adverse changes in general economic or market conditions; (2) delays or reductions in information technology spending; (3) factors related to Box's highly competitive market, including but not limited to pricing pressures, industry consolidation, entry of new competitors and new applications and marketing initiatives by Box's current or future competitors; (4) the development of the cloud content management market; (5) the risk that Box's customers do not renew their subscriptions, expand their use of Box's services, or adopt new products offered by Box on a timely basis, or at all; (6) Box's ability to provide timely and successful enhancements, new features, integrations and modifications to its platform and services; (7) actual or perceived security vulnerabilities in Box's services or any breaches of Box's security controls; and (8) Box's ability to realize the expected benefits of its third-party partnerships. Further information on these and other factors that could affect the forward-looking statements we make in this presentation can be found in the documents that we file with or furnish to the US Securities and Exchange Commission, including Box's most recent Annual Report on Form 10-K filed for the fiscal year ended January 31, 2019.

You should not rely on any forward-looking statements, and we assume no obligation, nor do we intend, to update them. All information in this presentation is as of June 3, 2019. This presentation contains non-GAAP financial measures and key metrics relating to the company's past and expected future performance. You can find the reconciliation of these measures to the nearest comparable GAAP financial measures in the appendix at the end of this presentation. You can also find information regarding our use of non-GAAP financial measures in our earnings release dated June 3, 2019.

Digital transformation has never been more urgent

Businesses need to operate faster than ever

- Greater reliance on partners requires seamless external collaboration
- Hypercompetitive market demands faster cycle times
- Customers expect frictionless, responsive experiences

Workplace technology makes or breaks productivity

- Employees need to be able to work from anywhere, on any device
- Team collaboration is cumbersome, slowing down output
- Employee satisfaction and engagement require best-of-breed tools

Risk of cyber threats and regulations are growing

- More high value IP is flowing across the extended enterprise
- Attacks are more frequent and harder to defend on your own
- Global data privacy regulations are becoming infinitely more complex

Box powers digital transformation across the enterprise

	Individual productivity	Team collaboration	Collaborative business process	Intelligent enterprise
Content	Individual file storage in the cloud	Team and project workspaces with best-of-breed integrations	Source of truth for high-value business content across departmental systems	Smart content management system to power processes across the enterprise
Process	Simple access from anywhere on any device	Seamless internal and external team collaboration	Defined, collaborative processes across employees, partners and customers	Automated, insight-driven processes across employees, partners and customers
Security and data protection	Native access controls, encryption and data privacy	Centralized security policies, visibility, data governance and regulatory compliance	Seamless lifecycle management and consistent security policies integrated across systems	Intelligent, automated content policies, threat detection and data classification

Digital Workplace → Digital Business

Business value

Cloud Content Management from Box

- Single source of truth for content, integrated across best-of-breed apps
- Seamless and secure internal and external collaboration
- Automated business workflows across the extended enterprise
- Advanced ML/AI technologies from all major vendors
- Security and compliance for every industry and geography without sacrificing simplicity

One platform for your content in the digital age

Box apps

- Web
- Drive
- Mobile
- Capture
- Notes
- Relay

1,400+ integrations

- Office 365
- G Suite
- slack
- IBM
- salesforce
- servicenow
- Workplace by facebook
- Adobe
- DocuSign
- PEGA

Custom built

- Back office and LOB systems
- Third-party apps
- Employee apps
- Customer and partner apps
- Admin automations and scripting

