

# FY26 Financial Analyst Day

Tuesday, March 18, 2025



Welcome

# Cynthia Hiponia

Vice President, Investor Relations



Agenda

Welcome

Cynthia Hiponia, VP, Investor Relations

**Corporate strategy** 

Aaron Levie, CEO and Co-founder

**Product strategy** 

Ben Kus, Chief Technology Officer, Enterprise Al

Diego Dugatkin, Chief Product Officer

Break 10 mins.

**Go-to-Market strategy** 

Olivia Nottebohm, Chief Operating Officer

Sales strategy

Mark Wayland, Chief Revenue Officer

**Partner Interview** 

Matt Charlson, President and CEO, DataBank

Financial strategy

Dylan Smith, CFO and Co-founder

**Executive Q&A** 

#### Forward looking statement

This presentation contains forward-looking statements that involve risks, uncertainties, and assumptions, including statements regarding Box's expectations regarding its growth and profitability, the size of its market opportunity, its go-to-market strategy, the demand for its products, the potential of Al and its impact on Box, the timing of recent and planned product introductions, enhancements and integrations, the short- and long-term success, market adoption and retention, capabilities, and benefits of such product introductions and enhancements, the success of strategic partnerships and acquisitions, the impact of macroeconomic conditions on its business, its ability to grow and scale its business and drive operating efficiencies, the impact of fluctuations in foreign exchange rates on its future results, its net retention rate, its ability to achieve revenue targets and billings expectations, its revenue and billings growth rates, its ability to expand operating and gross margins, its long-term financial targets, its ability to maintain profitability on a quarterly or ongoing basis, its free cash flow, its ability to continue to grow unrecognized revenue and remaining performance obligations, its revenue, billings, GAAP and non-GAAP gross margin, GAAP and non-GAAP net income (loss) per share, weighted-average outstanding share count expectations, equity burn rate, any potential repurchases of its common stock, whether, when, in what amount and by what method any such repurchases would be consummated, and the share price of any such repurchases.

There are a significant number of factors that could cause actual results to differ materially from statements made in this presentation, including: (1) adverse changes in general economic or market conditions, including those caused by the Russia-Ukraine conflict and the conflict in the Middle East, inflation and fluctuations in foreign currency exchange rates; (2) delays or reductions in information technology spending; (3) factors related to Box's highly competitive market, including but not limited to pricing pressures, industry consolidation, entry of new competitors and new applications and marketing initiatives by Box's current or future competitors; (4) the development of the intelligent content management market; (5) the risk that Box's customers do not renew their subscriptions, expand their use of Box's services, or adopt new products offered by Box on a timely basis, or at all; (6) Box's ability to provide timely and successful enhancements, integrations, new features and modifications to its platform and services; (7) actual or perceived security vulnerabilities in Box's services or any breaches of Box's security controls; (8) Box's ability to realize the expected benefits of its third-party partnerships; and (9) Box's ability to successfully integrate acquired businesses and achieve the expected benefits from those acquisitions. Further information on these and other factors that could affect the forward-looking statements we make in this presentation can be found in the documents that we file with or furnish to the US Securities and Exchange Commission, including Box's most recent Annual Report on Form 10-K filed for the fiscal year ended January 31, 2025.

You should not rely on any forward-looking statements, and we assume no obligation, nor do we intend, to update them. All information in this presentation is as of March 18, 2025.

#### Future products, features and functionalities

The information in this presentation on new products, features, and functionality is intended to outline our general product direction and should not be relied upon in making a purchasing or investment decision. The information on new products, features, and functionality, such as Agentic AI, AI-powered metadata extraction, next-gen Relay, and new AI model capabilities, is for informational purposes only and shall not be incorporated into any contract. The information on new products, features, and functionality is not a commitment, promise, or legal obligation to deliver any material, code or functionality. The development, release, and timing of any product, features or functionality described for our products remain at our sole discretion.

#### Non-GAAP financial measures

This presentation contains non-GAAP financial measures and key metrics relating to the company's past and expected future performance. You can find the reconciliation of these measures to the nearest comparable GAAP financial measures in the appendix at the end of this presentation. The company has not reconciled certain of the non-GAAP measures on a forward-looking basis (including its revenue plus free cash flow margin, its non-GAAP gross margin and certain non-GAAP operating margin targets) to their most directly comparable GAAP measures because certain adjustments cannot be predicted with a reasonable degree of certainty and the amount recognized can vary significantly.

Accordingly, a reconciliation is not available without unreasonable efforts.



**Strategy overview** 

### **Aaron Levie**

CEO and Co-founder



#### Long-term strategy for driving profitable growth at Box



Attacking a \$100B+
market opportunity with
significant tailwinds in AI
and unstructured data



Building the leading ICM platform, powering secure intelligent workflows across the enterprise

**Enterprise Advanced** 

Accelerating customer transformation with Enterprise Advanced augmented by partners, services, and consumption

Driving double-digit growth and significant margin expansion to achieve rule of 45-50 target

# Our mission is to power how the world works together















64%

Fortune 500

**120K** 

Total customers





























Morgan Stanley







































### But we're just getting started

Al agents are joining the workforce



\$4.4T

In productivity impact due to Al Agents in the workplace

McKinsey & Company

https://www.mckinsey.com/capabilities/mckinsey-digital/ournsights/superagency-in-the-workplace-empowering-people-tounlock-ais-full-potential-at-work

Al agents are joining the workforce



Any workflow can be automated



of CIOs will leverage AI, automation, and analytics by 2028



https://www.idc.com/getdoc.jsp?containerId=prAP51917824&ut m source=chatgpt.com

Al agents are joining the workforce





Any workflow can be automated

Instant intelligence from your data



160+

ZB of unstructured data in 2025



https://www.congruity360.com/blog/the-future-of-dataunstructured-data-statistics-you-should-know/

Al agents are joining the workforce





Any workflow can be automated

Instant intelligence from your data





**Customers expect better experiences** 



of consumers believe AI has become essential to modern customer service



https://www.zendesk.de/blog/customer-service-statistics/

We're entering a new era of software





#### **System of record**

Client / Server
Back-office automation
Structured data
ERP, HRIS, ITSM, ECM



#### **System of engagement**

Cloud / mobile
Front-office experience
Unstructured data
CRM, Collab, Video

#### System of intelligence

Al
Front and back office
Unstructured → Structured
Al Agents

• 1980's – 2000's

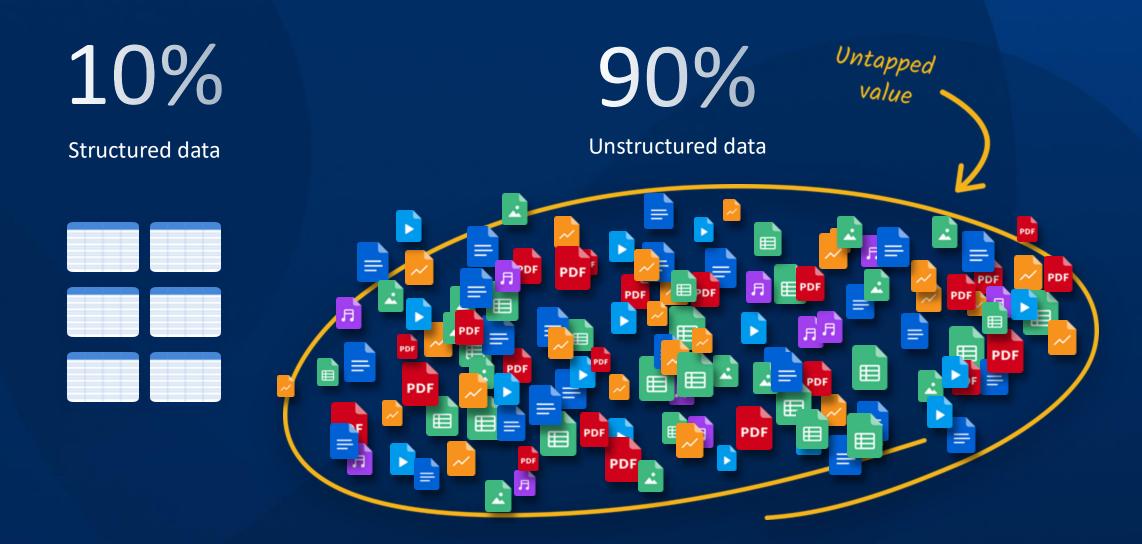
• 2000's – 2020's

2020's and beyond

#### Unstructured data has grown exponentially



#### And yet most of our content is underutilized



Untapped value CONFIDENTIAL **Product** Roadmap **Product launches** 

10%

Structured data



10%

Structured data



10% Structured data



10%

Structured data



#### The way we manage content is fundamentally broken

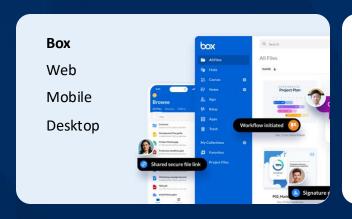


## There is a better way

#### Welcome to Intelligent Content Management



#### Industry-leading Intelligent Content Management platform





Custom
APIs & SDKs
luto avati ava
Integrations
UI Elements
Of Elements

Α	PI	S

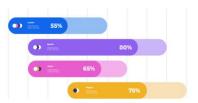
Al platform	Multi-doc queries Secure RAG	Transparency Model-agnostic	Unlimited end user Al Al agent builder	
Content services	Files and folders Metadata	Collaboration Workflow	E-signature Analytics	Publishing No-code apps
Data protection and compliance	Threat detection  Data residency  Certification	Ransomware protection Audit trails Retention	Classifications Permissions Archive	PII scanning Encryption
Global infrastructure	Unlimited storage High scalability	Data ingestion High speed	Cloud-native High availability	

# Enterprises can fundamentally transform the value of their unstructured data



#### CONFIDENTIAL

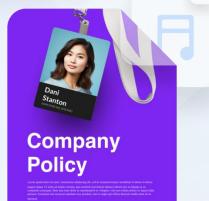
#### Product Roadmap











#### Generate instant insights

How can we speed up our product roadmap?





There are several delays in the product roadmap that I will highlight:

- 1. Your roadmap schedule includes a sequential QA and legal review process. Consider running these two processes concurrently to save review time.
- 2. Your product strategy includes customer focus groups for multiple features. Consider running one larger focus group rather than multiple shorter to speed up research steps
- 1





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**Request for** Proposal

#### Operating **Agreement**

#### Get intelligence from your data

**Contracts** 

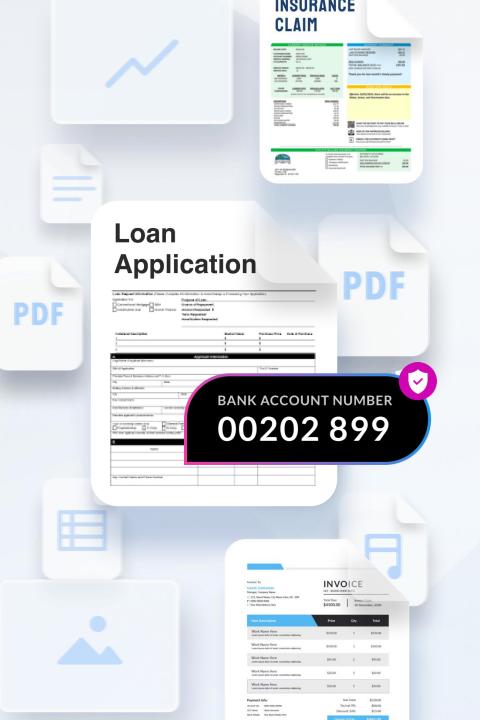
**Due in 30 Days** 

**Due in 90 Days** 

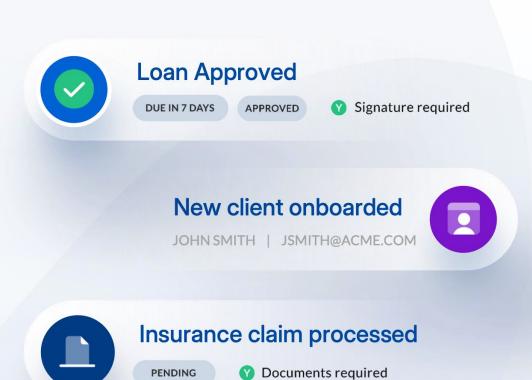
12 Risky clauses

**Out for signature** 

**Contain PII** 



#### Automate any workflow





Al agents

**Knowledge workers** 

Agents represent a massive opportunity and market expansion

# We will continue to introduce new plans, driving customer growth and higher ACV

**Future plans** 

ANNUAL CONTRACT VALUE

#### **Core offering**

Secure file access, storage, and collaboration

# Add-ons and bundled Suites

Advanced security, governance, compliance, and e-signature

# **Enterprise Advanced and platform monetization**

Advanced workflow automation, content intelligence and processing, and advanced data protection

