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## DTS Now Delivering Premium Audio To Top Streaming Retailers In US, Canada And UK

*DTS Brings DTS-HD Multi-Channel Surround Sound To OTT On-Demand Services at Best Buy, Dixons and Sainsbury's*

CALABASAS, Calif., Feb. 24, 2015 /CNW/ -- [DTS, Inc.](#) (Nasdaq: DTSI), a leader in high-definition audio solutions, will provide DTS-*HD* multi-channel surround sound to the digital entertainment services promoted by Best Buy in the U.S., Best Buy Canada, and Dixons and Sainsbury's retailers in the U.K.

The retailers' services are branded as CinemaNow (Best Buy and Dixons), and Sainsbury's Entertainment. Both services offer content to buy or rent, download or stream, on a range of devices, including connected TVs, game consoles, tablets and smartphones.

"People are increasingly using streaming services such as CinemaNow and Sainsbury's Entertainment to view their favorite movies and TV shows in and out of the home," said Geir Skaaden, senior vice president, corporate business development, digital content and media solutions at DTS, Inc. "No matter where the content is consumed, DTS-*HD* delivers premium, multi-channel audio that enhances the entire experience."

The CinemaNow library features approximately 35,000 feature-length films, short films, concerts, and television shows available to subscribers.

Sainsbury's Entertainment provides subscribers in the U.K. access to thousands of movies and television shows. In addition to video, the service features the latest music and ability to pre-order upcoming releases.

For more information about DTS, please visit [www.dts.com](http://www.dts.com), or connect with DTS on [Facebook](#) and Twitter ([@DTS\\_Inc](#)).

### About DTS, Inc.

DTS, Inc. (Nasdaq: DTSI) is a premier audio solutions provider for high-definition entertainment experiences—anytime, anywhere, on any device. DTS' audio solutions enable delivery and playback of clear, compelling high-definition audio, which is incorporated by hundreds of licensee customers around the world, into an array of consumer electronic devices. From a renowned legacy as a pioneer in high definition multi-channel audio, DTS became a mandatory audio format in the Blu-ray Disc™ standard and is now increasingly deployed in enabling digital delivery of compelling movies, music, games and other forms of digital entertainment to a growing array of network-connected consumer devices. DTS technology is in AVRs, car audio systems, digital media players, video game consoles, PCs, set-top boxes, smartphones, soundbars, televisions, wireless speakers and every device capable of playing Blu-ray™ discs. Founded in 1993, DTS' corporate headquarters are located in Calabasas, California. DTS also has offices in Los Gatos, San Diego and Santa Ana, California, Washington, China, France, Hong Kong, Ireland, Japan, Singapore, South Korea, Taiwan and the United Kingdom. Copyright 2015, DTS, Inc. DTS, the Symbol, and DTS and the Symbol together are registered trademarks of DTS, Inc. All other trademarks are the properties of their respective owners. All rights reserved.

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