APIs

- Content
- Metadata
- Collaboration
- Workflow
- Intelligence
- Search

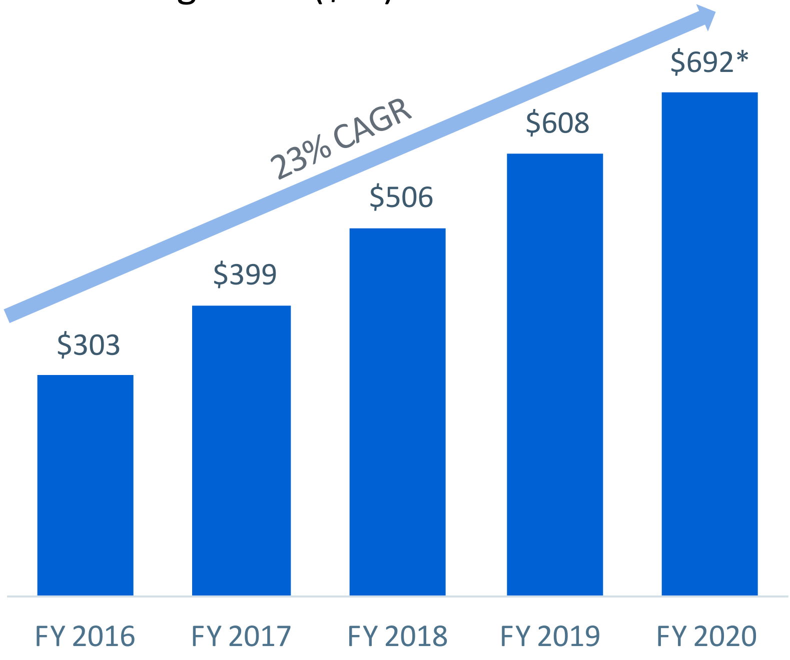
- Data Residency
- Policies
- Compliance
- Insights
- Governance
- Encryption

70%

Fortune 500

A Leader in Cloud Content Management

Revenue growth ($M)