— all enabled by AI

Founding

### Long-term strategy for driving profitable growth at Box



Attacking a \$100B+
market opportunity with
significant tailwinds in AI
and unstructured data



Building the leading ICM platform, powering secure intelligent workflows across the enterprise

Enterprise Advanced

Accelerating customer transformation with Enterprise Advanced augmented by partners, services, and consumption

Driving double-digit growth and significant margin expansion to achieve rule of 45-50 target



Al strategy

# **Ben Kus**

Chief Technology Officer



# Content + Al

Powering agentic AI for unstructured data in the enterprise

### Al is transforming how enterprises work with content

# Generate instant insights

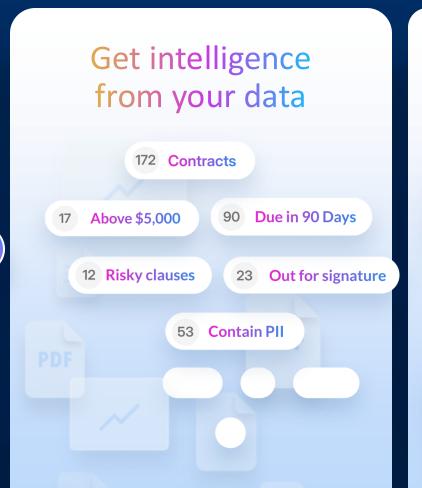
How can we spe

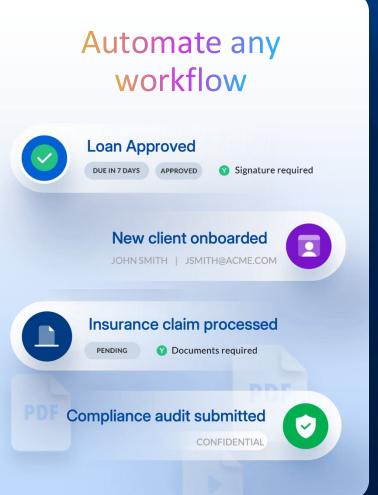
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#### Large technology enterprise

Rolled out Box AI to over 100,000 internal employees as the first company-wide AI deployment

# Financial capital firm

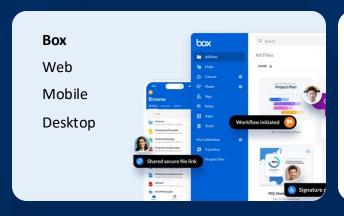
Processed 1 million documents as to extract structured data as part of compliance audit saving 1,000s of hours of manual work

# Travel tech provider

Saved over 800 hours of the manual process of processing bespoke travel itineraries by leveraging custom

Al extract agents

## Al built directly into Box Platform





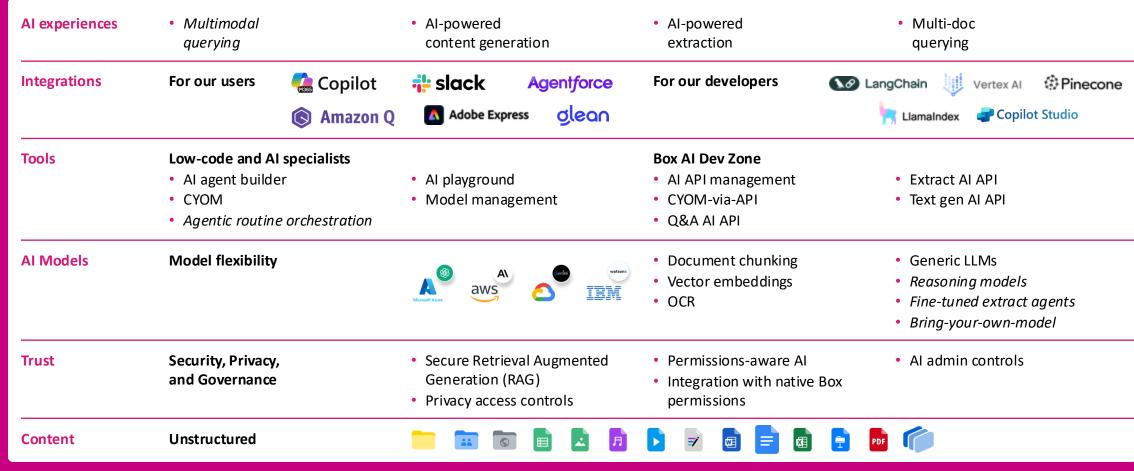
custom	
JB SMITH	
APIs & SDKs	
atogrations	Account Value
<u> </u>	4,786.57 *
JI Elements	nd holders
A im Financial Statements	ds.pdf
Tax Documents	
Client resources	
no Mutual Funds Disclo	losure Statement pdf
Plan & Prospectus, po	pdf

<b>APIs</b>
-------------

	Al platform	Multi-doc queries Secure RAG	Transparency Model-agnostic	Unlimited end user Al Al agent builder	
D	Content services	Files and folders Metadata	Collaboration Workflow	E-signature Analytics	Publishing No-code apps
•	Data protection and compliance	Threat detection  Data residency  Certification	Ransomware protection Audit trails Retention	Classifications Permissions Archive	PII scanning Encryption
	Global infrastructure	Unlimited storage High scalability	Data ingestion High speed	Cloud-native High availability	

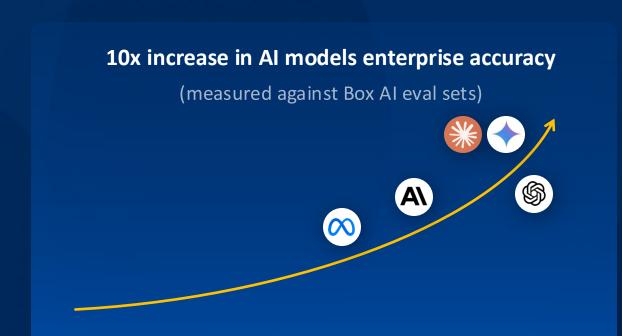
## Box provides industry-leading AI platform for content

#### Al platform



<sup>\*</sup> Italicized items are on future product roadmap.

## Al models continue to evolve rapidly





New AI model capabilities

Image



Audio/Video



Reasoning



#### Al assistants

- Customizable
- More capabilities
- Can access some user data

#### Al agents

- Participate in agentic workflows
- More complex problems
- Work as a team with other agents/assistants

Time

Al models

Trained on Internet data

• LLMs

# Al agents will progressively become a larger part of enterprises

Al agents

Knowledge workers

# **box** AI PLATFORM

Preparing for the agentic future



Utilizing latest models to power Al agents



Customizable agentic orchestration



Integrated with best-ofbreed agentic ecosystem

## Exposing the power of agentic AI directly in platform



# More powerful agentic capabilities like deep research

#### **Accounting & Finance**

Prominently featured in the Human Resources Hub is a comprehensive employee database, facilitating efficient a...

2.1K views · Mar 15, 2024

#### **Branding & Company Identity**

IDEXX branding and identity guidelines, logos, and style guide.

3.2K views · Updated today

#### **Business Development**

Internal business development team hub, containing meeting notes, team materials, guides, and more.

9.3K views · Updated today



#### FY 2023 Insights

The FY2023 Insights Hub provides historical content and insights to empower making informed decisions.

256 views · Updated today



#### FY2024 Insights

The FY2024 Insights Hub provides historical content and insights to empower making informed decisions.

7.8K views · Updated today



#### **Internal Legal Documentation**

Explore our Internal Legal Documentation hub for comprehensive resources and guidelines to ensure compliance and prot...

5.4K views · Apr 10, 2024



#### **Media Relations**

A central hub for Media Relations, providing resources and information for effective communication.



#### **Production Operations**

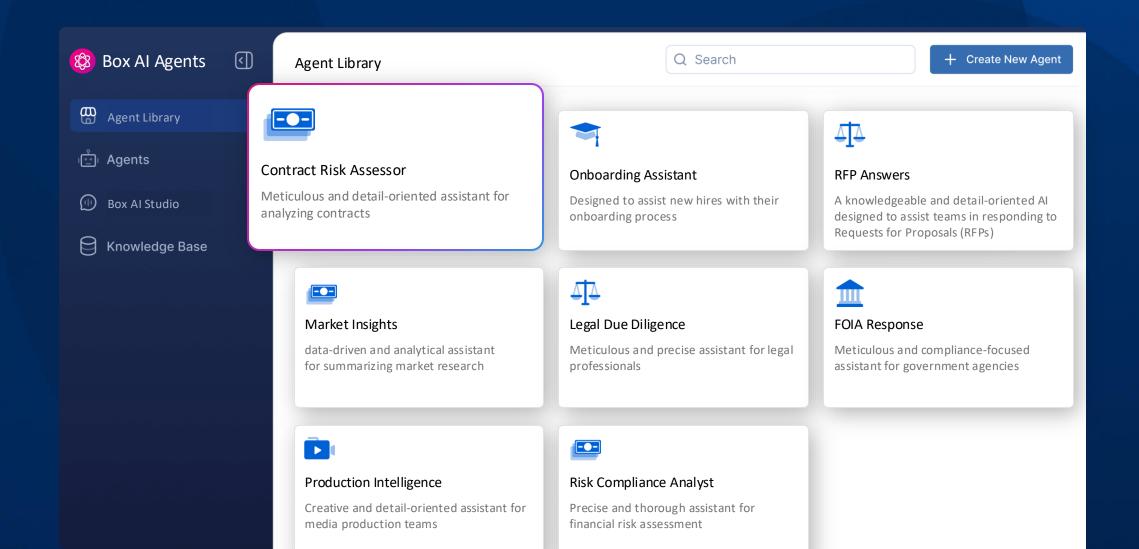
Welcome to the Product Operations Hub! Here, you'll find all the essential documents and resources related to our product oper...



#### **Shared Strategy**

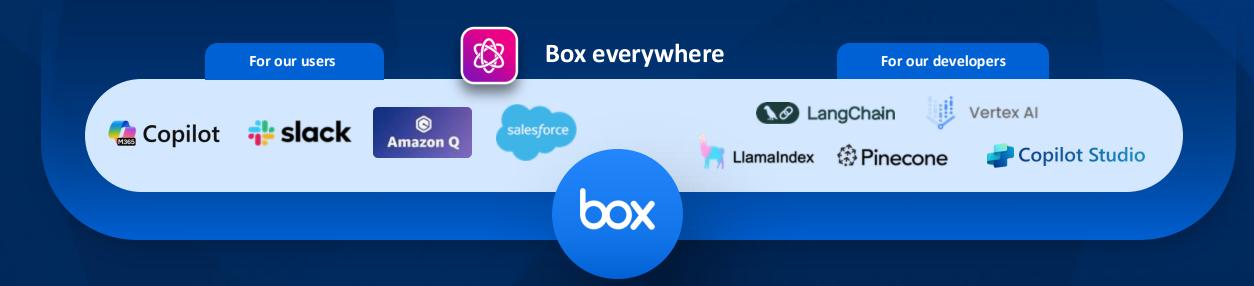
A centralized hub for storing and accessing shared strategy documents, ensuring easy collaboration and streamlined communica...

