



DTS Expands Play-Fi® Ecosystem To Include Top ODM Manufacturer Anam Electronics

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LAS VEGAS, Jan. 6, 2015 /PRNewswire/ -- **2015 International CES, Booth #10246** -- [DTS, Inc.](#) (Nasdaq: DTSI), a leader in high-definition audio solutions, has announced the addition of Anam Electronics, a top global ODM firm specializing in the design and manufacture of audio video equipment, to its Play-Fi Certified ODM Program.



Anam Electronics is the first Korean audio manufacturer in the Play-Fi Certified ODM Program, joining several other industry leaders, including Eastech Electronics Inc., Fenda Technology Co., Ltd., LiteOn Technology Corporation, Meiloon Industrial Co. Ltd., Solidex Audio Corporation, Tymphany Corporation, Wistron Corporation and Zylux Acoustic Corp.

"Anam Electronics is another key addition to the global ecosystem DTS is building with Play-Fi technology," said Brian Towne, DTS executive vice president and president of DTS Asia Pacific. "With the world-class manufacturers of our Play-Fi ODM Program, DTS is able to connect potential licensees with their choice of pre-qualified production partners. The addition of these committed manufacturing resources makes the process even simpler and faster for brands to bring Play-Fi equipped products to market."

Play-Fi is an advanced open audio platform capable of streaming lossless, high-quality audio from Android, iOS and Kindle Fire devices, as well as Windows PCs, to multiple rooms, from multiple users, simultaneously using a standard home Wi-Fi network. Unlike single speaker wireless solutions, which only allow users to stream directly to one speaker from their mobile devices, Play-Fi gives full control of an entire network of speakers in the home. Users can set-up, link, and stream audio to one Play-Fi enabled speaker or multiple speakers throughout the home at once, perfectly synchronized and with no lag. Play-Fi users also have the flexibility to connect to any of their favorite speaker brands that incorporate Play-Fi technology.

"Play-Fi delivers a flexible, high-quality in-home listening experience as today's listeners take advantage of a broad range of music streaming services," said Dannie Lau, general manager, Play-Fi Division, DTS, Inc. "With our ODM allies, such as Anam Electronics, Play-Fi technology is perfectly positioned for brands that wish to offer a wireless multi-room speaker solution to their customers."

For more information about DTS, please visit www.dts.com, or connect with DTS on [Facebook](#) and Twitter ([@DTS_Inc](#)).

About DTS, Inc.

DTS, Inc. (Nasdaq: DTSI) is a premier audio solutions provider for high-definition entertainment experiences—anytime, anywhere, on any device. DTS' audio solutions enable delivery and playback of clear, compelling high-definition audio, which is incorporated by hundreds of licensee customers around the world, into an array of consumer electronic devices. From a renowned legacy as a pioneer in high definition multi-channel audio, DTS became a mandatory audio format in the Blu-ray Disc™ standard and is now increasingly deployed in enabling digital delivery of compelling movies, music, games and other forms of digital entertainment to a growing array of network-connected consumer devices. DTS technology is in car audio systems, digital media players, DVD players, game consoles, home theaters, PCs, set-top boxes, smart phones, surround music content and every device capable of playing Blu-ray™ discs. Founded in 1993, DTS' corporate headquarters are located in Calabasas, California. DTS also has offices in Los Gatos, San Diego and Santa Ana, California, Washington, China, France, Hong Kong, Ireland, Japan, Singapore, South Korea, Taiwan and the United Kingdom. Copyright 2015, DTS, Inc. DTS, the Symbol, and DTS and the Symbol together are registered trademarks of DTS, Inc. All other trademarks are the properties of their respective owners. All rights reserved.

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