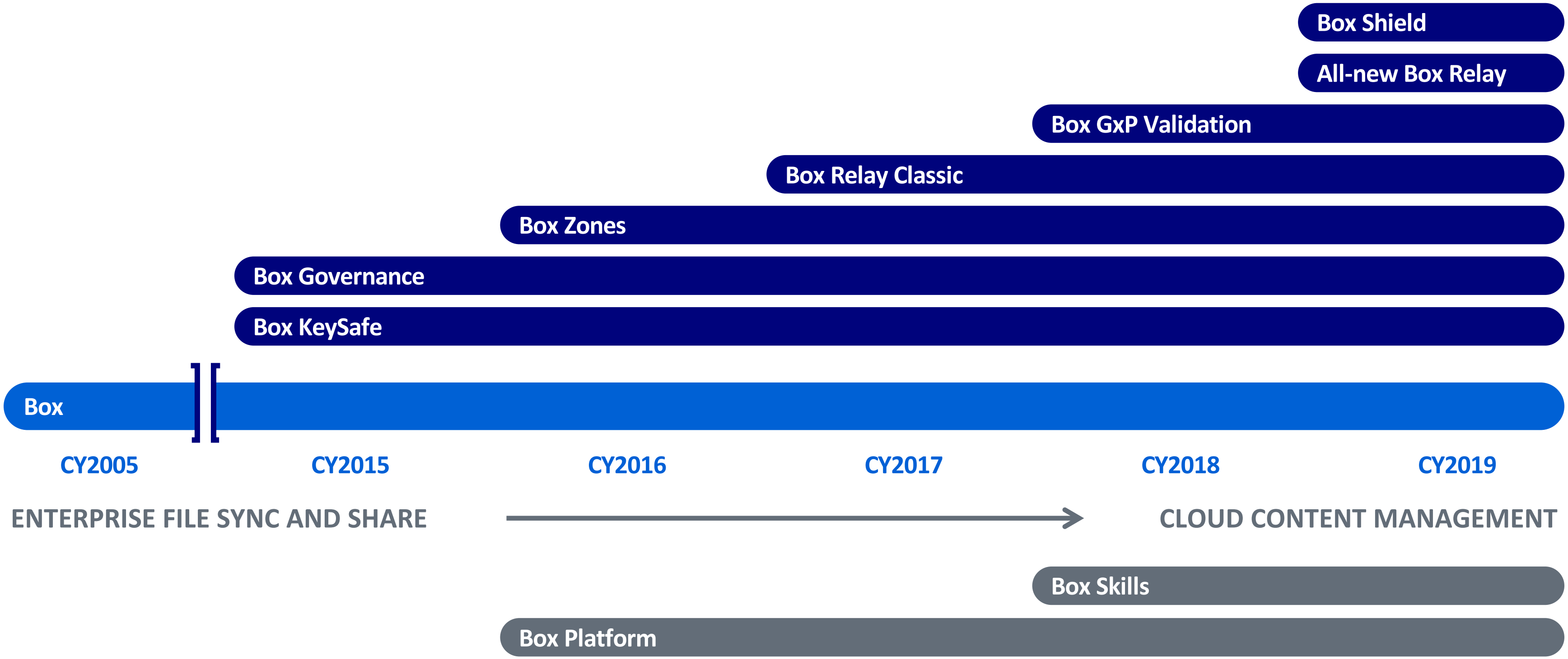


- $40+ billion market opportunity
- SaaS model with ~97% recurring revenue
- Strategic partners including IBM, Microsoft, Amazon, Google
- Headquartered in Redwood City, CA
- Over 2,000 employees worldwide

* Based on high end of guidance as of June 3, 2019

Add-on products expand revenue growth

Fast pace of product innovation



Q1 fiscal year 2020 financial highlights

	Q1FY20*	Q1FY19**	Y/Y Growth
Revenue	$163.0M	$140.5M	16%
Remaining performance obligations	$637.4M	$547.9M	16%
Billings	$118.4M	$116.7M	1%
Deferred revenue	$330.4M	$286.9M	15%
GAAP operating margin	(21.7%)	(25.5%)	4 Percentage Points
Non-GAAP operating margin	(1.9%)	(6.6%)	5 Percentage Points
GAAP EPS	(25¢)	(26¢)	1¢
Non-GAAP EPS	(3¢)	(7¢)	4¢
Cash flows from operations	$25.5M	$18.4M	$7.1M
Free cash flow	$13.4M	$7.3M	$6.2M***

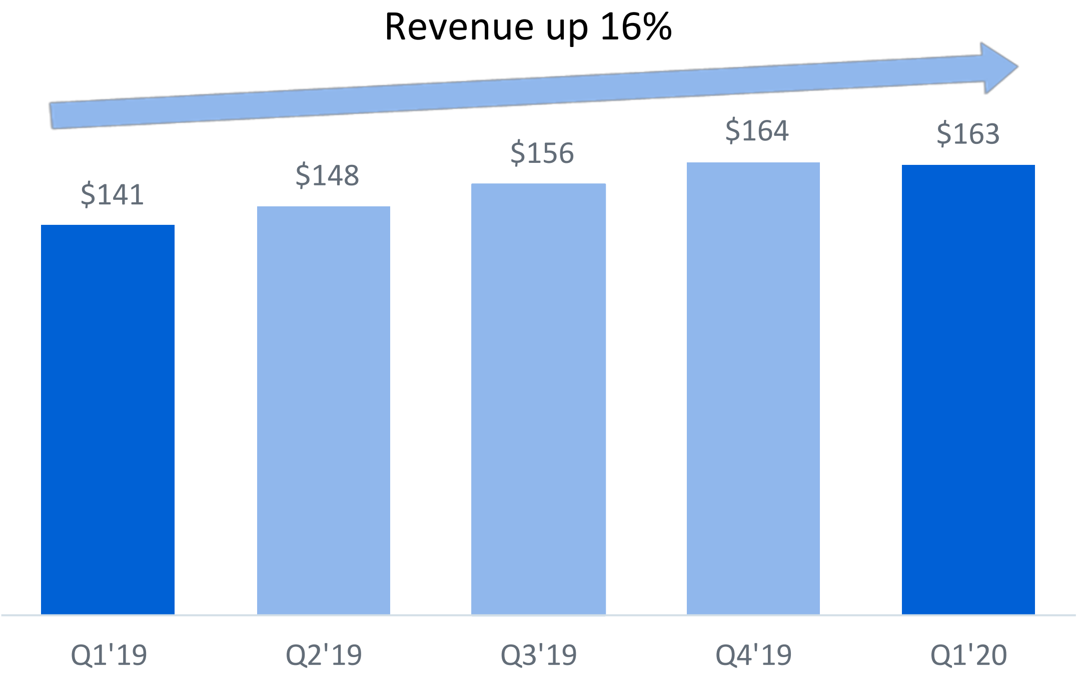
* As reported and disclosed under ASC Topic 842