## Box AI Platform will allow customized agentic workflows



### Agentic ecosystem

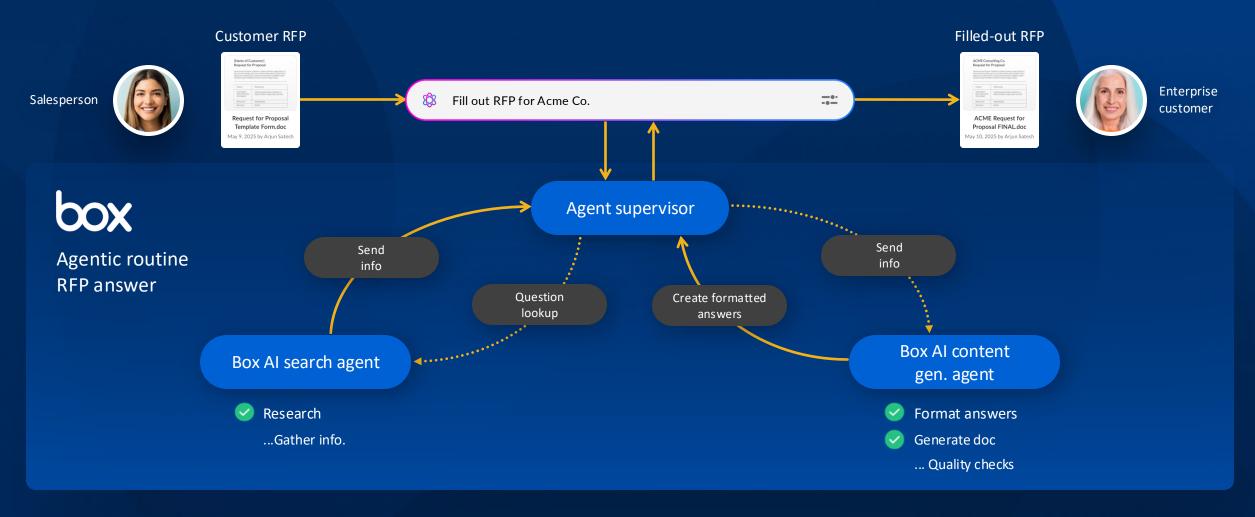
All agents cooperating across best-of-breed platforms in the enterprise



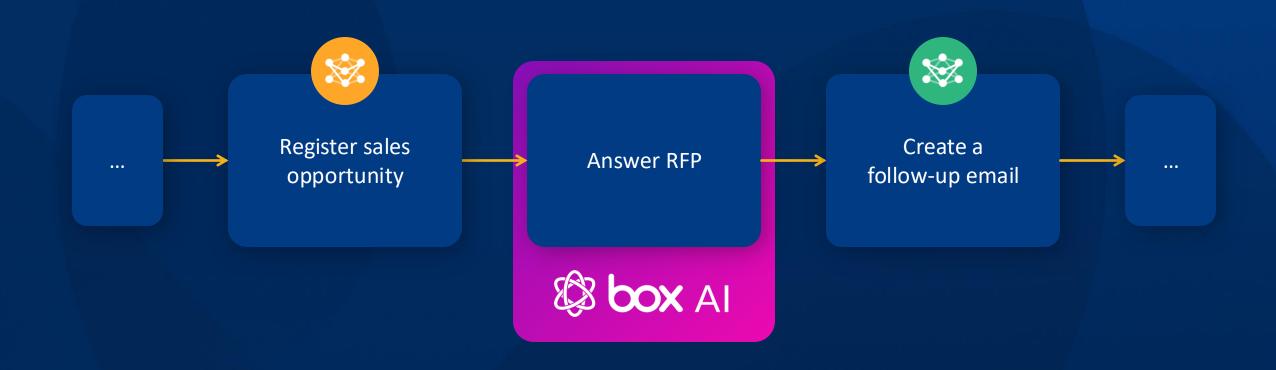
## Enterprise data is at the center of agentic workflows



## Example agentic workflow: Answering sales RFPs



## Example agentic workflow: Answering sales RFPs



## Commercializing AI across Box packages

#### **Unlimited AI for seats**

#### **Unlimited Box AI Q&A**

- Multi-doc/images, using advanced models
- Al-powered content portals with intelligent Hubs

#### **Box Al units**

#### Al units for high-volume consumption

- Track AI API usage and metadata extraction
- Customize use cases for Q&A, text generation, and metadata
- Build agents with Box AI Studio API
- Choose models from OpenAI, Google, and Anthropic



**Product strategy** 

# Diego Dugatkin

**Chief Product Officer** 



## Long-term strategy for driving profitable growth at Box



Attacking a \$100B+ market opportunity with significant tailwinds in AI and unstructured data



Building the leading ICM platform, powering secure intelligent workflows across the enterprise

Enterprise Advanced

Accelerating customer transformation with Enterprise Advanced augmented by partners, services, and consumption

Driving double-digit growth and significant margin expansion to achieve Rule of 45-50 target

# Content and AI with a trusted partner

# Powering critical processes across enterprises



#### **Secure collaboration**

Agency collaboration
Vendor engagement
Virtual data room





# Document management

Document management

Asset archival

Policy management





# Content workflows

Contract management
Client onboarding
Case management





#### **Portals**

Digital asset library

Client portal

Benefits hub

Morgan Stanley



#### **E-signature**

Nondisclosures
Customer agreements
Onboarding paperwork

allbirds

# **Intelligent Content Management**

Enterprise-grade artificial intelligence



Modern workflow and collaboration experiences



Flexible and interoperable platform



Advanced data protection and compliance





Global, infinitely scalable cloud-native platform

## **Intelligent Content Management**

Enterprise-grade artificial intelligence

- Al-powered metadata extraction
- Al agents
- New models and capabilities

Modern workflow and collaboration experiences



Flexible and interoperable platform



Advanced data protection and compliance



Global, infinitely scalable cloud-native platform

## Intelligent Content Management

Enterprise-grade artificial intelligence



Modern workflow and collaboration experiences

- Metadata extraction
- Next-gen Relay
- Box Apps
- Box Hubs

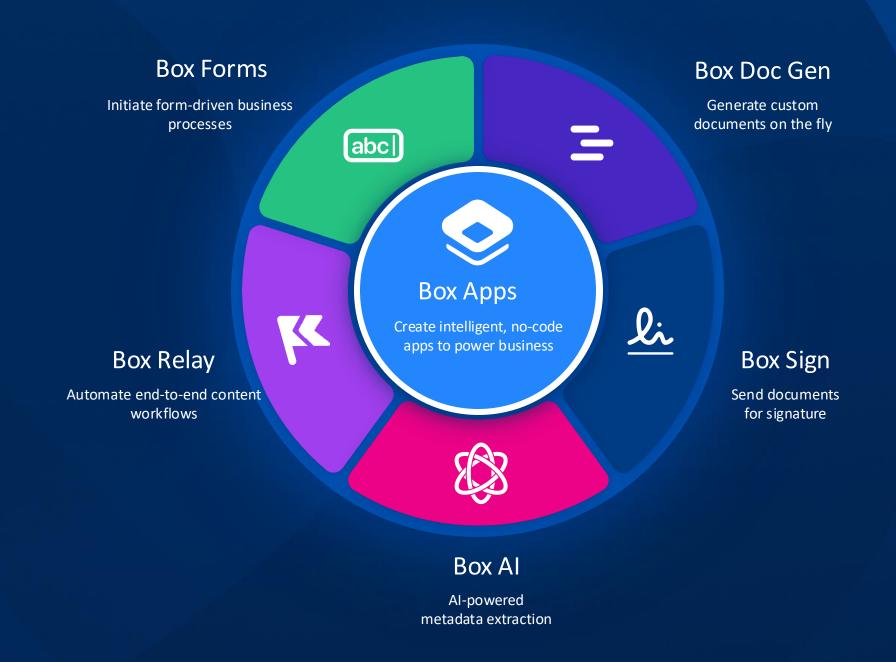
Flexible and interoperable platform



Advanced data protection and compliance



# Transforming workflows in the age of Al



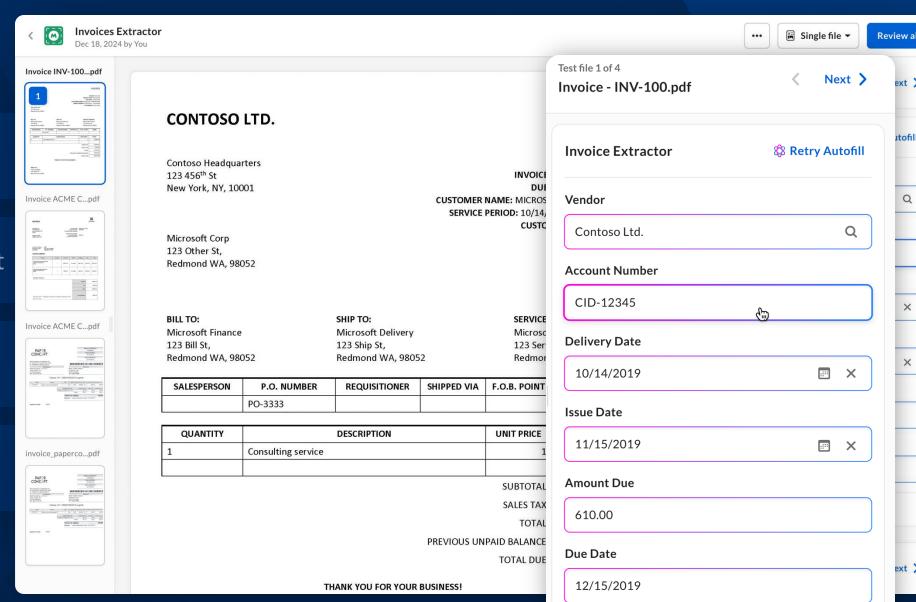
Coming soon

# Al-powered metadata

Extract information from content to fuel automation

#### Metadata

- Customize the extraction process
- Full taxonomy support
- Automation at scale
- Human feedback and review



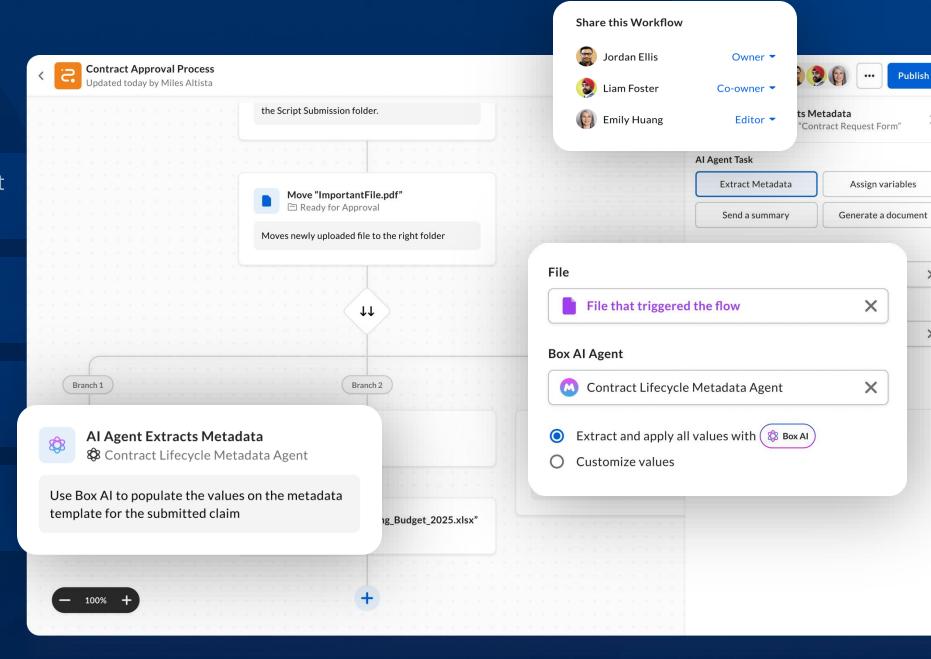
Coming soon

# Next-gen Relay

Enterprise content and workflow automation

### **Next-gen Relay**

- Process automation at scale
- Serial and parallel workflows
- ✓ Al agent integration
- Smart actions



