

DTS At CES 2015 - Sound Unbound

Industry Leader to Demonstrate Latest Innovations in Immersive Digital Sound, Including Object-Based Audio

LAS VEGAS, Jan. 5, 2015 /PRNewswire/ -- **2015 International CES, Booth #10246** -- [DTS, Inc.](http://www.dts.com) (Nasdaq: DTSI), a leader in high-definition audio solutions, will showcase its portfolio of innovations for enjoying immersive digital sound, including object-based audio, at the 2015 International CES, Jan. 6-9 in Las Vegas.



Reflecting its commitment to making "Sound Unbound," DTS will provide CES attendees with its latest audio advancements that deliver new levels of quality and flexibility to the digital sound experience. Highlights include:

- 1 A 360-degree immersive experience, giving a taste of DTS' latest object-based audio technology, DTS:X. In addition, attendees can demo a new dialogue control feature that allows listeners to increase or reduce the volume level of dialogue in a movie or other digital entertainment.
- 1 DTS Play-Fi - An interactive demo of DTS Play-Fi multi-room audio technology, highlighting a number of top speaker brands that are part of the growing Play-Fi ecosystem, including Polk, Definitive and Wren.
- 1 DTS Headphone:X - Demos of Headphone:X technology, which delivers fully immersive surround sound on any set of headphones, featuring personalized tuning capabilities.

"DTS believes that digital entertainment sound should captivate the listener, and our presence at this year's CES will demonstrate that great sound can be enjoyed across a variety of platforms," said Jon Kirchner, Chairman and CEO of DTS, Inc. "We are looking forward to working with our partners in 2015 to deliver on this promise to listeners around the world."

For more information about DTS, please visit www.dts.com, or connect with DTS on [Facebook](https://www.facebook.com/dtsinc) and Twitter ([@DTS_Inc](https://twitter.com/dtsinc)).

About DTS, Inc.

DTS, Inc. (Nasdaq: DTSI) is a premier audio solutions provider for high-definition entertainment experiences—anytime, anywhere, on any device. DTS' audio solutions enable delivery and playback of clear, compelling high-definition audio, which is incorporated by hundreds of licensee customers around the world, into an array of consumer electronic devices. From a renowned legacy as a pioneer in high definition multi-channel audio, DTS became a mandatory audio format in the Blu-ray Disc™ standard and is now increasingly deployed in enabling digital delivery of compelling movies, music, games and other forms of digital entertainment to a growing array of network-connected consumer devices. DTS technology is in car audio systems, digital media players, DVD players, game consoles, home theaters, PCs, set-top boxes, smart phones, surround music content and every device capable of playing Blu-ray™ discs. Founded in 1993, DTS' corporate headquarters are located in Calabasas, California. DTS also has offices in Los Gatos, San Diego and Santa Ana, California, Washington, China, France, Hong Kong, Ireland, Japan, Singapore, South Korea, Taiwan and the United Kingdom. Copyright 2015, DTS, Inc. DTS, the Symbol, and DTS and the Symbol together are registered trademarks of DTS, Inc. All other trademarks are the properties of their respective owners. All rights reserved.

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