** As reported and disclosed under ASC Topic 840

*** Due to rounding, numbers presented may not add up precisely to year-over-year differences provided.

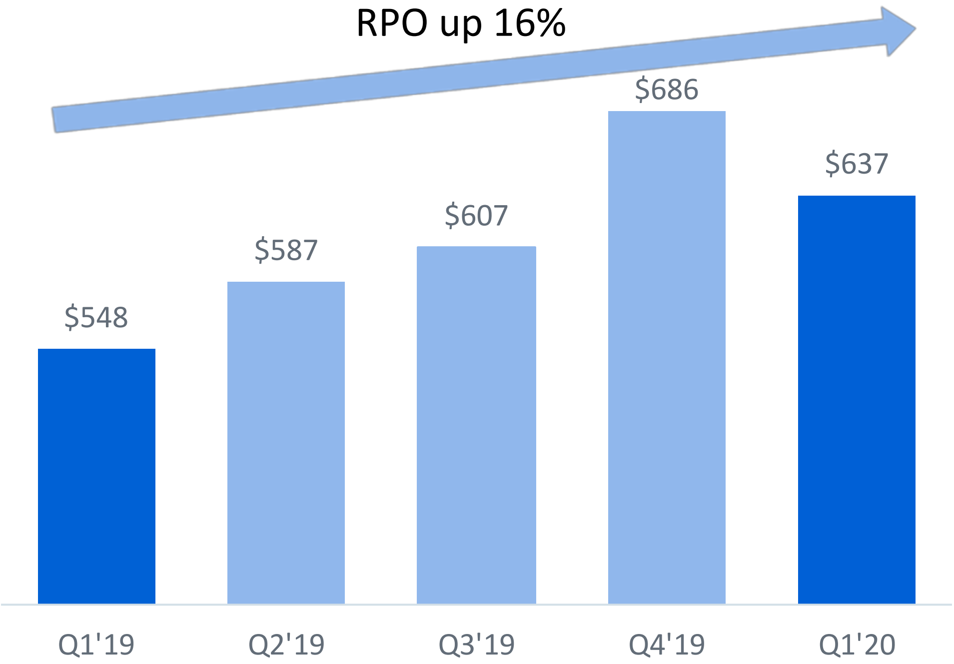
Revenue

Driven by strong attach rates of add-on products and strong customer retention



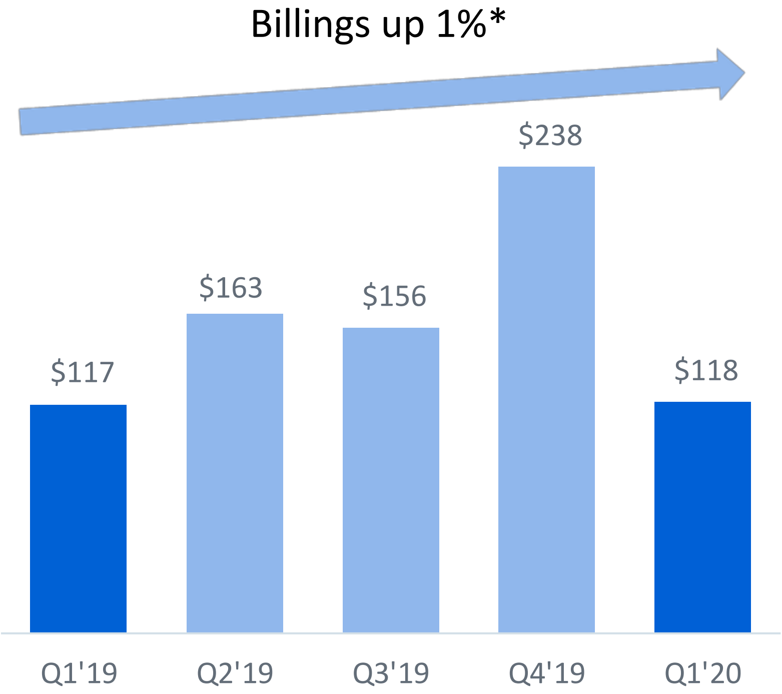
Remaining Performance Obligations (RPO)*