# Box Apps

Custom enterprise applications for everything

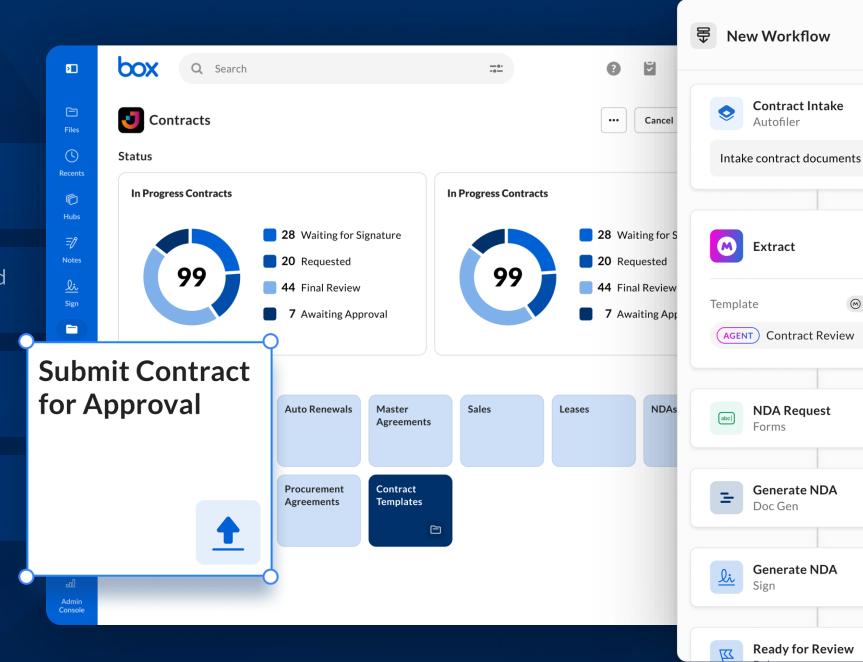


Unified app builder

Manage metadata and extraction processes

Integrated workflows

Al-powered widgets



(M) CONTRACTS

**Contract Review** 

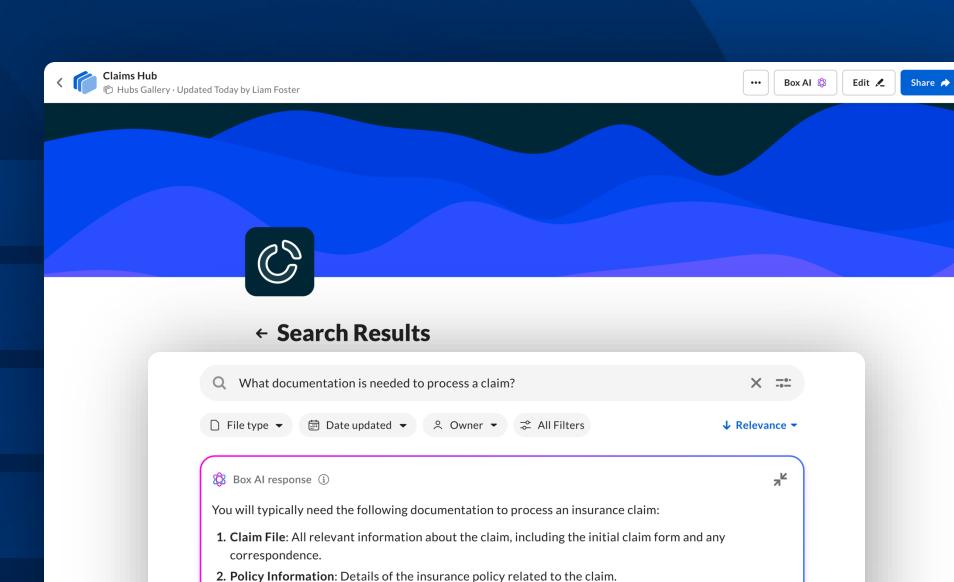
# **Box Hubs**

Intelligent content portals and publishing

#### **Box Hubs + Al**

- Increased limits
- Search + Al

- ✓ Al-generated Hubs
- Deep research



3. Accident Report: Any police or incident reports that document what happened.

Based on: 4 Files ▼

4. Photos and Evidence: Visual evidence of damages, injuries, or losses involved in the claim.

These documents help ensure a thorough review and accurate assessment of the claim.

5. Witness Statements: Accounts from witnesses who can provide additional context about the incident.

Follow Up

### **Intelligent Content Management**

Enterprise-grade artificial intelligence



Modern workflow and collaboration experiences



Flexible and interoperable platform

- Box AI integrations
- Box for Salesforce Agentforce
- Box for Microsoft 365
   Copilot integrations

Advanced data protection and compliance

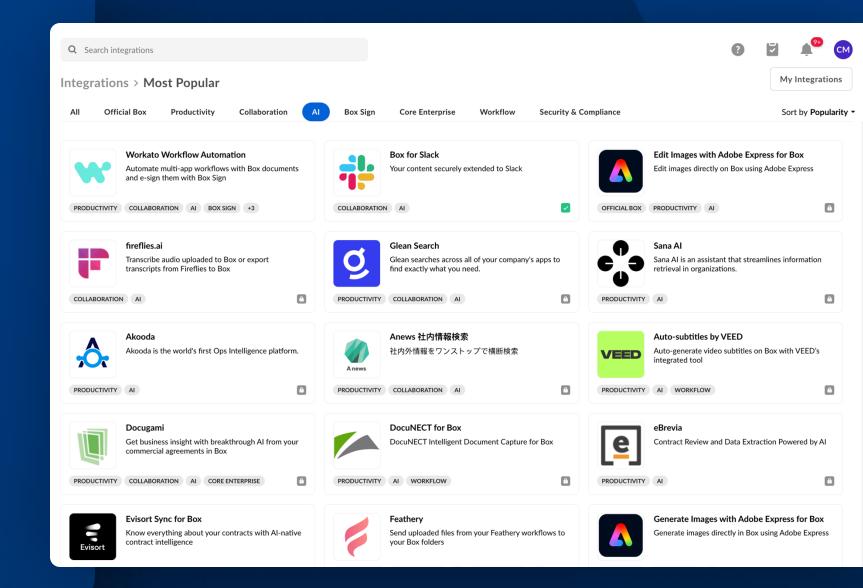


Global, infinitely scalable cloud-native platform

# Flexible and interoperable platform

#### **Box and AI integrations**

- Extend Box AI into integrations
- Power Box with partner AI
- Connect Box to Al partners





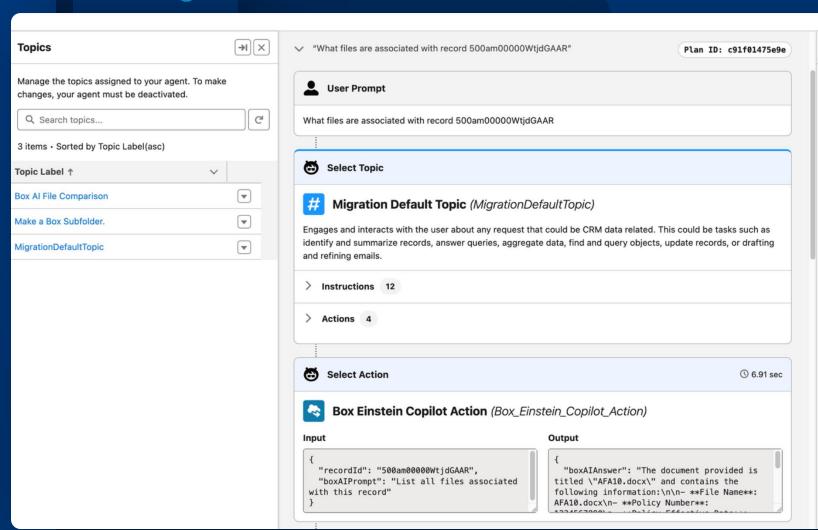
# Flexible and interoperable platform

#### **Box and AI integrations**

- Extend Box Al into integrations
- Power Box with partner AI
- Connect Box to Al partners

#### **Box for Salesforce: Agentforce**

- Access Hubs in Salesforce
- Leverage Box Al
- Connect Al agents
- Automate workflows





# Flexible and interoperable platform

#### **Box and AI integrations**

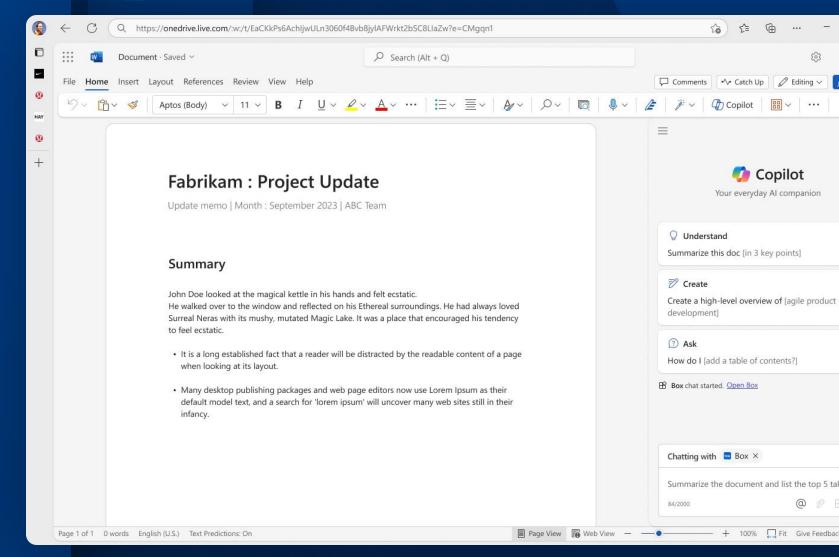
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- Connect Al agents
- Automate workflows

### **Box for Microsoft 365 Copilot integrations**

- Copilot via Box connector for Graph
- Enhanced insights with Box Copilot agent
- Copilot in Box for Office 365 apps



### **Intelligent Content Management**

Enterprise-grade artificial intelligence



Modern workflow and collaboration experiences



Flexible and interoperable platform



Advanced data protection and compliance

- Shield AI
- Archive
- Data security posture management



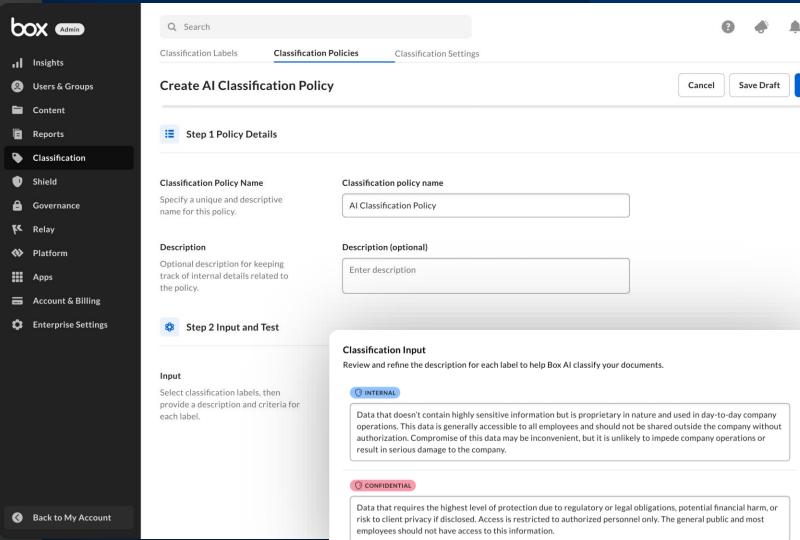
Global, infinitely scalable cloud-native platform

# Data protection in the age of Al

# Advanced data protection and compliance

#### **Shield AI**

- Automatically identify and secure sensitive content
- Include attributes to guide AI
- Tailor label definitions



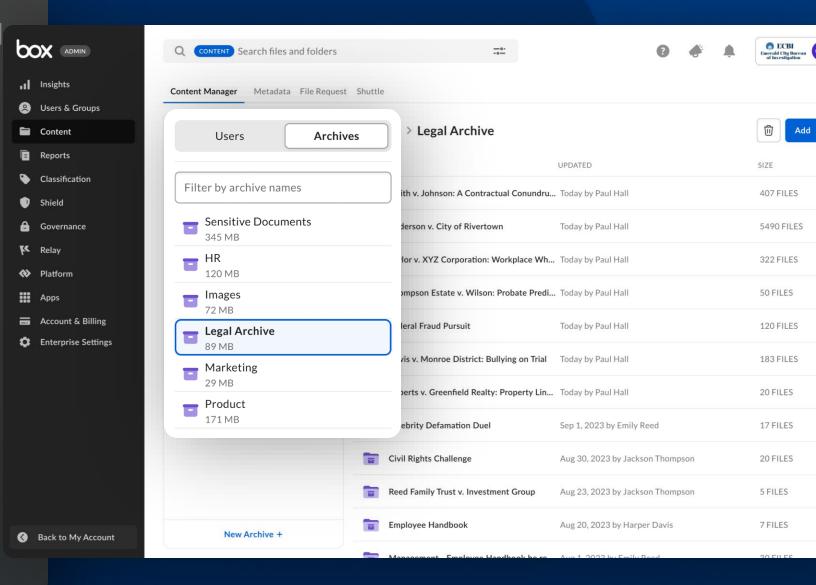
# Advanced data protection and compliance

#### **Shield AI**

- Automatically identify and secure sensitive content
- Include attributes to guide AI
- Tailor label definitions

#### **Archive**

- Meet retention policies and combat content sprawl
- Remove, preserve, and restore content
- Build policy driven auto archiving



