



February 4, 2015

Lucid Sound's Wireless, Weatherproof Speakers Take DTS Play-Fi® Multi-Room Ecosystem Into The Great Outdoors

CALABASAS, Calif., Feb. 4, 2015 /PRNewswire/ -- [DTS, Inc.](#) (Nasdaq: DTSI), a leader in high-definition audio solutions, has announced that Lucid Sound, maker of high-performance wireless speakers, is the latest addition to the DTS Play-Fi whole home wireless audio ecosystem.

Headquartered in San Diego, Calif., [Lucid Sound](#) offers a selection of weatherproof and completely wireless audio entertainment solutions.

DTS' Play-Fi technology provides listeners with the freedom and flexibility to stream their music wirelessly from smartphones, tablets, laptops or desktop PCs over an existing home Wi-Fi network to any number of connected speakers that incorporate the Play-Fi technology throughout the home. With Lucid Sound's weatherproof speakers, listeners can enjoy uncompromised wireless audio streaming from the most popular music services, Internet radio stations and personal music libraries in any entertainment environment as well.

"Today's music lovers want to listen to their favorite artists anywhere, inside or outside the home. Lucid Sound's fully wireless speakers allow the consumer the freedom to place high-fidelity speakers anywhere regardless of the outdoor elements, wires, or power," said Chris Von Huben, CEO, Lucid Sound. "With Play-Fi technology incorporated, our customers will be able to enjoy the optimal audio performance of their personal libraries and streaming music services wherever they place our speakers."

"We value Lucid Sound's incorporation of Play-Fi technology into their line of weatherproof speakers, providing consumers the option of enjoying high-quality audio indoors or outdoors," said Dannie Lau, general manager, Play-Fi Division, DTS, Inc. "DTS continues to build its ecosystem of Play-Fi connected audio products that give listeners endless possibilities for enjoying music at home."

Benefits of DTS' Play-Fi technology include:

- 1 **Multi-Room, Multi-Zone, Multi-User Listening Experience** - Connect multiple audio systems that incorporate Play-Fi into a zone and enjoy music in every room of your home, perfectly synchronized with no lag. Or create multiple zones and stream different music to different rooms from the same device. Play-Fi technology makes it possible for every user in the home to simultaneously stream from different smartphones, tablets or PCs that incorporate the Play-Fi software.
- 1 **Exceptional Sound Experience** - Play-Fi wirelessly transmits high-quality "lossless" audio, with no impact on sound quality.
- 1 **Whole-Home Range** - Play-Fi works everywhere your Wi-Fi does, even if range extenders are used. It works over Ethernet, Powerline, and other IP-based networking technologies, too. There is no need for proprietary bridges or routers. Most homes already have everything that is needed.
- 1 **Stream Anything, Control Everything** - Stream from every music service on the planet using Play-Fi drivers for Windows and Android. Additionally, download Play-Fi apps for Android, iOS, and Kindle Fire that give you access to over 20,000 radio stations, podcasts, local music, media servers, and select cloud-based music services. Set-up, link and control all of the speakers on the network from the same streamlined interfaces.

For more information about DTS, please visit www.dts.com, or connect with DTS on [Facebook](#) and Twitter ([@DTS Inc.](#)).

About DTS, Inc.

DTS, Inc. (Nasdaq: DTSI) is a premier audio solutions provider for high-definition entertainment experiences—anytime, anywhere, on any device. DTS' audio solutions enable delivery and playback of clear, compelling high-definition audio, which is incorporated by hundreds of licensee customers around the world, into an array of consumer electronic devices. From a renowned legacy as a pioneer in high definition multi-channel audio, DTS became a mandatory audio format in the Blu-ray Disc™ standard and is now increasingly deployed in enabling digital delivery of compelling movies, music, games and other forms of digital entertainment to a growing array of network-connected consumer devices. DTS technology is in car audio systems, digital media players, DVD players, game consoles, home theaters, PCs, set-top boxes, smart phones, surround music content and every device capable of playing Blu-ray™ discs. Founded in 1993, DTS' corporate headquarters are located in Calabasas, California. DTS also has offices in Los Gatos, San Diego and Santa Ana, California, Washington, China, France, Hong Kong, Ireland, Japan, Singapore, South Korea, Taiwan and the United Kingdom.

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