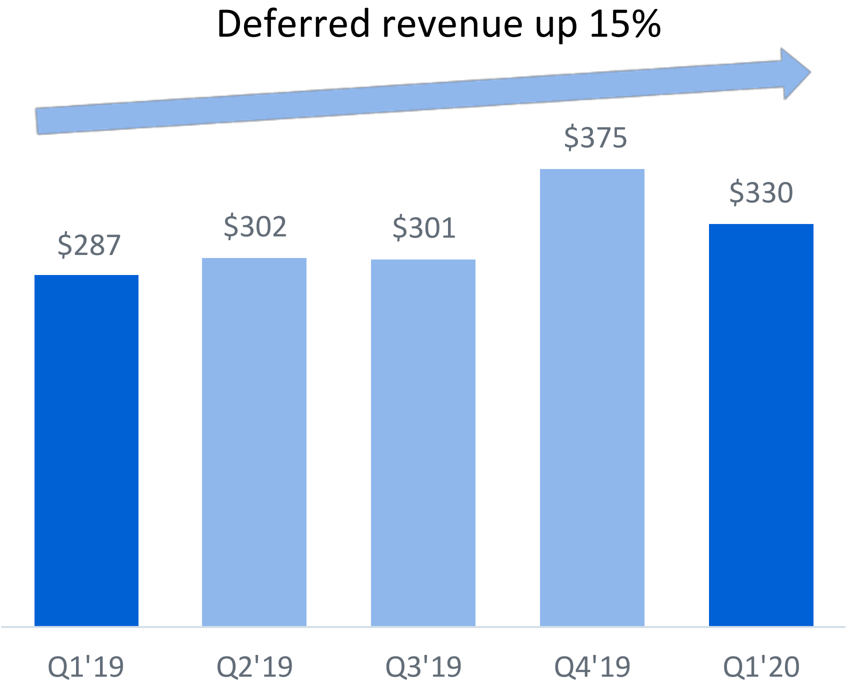
Expect to recognize roughly 66% over the next 12 months



*Remaining performance obligations ("RPO") represent, at a point in time, contracted revenue that has not yet been recognized. RPO consists of deferred revenue and backlog, offset by contract assets. Backlog is defined as non-cancellable contracts deemed certain to be invoiced and recognized as revenue in future periods. Box considers RPO to be a significant performance measure. Box does not consider RPO to be a non-GAAP financial measure as it is calculated in accordance with GAAP, specifically under ASC Topic 606.

Billings and Deferred Revenue

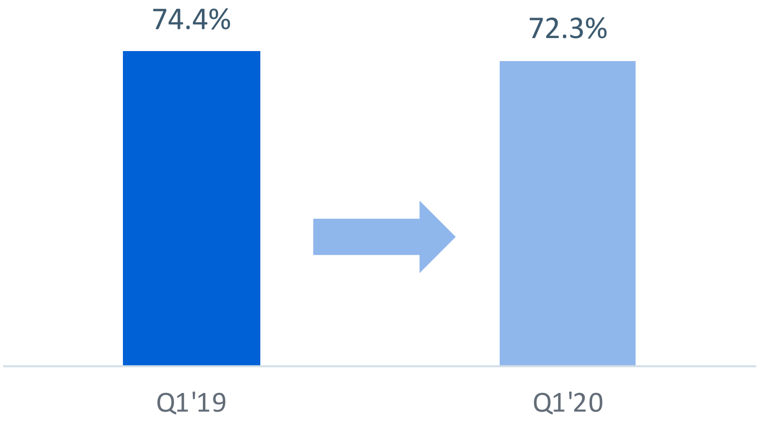




*Note: Reconciliations of billings to revenue, deferred revenue, and contract assets calculated in accordance with GAAP can be found in the Appendix of this presentation.