# Advanced data protection and compliance

#### **Shield AI**

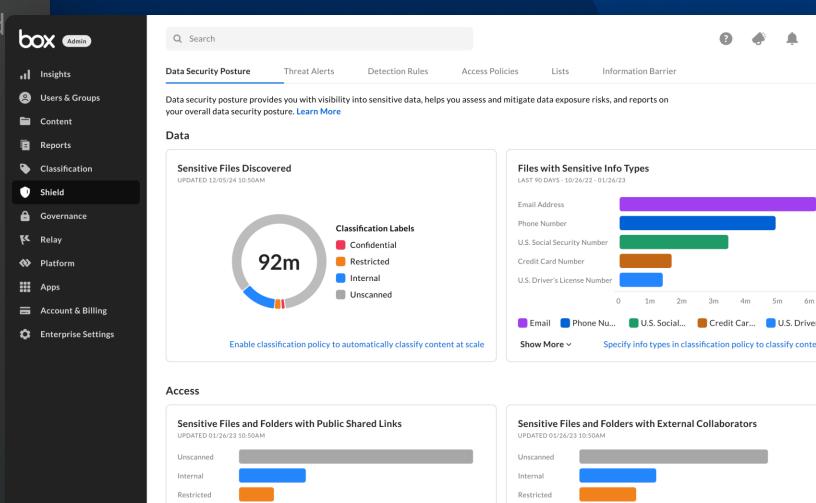
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#### **Archive**

- Meet retention policies and combat content sprawl
- Remove, preserve and restore content
- Build policy driven auto archiving

### Data security posture management

- Discover all your sensitive and exposed content
- Suggest and enact mitigation measures
- Security posture reporting



Confidentia

Confidential

Back to My Account

### Intelligent Content Management

Enterprise-grade artificial intelligence

- Al-powered metadata extraction
- Al agents
- New models and capabilities

Modern workflow and collaboration experiences

- Metadata extraction
- Next-gen Relay
- Box Apps
- Box Hubs

Flexible and interoperable platform

- Box Al integrations
- Box for Salesforce
   Agentforce
- Box for Microsoft 365
   Copilot integrations

Advanced data protection and compliance

- Shield AI
- Archive
- Data security posture management



Global, infinitely scalable cloud-native platform

- Billion files in a folder
- 500GB files
- Hyperscale platform accounts

### Box is becoming an Al-first enterprise

Box AI is being used to increase the pace of innovation in R&D



#### **Training and onboarding**

Accelerating onboarding and organizational changes with the help of Box Hubs + AI and deep search agent to quickly answer questions and give targeted training materials



#### Research and analysis

Faster market, customer, and competitive research with the help of multi-doc Q&A and deep research agents to get deep and accurate insights from Box content and the web seamlessly



#### **Reporting automation**

Automating some report generation with the help of Box Al agents to focus more on analyzing and applying data than on gathering data



Go-to-Market strategy

# Olivia Nottebohm

**Chief Operating Officer** 



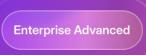
### Long-term strategy for driving profitable growth at Box



Attacking a \$100B+
market opportunity
with significant
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unstructured data



Building the leading ICN platform, powering secure intelligent workflows across the enterprise

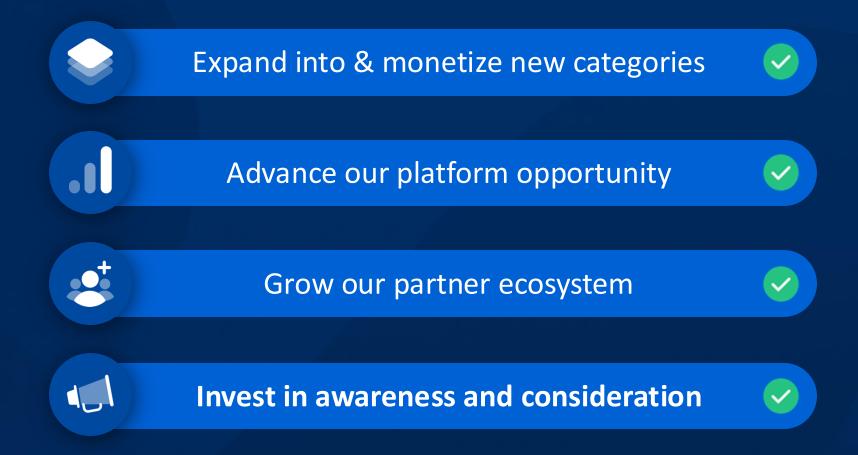


Accelerating customer transformation with Enterprise Advanced augmented by partners, services, and consumption

Driving double-digit growth and significant margin expansion to achieve Rule of 45-50 target

# Lookback FY25

### **FY25**



### We expanded into new markets



#### AI + Content

Notes Al and Preview Al

Box Hubs and multi-doc Al

Al Studio, APIs, and Agents



#### **Workflows**

Al Data Extraction

**Box Forms** 

Box DocGen



#### **ECM**

**Box Apps** 

**Box Archive** 

High-volume workloads

### Enterprise Advanced initial use cases

# Q4 Enterprise Advanced use cases

Contract management

Claims management

Loan origination

Digital Asset management

Lease generation & management

Approval workflows









































### How customers use Box Al



### Insights from Content

Q&A on single/multiple files and Hubs

Content summarization

Generating content in Notes

#### Sales Portal

Helps new sellers onboard and customize pitch for customers

#### Business decision-making

Enable users to grasp key information without reading every detail

#### Content creation

Quickly create press release and blog drafts, personalized sales emails, action items and more with Box AI for Notes



### Al-powered workflows

Auto-extract critical info from content Use info to drive business decisions Automate workflows with metadata

#### Loan processing

Reduce time spent combing through contracts, from hours or days, down to minutes

#### Citizen Applications

Automate applications for submissions for government services

#### Hire-to-retire lifecycle management

Managing resume collection and extraction, doc generation, e-signature, employee contract management, onboarding and benefits portals



### Purpose-built custom agents

Build custom AI agents
Choose right LLMs for use cases
Integrate seamlessly into workflows

#### Audit readiness

Significantly reduce business risk with audits and regulatory submissions

#### Help desk support

Streamline IT support tickets leveraging internal documentation

#### **HR** Information Assistant

Replace legacy tools and intranet on employee policies to answer internal employee questions

### How customers drove business impact with Box Al



Insights from Content

~800 hours

saved annually on event mgmt.





Al-powered workflows

1500+ hours

saved annually on underwriting



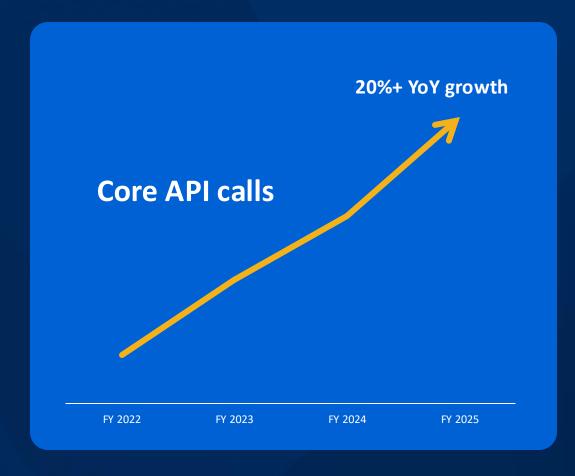


Purpose-built custom agents

Improved regulatory compliance



### Expanded our platform opportunity



- Launched new APIs for AI and document generation
- Delivered enhanced UI elements for developers to build custom apps
- Built improved and expanded sandbox capabilities
- Partnered with leading AI frameworks



### Grew our partner ecosystem

ANNOUNCEMENT

Box and Slalom Partner to Drive Enterprise Digital Transformation with Intelligent Content Management

November 12, 2024



Companies to collaborate on solutions powered by advanced AI and machine learning Box names Slalom AI Innovation Partner of the Year at BoxWorks 2024.

Redwood City, CA, and Seattle, WA - (November 12, 2024) - Box, the leading Intelligent Content Management (ICM) platform, and Slalom, the global business and technology consulting company, today announced a partnership to help customers leverage advanced AI and machine learning to unlock valuable insights from their content. Box and Slalom will work together on enabling enterprises to modernize workflows, enhance collaboration, and transform their content management processes with AI.

#### Box at Dreamforce 2024: Box Al, Agentforce, and Slack Al Assistant

OCTOBER 2ND 2024 | AVA HERNANDEZ, PRODUCT MARKETING MANAGER AT BOX

Last week, Box showed up at Dreamforce in force as a Groundbreaker sponsor. Together with Salesforce and Slack, we showcased our joint Al advancements creating a seamless end-to-end content experience by leveraging Box as a connected, secure, and intelligent content management technology. For example, Box Al is one of the first to join Slack's Al Assistant launch, introducing more ways to access Box Al without ever having to leave Slack. Salesforce announced Agentforce with Box as a premier partner during their keynote and we demonstrated how Box and Agentforce together can turn your secure unstructured data into structured value into introducing the Box Al Pack.





Box is partnering with AWS to bring powerful AI models and capabilities to enterprise content

OCTOBER 24TH 2024 | MEENA GANESH, SR. PRODUCT MARKETING MANAGER AT BOX

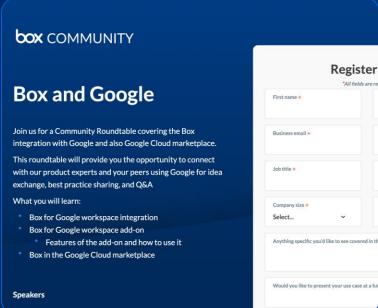


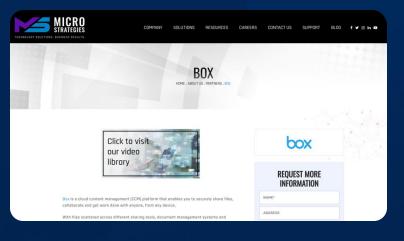
Effortlessly Manage Content with the New Box and Guidewire Cloud-Native Integrations

Guidewire announced that the new Built by Guidewire integrations with Box are now available in the Guidewire Marketplace to ClaimCenter, BillingCenter, and PolicyCenter users on Guidewire Cloud

SAN MATEO, Calif., July 18, 2024

productivity using generative Al





### Increased our awareness and consideration



### Gartner

LEADER

Gartner Magic Quadrant

Document management

Gartner Magic Quadrant for Documer Management, October 2024



LEADER

The Forrester Wave

**Content Platforms** 

Forrester Waves Content Platforms, Q1 2025



LEADER

IDC MarketScape

Worldwide Intelligent Content Services

IDC MarketScape Worldwide Intelligent Conter Services Vendor Assessment, 2024 Year ahead

FY26

### Deliver the leading ICM platform



Establish Box as the leader of Content + Al



Power secure, intelligent content workflows



Deliver through platform and partners



Nurture and advance the install base



### Establish Box as leader in Content + Al

#### **Industry leadership**

Gartner **⊕IDC**FORRESTER°

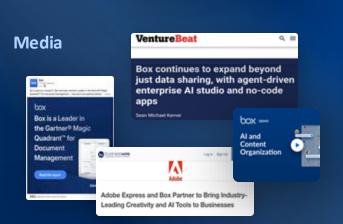


#### **Digital channels**

Search optimization

What is intelligent content? - Box
It involves collecting, processing, and interpreting raw data to
extract actionable insights that drive your content strategy an...

Box



#### **Event engagements**

**Box-led** 



**Industry events** 



#### **Customer stories**



#### Modern influencer strategy





### Deliver value through intelligent content workflows

### Q4 Enterprise Advanced use cases

Contract management

Claims management

Loan origination

Digital Asset management

Lease generation & management

Approval workflows

### Additional Enterprise Advanced FY26 use cases

Mortgage processing

Quality management system

Patient onboarding & processing

Invoice processing

Construction project management

Digitizing field operations

Client on-boarding



### Continue to deliver through platform

Build and deliver Box API catalog

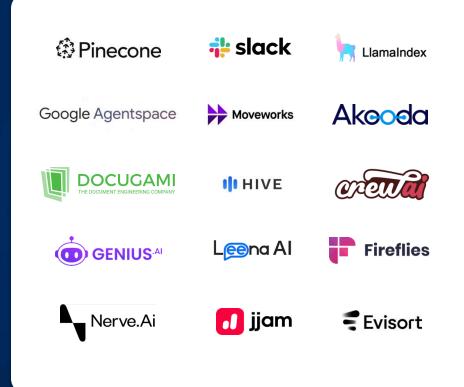
Core APIs

Al Units

Document
Generation APIs

<u>گن</u> Sign APIs

Build awareness in the Al developer ecosystem



Deepen relationships with leading LLMs

#### ANTHROP\C

Recorded Event

Al agents in the enterprise: Leadership lessons and demos from Box and Anthropic

Join us for a technical deep dive into AI agents with leaders from Anthropic and Box. You'll get practical leadership lessons on how to build and scale sophisticated AI agents. Learn about the

how Box is reimagi enterprise AI agent demonstrations in Anthropic's first ag (Claude Code).