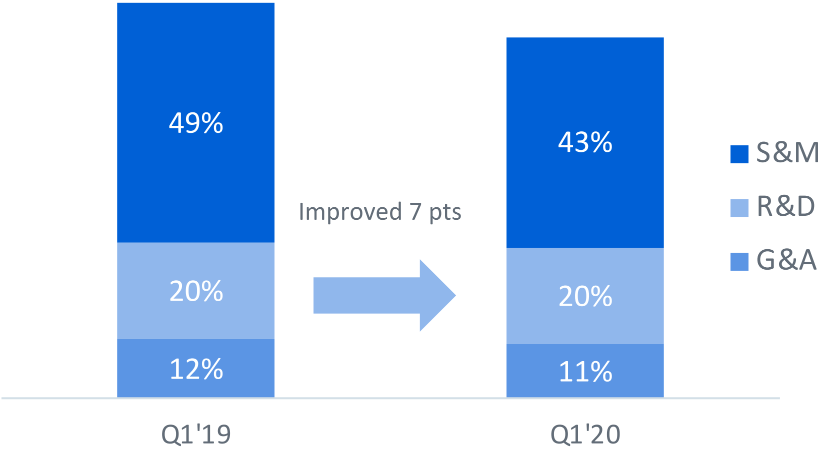
Gross margin and operating expense

Non-GAAP gross margin*



- Temporary decrease due to data center migrations as part of hybrid hosting strategy
- Continued improvement in price per seat

Non-GAAP op expense*



- S&M improved 6 percentage pts, including improved go-to-market efficiencies
- R&D was flat, including enhancements and expansion of product offerings
- G&A improved by 1 percentage pt from continued operational excellence and scale

*Note: Expenses and operating margin shown on a non-GAAP basis (reconciliations to the GAAP basis can be found in the Appendix of this presentation).

Best-in-class retention rate demonstrates product stickiness

Churn rates significantly lower in customers who have purchased at least one add-on product

4.2%

Full Churn [1]

Product stickiness

12%

Net expansion[2]

Continued growth within existing customers

107%

Retention rate[3]

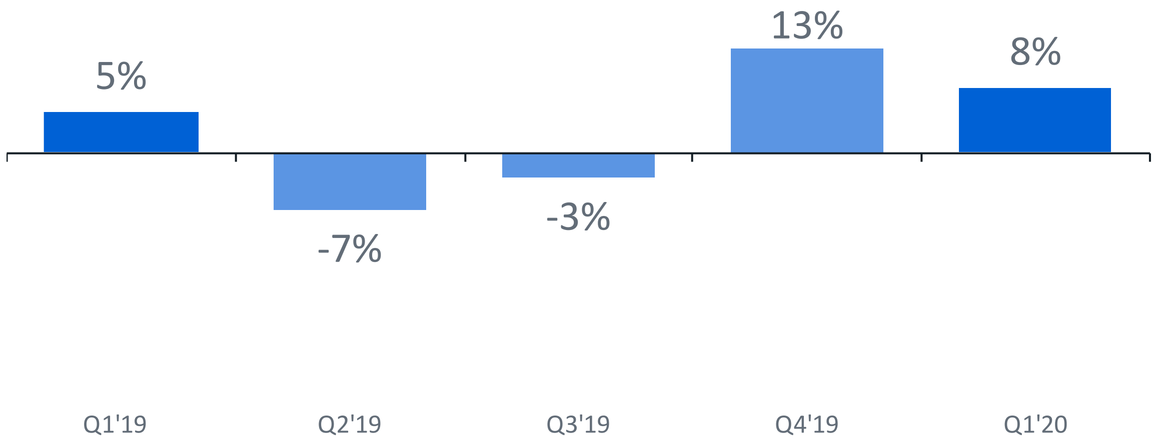
Best-in-class

1. Full churn is rounded to the nearest tenth of a percentage point.
2. Net expansion defined as the net increase in Total Account Value ("TAV") from our existing customers, who had $5K+ in TAV 12 months ago.
3. Retention rate defined as the net % of Total Account Value ("TAV") retained from existing customers, including expansion. This metric is calculated by dividing current TAV of customers who 12 months ago had $5K+ in TAV by their TAV 12 months ago.

Cash and cash equivalents

- "Other" primarily consists of cash used for RSU taxes and finance lease liabilities, partially offset by proceeds from the issuance of common stock under our employee stock purchase plan

Free cash flow margin*



- Free cash flow improvement of $6.2 million year-over-year
- Continued focus on tight working capital management

*Free Cash Flow Margin - Free Cash Flow as a percentage of Revenue. Free Cash Flow is defined as cash flows from operating activities less purchases of property and equipment, principal payments of finance lease liabilities, capitalized internal-use software costs, and other items that did not or are not expected to require cash settlement and which management considers to be outside of Box's core business. Refer to the Appendix for the reconciliations of Free Cash Flow to the nearest comparable GAAP financial measures.

Q2 and fiscal year 2020 guidance

Q2 FY20

	Guidance
Revenue	$169M – $170M
GAAP EPS	(29¢) – (28¢)
Non-GAAP EPS	(2¢) – (1¢)
Weighted-Average Shares Outstanding	147 million

Fiscal Year 2020

Revenue	$688M – $692M
GAAP EPS, Basic & Diluted	($1.05) – ($1.03)
Non-GAAP EPS	0¢ – 2¢
Weighted-Average Shares Used to Compute GAAP EPS, Basic & Diluted	148 million
Weighted-Average Shares Used to Compute Non-GAAP EPS, Basic	148 million
Weighted-Average Shares Used to Compute Non-GAAP EPS, Diluted	155 million

Appendix

GAAP Revenue to Billings Reconciliation

($ in thousands)	**Q1FY19**	**Q2FY19**	**Q3FY19**	**Q4FY19**	**Q1FY20**
GAAP revenue	**$140,507**	**$148,222**	**$155,944**	**$163,713**	**$162,974**
Deferred revenue, end of period	286,949	301,517	301,241	375,041	330,445
Less: Deferred revenue, beginning of period	(311,109)*	(286,949)	(301,517)	(301,241)	(375,041)
Contract assets, beginning of period	582	195	157	216	3
Less: Contract assets, end of period	(195)	(157)	(216)	(3)	-
Billings	**$116,734**	**$162,828**	**$155,609**	**$237,726**	**$118,381**

** Balance as of February 1, 2018 upon the adoption of ASC 606*

GAAP to Non-GAAP Reconciliation – Gross Margin

($ in thousands)	**Q1FY19**	*As a % of revenue*	**Q2FY19**	*As a % of revenue*	**Q3FY19**	*As a % of revenue*	**Q4FY19**	*As a % of revenue*	**Q1FY20**	*As a % of revenue*
GAAP gross margin	**$101,439**	***72.2%***	**$105,617**	***71.3%***	**$111,220**	***71.3%***	**$116,516**	***71.2%***	**$114,290**	***70.1%***
Add: Stock-based compensation	3,121		3,561		3,598		3,785		3,611	
Non-GAAP gross margin	**$104,560**	***74.4%***	**$109,178**	***73.7%***	**$114,818**	***73.6%***	**$120,301**	***73.5%***	**$117,901**	***72.3%***

GAAP to Non-GAAP Reconciliation – Operating Expenses

($ in thousands)	**Q1FY19**	*As a % of revenue*	**Q2FY19**	*As a % of revenue*	**Q3FY19**	*As a % of revenue*	**Q4FY19**	*As a % of revenue*	**Q1FY20**	*As a % of revenue*
GAAP research and development	**$38,248**	***27%***	**$41,830**	***28%***	**$42,310**	***27%***	**$41,362**	***25%***	**$46,244**	***28%***
Less: Stock-based compensation	(10,148)		(11,477)		(12,043)		(11,521)		(12,975)	
Non-GAAP research and development	**$28,100**	***20%***	**$30,353**	***20%***	**$30,267**	***19%***	**$29,841**	***18%***	**$33,269**	***20%***
GAAP sales and marketing	**$76,998**	***55%***	**$76,984**	***52%***	**$84,490**	***54%***	**$73,738**	***45%***	**$78,820**	***48%***
Less: Stock-based compensation	(8,061)		(9,932)		(9,708)		(9,163)		(9,400)	
Less: Intangible assets amortization	(1)		(8)		-		-		-	
Non-GAAP sales and marketing	**$68,936**	***49%***	**$67,044**	***45%***	**$74,782**	***48%***	**$64,575**	***39%***	**$69,420**	***43%***
GAAP general and administrative	**$22,053**	***16%***	**$24,022**	***16%***	**$23,884**	***15%***	**$23,110**	***14%***	**$24,607**	***15%***
Less: Stock-based compensation	(5,283)		(5,713)		(6,441)		(5,741)		(6,376)	
Less: Intangible assets amortization	(13)		(2)		-		-		-	
Non-GAAP general and administrative	**$16,757**	***12%***	**$18,307**	***12%***	**$17,443**	***11%***	**$17,369**	***11%***	**$18,231**	***11%***