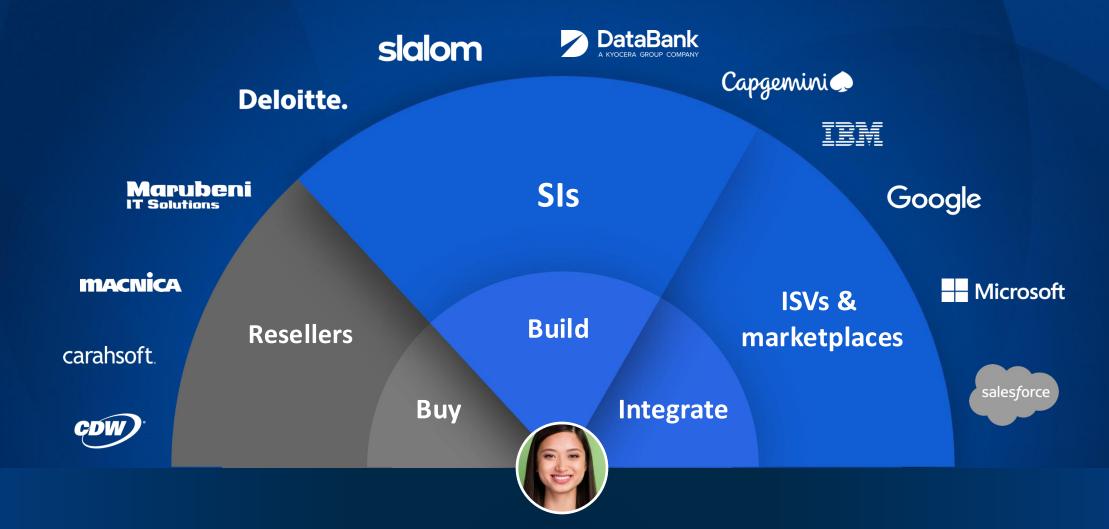
66

Enterprises look to Box as their platform for AI-driven intelligent content management. With Claude 3.7 Sonnet's advanced reasoning capabilities our customers can unlock even more value from their unstructured content and create new efficiencies across their business. We're excited to further integrate with Anthropic and bring 3.7 Sonnet's capabilities to Box AI.

Yashodha Bhavnani VP of Al Product Management, I



### Further expand and deepen our partnerships





### Scale through Partners

#### **Investments**

- Co-marketing
- Partner-dedicated headcount
- Joint POCs

#### **Results**

GTM & Co-delivery with GSIs

#### Time to win

- Expand ecosystem
- Deepen current partnerships
- Develop repeatable industry and use case patterns

#### 10x it

- Partner sourced and developed sales motions, new logos
- 360 relationships and joint deployments for large opportunities
- Significant platform pull through

Complexity



Y2

### Targeted FY2026 investments



#### Content + Al

Campaigns and thought leadership

Events and sponsorships

Al specialist resources



#### Sales

Sales capacity in key markets

Dedicated vertical sales team

Sales support roles



#### **Partner**

Co-Marketing
POC development

### Box is becoming an Al-first enterprise

Box AI will increase efficiencies and drive productivity across GTM



#### Sales RFX Responses

Saves ~2 hours per RFP / RFI ingesting with the help of Metadata Extraction, response drafting, and customer due diligence



### Marketing Content Generation

Streamline process of drafting, editing, and finalizing copy based on Box content, allowing marketing to more than double output of content



### **Customer Success Knowledge Hub**

Consolidated Box Product hub provides GTM direct answers to customer questions and best practices, reducing time to respond to customers by 50%+



### Support Agent Assist

Support Agents leverage Box AI to provide suggested resolution to support tickets, reducing cost of service, accelerating agent onboarding by 30%, and improving time to resolution



Sales strategy

# Mark Wayland

Chief Revenue Officer



### Geographic focus aimed at countries with highest TAM



# Our Sales motion has matured in line with the evolution of Box

# File sharing and storage

- Direct Sales Motion
- Sales Engineers

## Managing and securing content

- Direct Sales Motion
- Sales Engineers
- Box Consulting

# Workflow automation and intelligence

- Direct Sales Motion
- Sales Engineers + Specialist SEs for ECM and Al-powered content-workflows
- Box Consulting supporting onboarding partners
- Partners



**Founding** 

Today

### FY26 Sales focus areas



**Enterprise Advanced** 



**Industries** 



**Partners** 

### FY26 Sales focus areas



**Enterprise Advanced** 



Industries



**Partners** 



### Who they are

Department of Motor Vehicles (DMV) of one of the largest states in the U.S. serving over 1.8 million customers annually across 16 centers

#### **How they use Box Enterprise Advanced**

Application Modernization: Replacing an expensive, high maintenance legacy ECM tool with Box.

Metadata-driven dashboards built with Box Apps to power the Vehicle Title and Registration system enabling fast search and retrieval of automobile records and deliver faster service.

Plan to implement a new grants management system and dealership e-licensing process.

#### **Business Impact**

Cost savings: **\$1M+** in savings from retiring ECM hardware, software, services and storage costs





#### Who they are

A leading independent global wealth management firm with over \$77 billion in combined assets, offering financial advice and solutions to ultra high net worth clients

#### **How they use Box Enterprise Advanced**

Client engagement mgmt: Internal teams do research with a metadata-powered 'Info Central' app built with Box Apps. Client assets are tracked for review/approval in a 'Advisor Central' app, and published to the 'Client Hub' where clients can ask questions with Box Al. Al Studio gives the firm access to the latest LLMs, and the future ability to integrate their own trained models

#### **Business Impact**

Streamlined client engagement: End-to-end impact
 from onboarding to research to delivery, improving team productivity and delivering superior client experiences



### FY26 Sales focus areas



**Enterprise Advanced** 



**Industries** 



**Partners** 

### Significant traction across industries

**FINANCIAL SVCs** 

M&E

**PUBLIC SECTOR** 

**RETAIL** 

LIFE SCIENCES

**EDUCATION** 





































Morgan Stanley























### FY26 Sales focus areas



**Enterprise Advanced** 



Industries



**Partners** 



## Platform activation use cases through SI and ISV Partners











slalom



## Salesforce industry clouds

Focus on Life Sciences and Insurance for content-heavy and compliant use cases



## **ECM** modernization

Legacy system takeout in Life Sciences and Insurance

Compliant archive (statements, utility bills, transcripts, insurance benefits)



## Al + content workflow

Integration with Box AI and Extract APIs

SI AI accelerators



## **Matt Charlson**

Chief Executive Officer and President DataBank







Financial strategy

## Dylan Smith

Chief Financial Officer and Co-founder



### Long-term strategy for driving profitable growth at Box



Attacking a \$100B+ market opportunity with significant tailwinds in AI and unstructured data



Building the leading ICM platform, powering secure intelligent workflows across the enterprise

Enterprise Advanced

Accelerating customer transformation with Enterprise Advanced augmented by partners, services, and consumption

Driving double-digit growth and significant margin expansion to achieve Rule of 45-50 target



Strong FY25 execution solidifies foundation to capture our massive market opportunity



Enterprise Advanced and Box AI drive a clear path to double-digit revenue growth



Profitable growth with a disciplined capital allocation strategy will generate significant shareholder value



Strong FY25 execution solidifies foundation to capture our massive market opportunity



Enterprise Advanced and Box AI drive a clear path to double-digit revenue growth



Profitable growth with a disciplined capital allocation strategy will generate significant shareholder value

## Building the foundation for durable revenue growth

Total RPO increased by 12% while longer contract durations strengthen revenue visibility



#### Note:

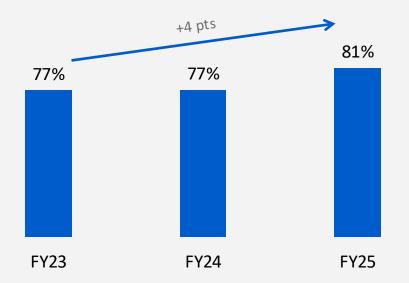
Remaining performance obligations (RPO) represent, at a point in time, contracted revenue that has not yet been recognized. RPO consists of deferred revenue and backlog. Box does not consider RPO to be a non-GAAP financial measure because it is calculated in accordance with GAAP.

Reconciliations of billings to revenue, deferred revenue, and contract assets calculated in accordance with GAAP can be found in the Appendix of this presentation.

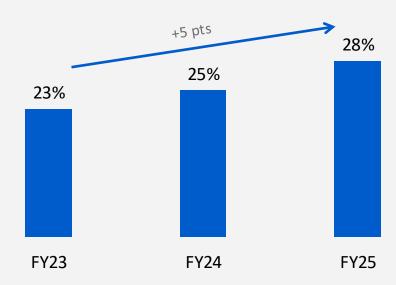
# Cloud infrastructure and cost discipline unlocking significant leverage

Successful migration to public cloud drove outperformance versus FY25 gross margin expectations

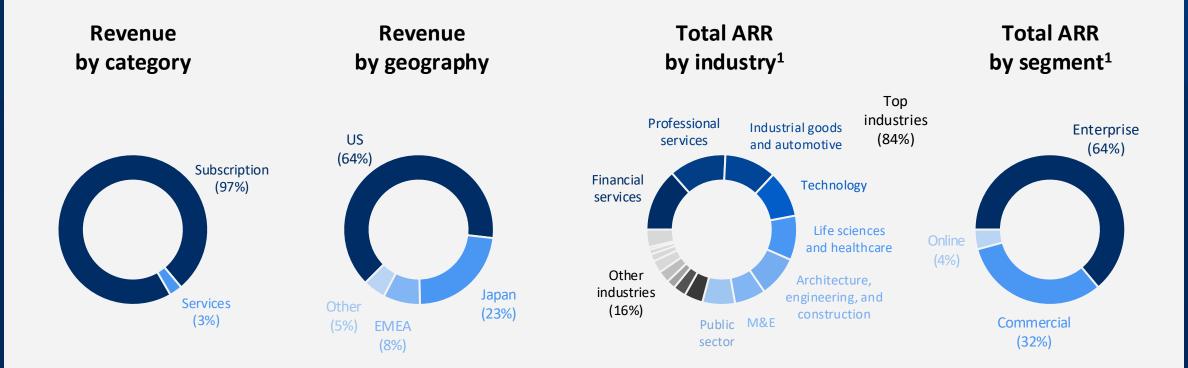




### Non-GAAP operating margin (%)



# Diversified customer base creates resilience and predictability in our business model



Note:

1. All figures are as of ending FY25 and represent the percentage of Total ARR, not customer count, associated with each category.

## Customer economics remain strong in a challenging environment



Total number of \$100K customers<sup>2</sup> increased by **8%** 



% of revenue from Suites increased by **5pts** 



Price per seat<sup>3</sup> has increased by a **4% CAGR** since the introduction of Suites



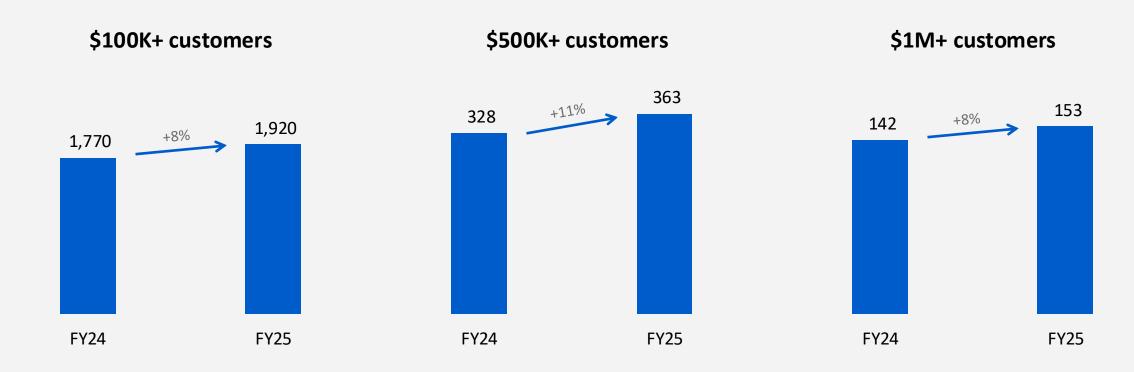
Full churn rate stable at best-in-class 3%

#### Notes

- 1. Figures represent differences between ending FY25 and ending FY24, except for PPS which is calculated based on Suites release date.
- 2. Represents customers with total annual recurring revenue, or Total ARR, that exceeds \$100K as of the end of the period.
- 3. Price per seat of total Box install base, shown in monthly price/seat; excludes Education customers, Platform product and customers on unlimited and starter packs.