GAAP to Non-GAAP Reconciliation – Operating Margin

($ in thousands)	**Q1FY19**	*As a % of revenue*	**Q2FY19**	*As a % of revenue*	**Q3FY19**	*As a % of revenue*	**Q4FY19**	*As a % of revenue*	**Q1FY20**	*As a % of revenue*
GAAP operating margin	**($35,860)**	***(26%)***	**($37,219)**	***(25%)***	**($39,464)**	***(25%)***	**($21,694)**	***(13%)***	**($35,381)**	***(22%)***
Less: Stock-based compensation	26,613	*19%*	30,683	*21%*	31,790	*20%*	30,210	*18%*	32,362	*20%*
Less: Intangible assets amortization	14	-	10	-	-	-	-	-	-	-
Non-GAAP operating margin	**($9,233)**	***(7%)***	**($6,526)**	***(4%)***	**($7,674)**	***(5%)***	**$8,516**	***5%***	**($3,019)**	***(2%)***

GAAP to Non-GAAP Reconciliation – Free Cash Flow

($ in thousands)	**Q1FY19**	*As a % of revenue*	**Q2FY19**	*As a % of revenue*	**Q3FY19**	*As a % of revenue*	**Q4FY19**	*As a % of revenue*	**Q1FY20**	*As a % of revenue*
GAAP net cash provided by (used in) operating activities	**$18,440**	***13%***	**($1,267)**	***(1%)***	**$6,816**	***4%***	**$31,332**	***19%***	**$25,491**	***16%***
Less: Purchases of property and equipment	(4,040)		(3,326)		(5,247)		(2,195)		(1,614)	
Less: Principal payments of finance lease liabilities	(7,150)		(5,752)		(4,290)		(6,738)		(9,154)	
Less: Capitalized internal-use software costs	-		-		(1,343)		(1,418)		(1,286)	
Free cash flow	**$7,250**	***5%***	**($10,345)**	***(7%)***	**($4,064)**	***(3%)***	**$20,981**	***13%***	**$13,437**	***8%***

GAAP to Non-GAAP Reconciliation – EPS

	For the Three Months Ended April 30, 2018	For the Three Months Ended April 30, 2019
GAAP net loss per share, basic and diluted	**$(0.26)**	**$(0.25)**
Stock based compensation	0.19	0.22
Intangible assets amortization	-	-
Non-GAAP net loss per share, basic and diluted	**$(0.07)**	**$(0.03)**
Weighted-average shares outstanding, basic and diluted (in thousands)	**138,524**	**145,275**

GAAP to Non-GAAP Reconciliation – EPS Outlook

	For the Three Months Ended July 31, 2019	For the Year Ended January 31, 2020*
GAAP net loss per share range, basic and diluted	**$(0.29– 0.28)**	**$(1.05 - 1.03)**
Stock based compensation	0.27	1.05
Non-GAAP net (loss) income per share range, basic and diluted	**$(0.02 – 0.01)**	**$0.00 - 0.02**
Weighted-average shares used to compute GAAP net loss per share, basic and diluted	**147,041**	**147,851**
Weighted-average shares used to compute Non-GAAP net (loss) income per share		
Basic	**147,041**	**147,851**
Diluted	**147,041**	**154,680**

** For the fiscal year ended January 31, 2020, the range projected for non-GAAP net (loss) income per share is based on the basic and diluted weighted-average shares outstanding.*