# Large customer growth exceeding revenue growth as we continue to close larger deals

Land and expand model fueled growth across all categories in FY25

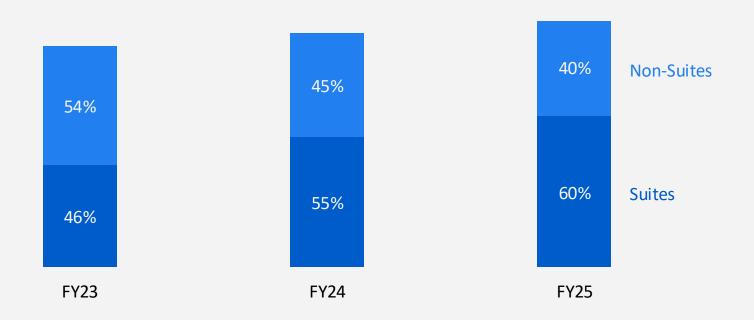


Note: All figures are based on the number of customers and their Total ARR as of the end the period.

## Suites customers represent 60% of our revenue

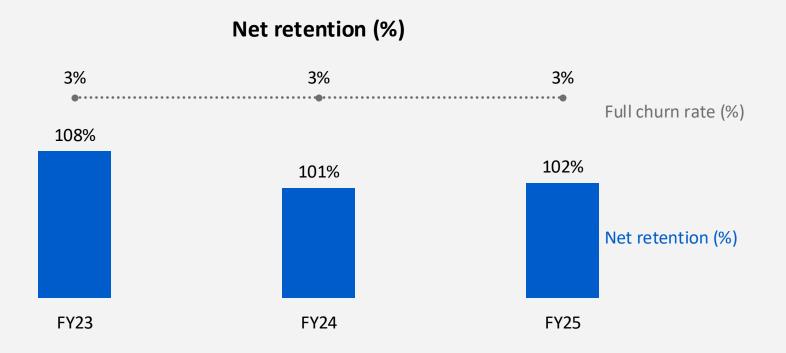
Proven upsell motion results in stickier use cases and higher pricing

### **Total ARR by product group (%)**



## Net retention improving as upsells drive higher pricing

Best-in-class full churn remained at 3% through FY25





Strong FY25 execution solidifies foundation to capture our massive market opportunity



Enterprise Advanced and Box AI drive a clear path to double-digit revenue growth



Profitable growth with a disciplined capital allocation strategy will generate significant shareholder value

## Enterprise Advanced and Box AI catalyze key growth drivers



Increase price per seat by 5%+ annually and drive seat expansion

by selling high-value ICM use cases



at a ~20% CAGR by curating high-quality relationships with key SIs,

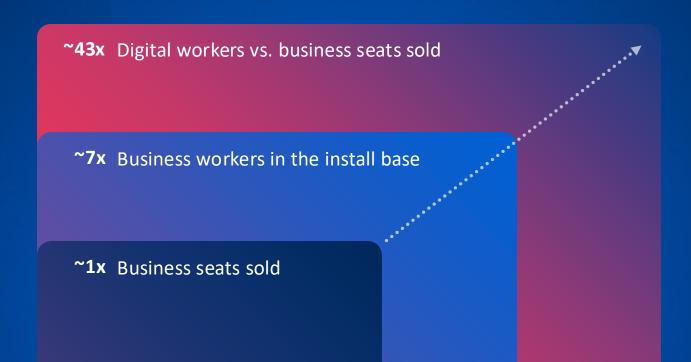
ISVs & marketplaces, and resellers



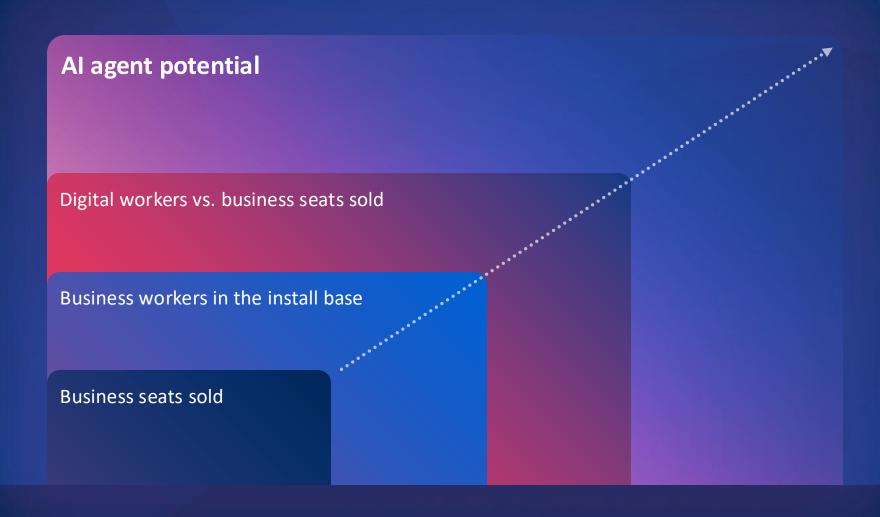
## Increase Platform Revenue at a ~30% CAGR

by driving AI + AI Agent consumption and disrupting the legacy ECM market

## Enterprise Advanced use cases enable seat expansion

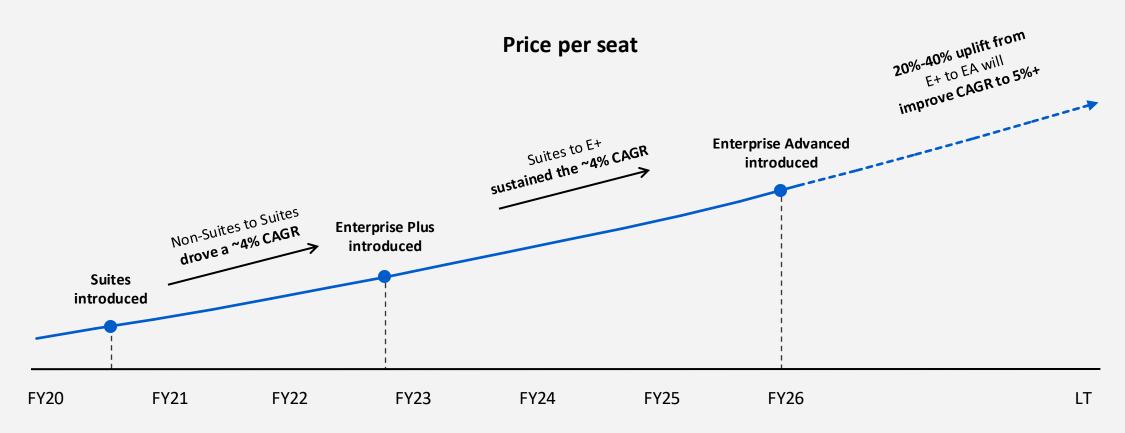


## Al agents represent a new growth vector



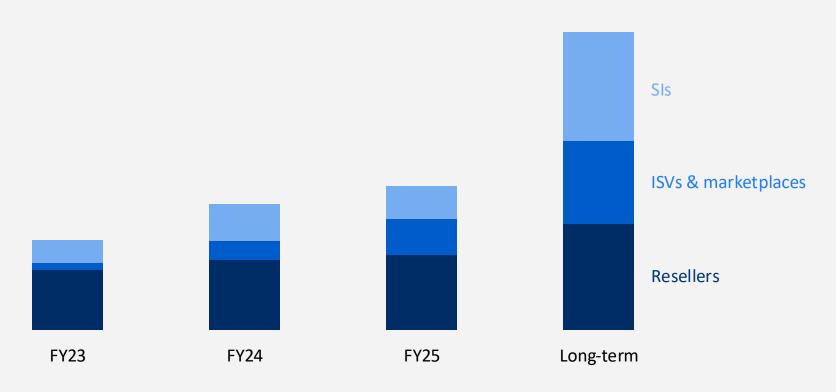
## Enterprise Advanced upsells will increase pricing by 20%-40% vs Enterprise Plus

Strong track record of pricing uplifts underpins our ability to improve PPS CAGR to 5%+



## Ecosystem of high-quality relationships will drive leverage and increase ARR through partners

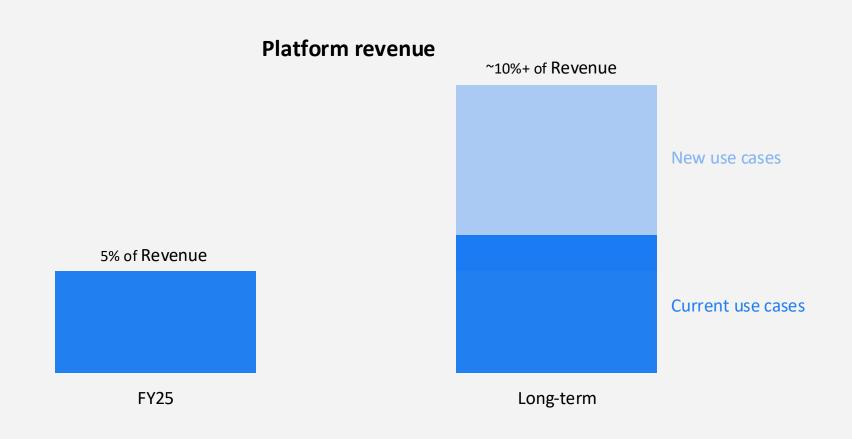
#### **Partner-touched total ARR**



Note: Excludes impact from Japan partners.

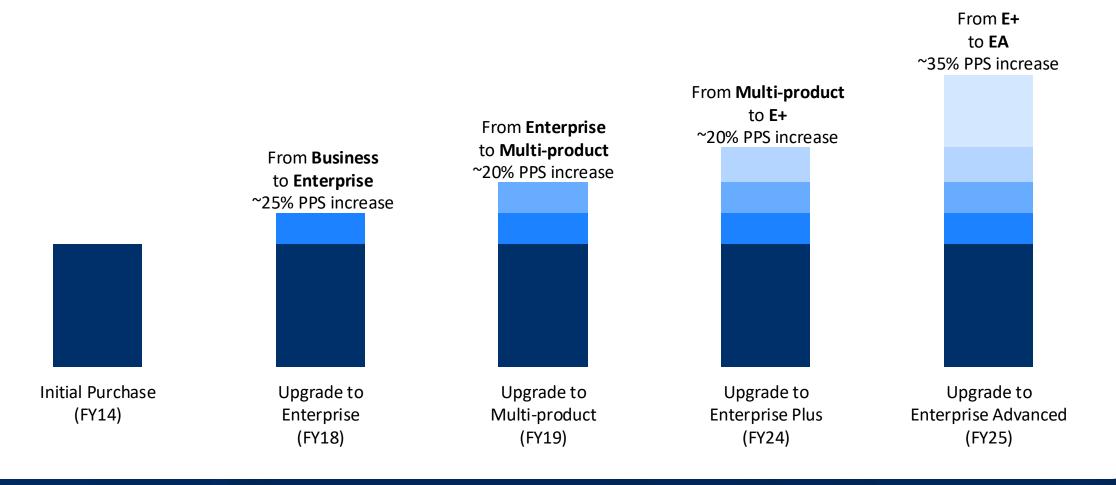
## AI + AI agents will drive a ~30% CAGR in Platform revenue

Al-powered data extraction, workflows, and document generation disrupt traditional ECM use cases



## Customer example: driving customer ARR growth through upgrade cycles

Upgraded to Enterprise Advanced to automate workflows for financial processes





Strong FY25 execution solidifies foundation to capture our massive market opportunity



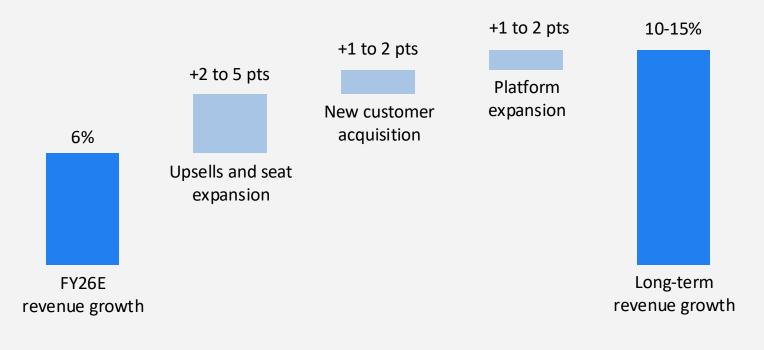
Enterprise Advanced and Box AI drive a clear path to double-digit revenue growth



Profitable growth with a disciplined capital allocation strategy will generate significant shareholder value

### Multiple paths to drive revenue acceleration

### Key drivers of long-term revenue growth

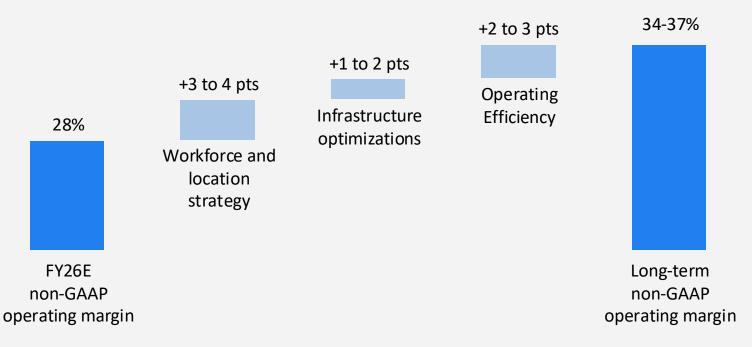


#### Key drivers

- Enterprise Plus will continue driving growth
- Enterprise Advanced will improve net retention primarily via through pricing uplifts
- SI partner investments will land new customers by capitalizing on EA interest
- International expansion will increase penetration in EMEA and emerging markets such as Canada & Australia
- Al Units will drive platform consumption and monetization, with new SKUs expanding opportunities

### Operating margin is on track to improve to 34-37% long-term

### **Key drivers of long-term margin expansion**



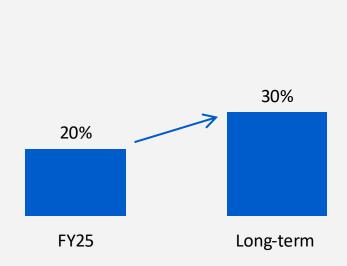
#### Key drivers

- Location strategy will continue to shift headcount mix to lower cost regions
- Infrastructure optimizations will enhance utilization and cost efficiency to further expand gross margin
- Al-first architecture and processes will increase productivity
- Cost discipline and scale will improve leverage across the business

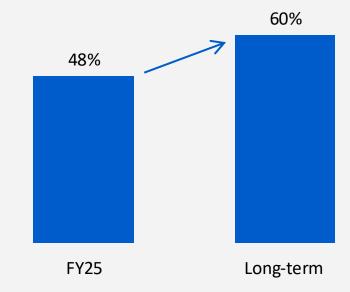
## Scaling lower cost regions for workforce leverage

Targeting 30% of total full-time employees in lower cost regions





### % of R&D headcount



## Disciplined capital allocation will advance product innovation while returning capital to shareholders



Robust cash flow generation

Deliver consistent mid-teens FCF growth



Strategic acquisitions

Accelerate product roadmap via M&A such as Crooze



Share repurchases

Continue to return capital to shareholders with \$150M expansion of our buyback program



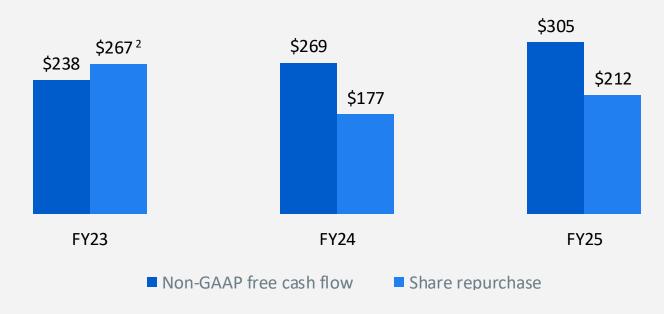
Stock-based compensation

Reduce burn rate and SBC as a % of revenue over time

# Strong free cash flow generation supports a robust capital allocation strategy

Returned \$650M+ to shareholders over 3 years to reduce fully-diluted share count<sup>1</sup>

### Non-GAAP free cash flow vs share repurchase (\$M)



#### Note:

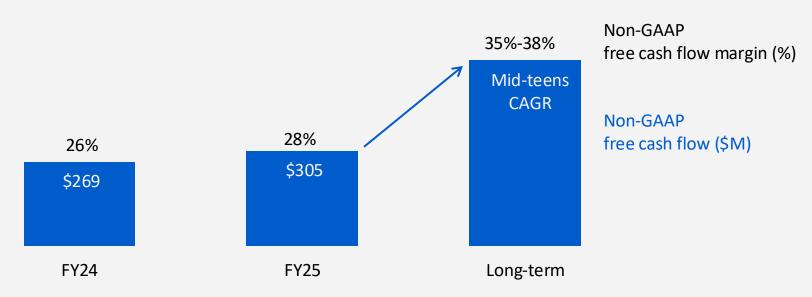
A reconciliation of non-GAAP free cash flow to the nearest GAAP financial measure can be found in the Appendix of this presentation.

- 1. Repurchases of common stock taken from our consolidated statement of cash flows from our 10-K filed on March 10, 2025, March 11, 2024, and March 13, 2023.
- 2. FY23 share repurchase activity was elevated due to a net cash infusion from Box's FY22 preferred financing.

## Accelerating revenue growth and expanding margins fuel mid-teens FCF CAGR

Proven track record of delivering margin expansion at scale

### Non-GAAP free cash flow (\$M)



### Box is becoming an Al-first enterprise

Box Al profoundly impacts how our G&A teams work



### Legal

Extracting key terms from contracts with AI results in more time to focus on closing deals

Streamlining eDiscovery with AI results in lower litigation costs



#### **Finance**

Generating code for data analytics and automating reports with AI results in faster insights

Providing stakeholders with Alpowered on-demand access to information results in improved decision-making



#### HR

Using Al in Box Hubs to centralize key HR data results in faster candidate response times

Automating ticketing workflows with AI results in streamlined open enrollment and new hire onboarding



### Security

Al-generated incident response summaries and RFPs results in more time protecting our house

Integrating Box AI and security operations tools results in faster incident detection and response

# We will deliver sustainable double-digit growth and significant margin expansion

	FY26 (guidance)	Long-term target (FY29-FY31)	Commentary
Revenue Growth + FCF Margin		45%-50%	Delivering top-tier financial profile through double-digit revenue growth and strong free cash flow generation
Revenue Growth	\$1,155M-\$1,160M (6.0%-6.4%)	10%-15%	Continued E+ and EA adoption, SI investments, and capitalizing on new platform monetization opportunity
Gross Margin	~81%	82%-83%	Higher ARPU and infrastructure optimizations
S&M as a % of Revenue		24%-26%	Al-driven productivity and SI investments at scale
R&D as a % of Revenue		15%-16%	Achieving 60% of R&D headcount in lower cost regions
G&A as a % of Revenue		7%-8%	Continued shift to lower cost locations and driving productivity through AI
Operating Margin	~28%	34%-37%	Delivering 100-200bps average annual margin expansion

Note: Gross margin, S&M as a % of revenue, R&D as a % of revenue, G&A as a percent of revenue, operating margin, and free cash flow margin are non-GAAP financial measures. A reconciliation to their nearest GAAP financial measures, where applicable, can be found in the Appendix of this presentation.

## Long-term strategy for driving profitable growth at Box



Attacking a \$100B+
market opportunity
with significant
tailwinds in AI and
unstructured data



Building the leading ICM platform, powering secure intelligent workflows across the enterprise

**Enterprise Advanced** 

Accelerating customer transformation with Enterprise Advanced augmented by partners, services, and consumption

Driving double-digit growth and significant margin expansion to achieve Rule of 45-50 target

## Appendix

## GAAP Revenue to Billings Reconciliation

FY25	FY24	FY23	(\$ in thousands)
\$1,090,130	\$1,037,741	\$990,874	GAAP revenue
608,600	586,871	566,630	Deferred revenue, end of period
(586,871)	(566,630)	(534,242)	Less: Deferred revenue, beginning of period
2,452	1,900	1,111	Contract assets, beginning of period
(4,160)	(2,452)	(1,900)	Less: Contract assets, end of period
\$1,110,151	\$1,057,430	\$1,022,473	Billings

## GAAP to Non-GAAP Reconciliation – Gross Profit/Margin

As a % of		As a % of		As a % of		
revenue	FY25	revenue	FY24	revenue	FY23	(\$ in thousands)
79%	\$862,025	75%	\$777,129	75%	\$738,318	GAAP gross margin
	18,656		19,111		17,816	Add: Stock-based compensation
	4,214		5,838		5,808	Add: Acquired intangible assets amortization
	-		912		-	Add: Workforce reorganization
81%	\$884,895	77%	\$802,990	77%	\$761,942	Non-GAAP gross margin

## GAAP to Non-GAAP Reconciliation – Operating Profit/Margin

			As a % of		As a % of		As a % of
	(\$ in thousands)	FY23	revenue	FY24	revenue	FY25	revenue
	GAAP operating margin	\$36,840	4%	\$50,753	5%	\$79,634	7%
	Add: Stock-based compensation	185,632		198,783		219,003	
Ac	dd: Acquired intangible assets amortization	5,808		5,838		4,214	
	Add; Acquisition-related expenses	53		120		378	
	Add: Fees related to shareholder activism	(77)		-		-	
	Add: Expenses related to litigation	722		361		419	
	Add: Workforce reorganization	-		912		-	
	Non-GAAP operating margin	\$228,978	23%	\$256,767	25%	\$303,648	28%

### GAAP to Non-GAAP Reconciliation – Free Cash Flow

(\$ in thousands)	FY23	As a % of revenue	FY24	As a % of revenue	FY25	As a % of revenue
GAAP net cash provided by operating activities	\$297,982	30%	\$318,727	31%	\$332,257	30%
Less: Purchases of property and equipment	(5,034)		(4,703)		(2,573)	
Add: Proceeds from sales of property and equipment	601		2,860		8,395	
Less: Principal payments of finance lease liabilities	(40,353)		(30,176)		(2,141)	
Less: Capitalized internal-use software costs	(14,751)		(17,742)		(31,332)	
Free cash flow	\$238,445	24%	\$268,966	26%	\$304,606	28%

## GAAP to Non-GAAP Reconciliation – Gross Margin Outlook

Fiscal Year Ended January 31, 2026	(\$ in thousands)
79.0%	GAAP gross margin
1.5%	Add: Stock-based compensation
0.5%	Add: Acquired intangible assets amortization
81.0%	Non-GAAP gross margin

## GAAP to Non-GAAP Reconciliation – Operating Margin Outlook

Fiscal Year Ended January 31, 2026	(\$ in thousands)
7.5%	GAAP operating margin
20.0%	Add: Stock-based compensation
0.5%	Add: Acquired intangible assets amortization
28.0%	Non-GAAP operating margin

### Source: Total addressable market sources

IDC Worldwide File- and Object-Based Storage Market Update and Forecast, 2023-2027 - 2023 Dec

IDC Worldwide Content Services Applications Forecast, 2023–2027 - 2023 May

IDC Worldwide Security Governance, Risk, and Compliance Software Forecast, 2023–2027 - 2023 May forecast

IDC Worldwide Information Protection Software Forecast, 2023–2027 - 2023 Sep

IDC Worldwide eSignature Software Forecast, 2023–2027 - 2023 Sep forecast

IDC Worldwide Intelligent Document Processing Software Forecast, 2023–2027 - 2023 Jul forecast

IDC Worldwide Core IT Spending for GenAl Forecast, 2023–2027 - 2023 Dec forecast

IDC Worldwide Procurement Applications Forecast, 2023–2027 - 2023 Jun forecast

IDC Worldwide Customer Relationship Management Applications Software Forecast, 2023-2027 - 2023 Nov forecast

IDC Worldwide Digital Asset Management Software Forecast, 2023–2027 - 2023 Aug forecast